NCC Cable System Order

#117676014

Order #	62360250
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		$9,278.00	
Commission		$1,391.70	
Net Total		$7,886.30	
Total Spots		106	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

TM# 67044

Comments :	11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$98.00	$392.00	30	NPE
2	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	3	$93.00	$279.00	30	NPE
3	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	3	$63.00	$189.00	30	NPE
4	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	$98.00	$294.00	30	NPE
5	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$123.00	$369.00	30	NPE
6	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$93.00	$93.00	30	NPE
7	CNN	CNN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$63.00	$63.00	30	NPE
8	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$98.00	$98.00	30	NPE
9	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$123.00	$123.00	30	NPE
10	ESP2	ESP2 W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	2	$64.00	$128.00	30	NPE
11	ESP2	ESP2 DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	1	$41.00	$41.00	30	NPE
12	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$80.00	$240.00	30	NPE
13	ESP2	ESP2 DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$41.00	$41.00	30	NPE
14	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$80.00	$80.00	30	NPE
15	ESPN	ESPN W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	2	$98.00	$196.00	30	NPE
16	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	4	$123.00	$492.00	30	NPE
17	FS1	FS1 PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$64.00	$192.00	30	NPE
18	FS1	FS1 PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$64.00	$64.00	30	NPE
19	FSWI	FSWI W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$42.00	$168.00	30	NPE
20	FSWI	FSWI PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$51.00	$153.00	30	NPE
21	FSWI	FSWI PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$51.00	$51.00	30	NPE

NP

NCC Cable System Order

Order #	62360250
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$9,278.00		
Commission	$1,391.70		
Net Total	$7,886.30		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$98.00	$392.00	30	NPE
23	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	3	$93.00	$279.00	30	NPE
24	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	3	$63.00	$189.00	30	NPE
25	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	$98.00	$294.00	30	NPE
26	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$123.00	$369.00	30	NPE
27	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$93.00	$93.00	30	NPE
28	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$63.00	$63.00	30	NPE
29	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$98.00	$98.00	30	NPE
30	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$123.00	$123.00	30	NPE
31	HGTV	HGTV W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$98.00	$392.00	30	NPE
32	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$123.00	$369.00	30	NPE
33	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$123.00	$123.00	30	NPE
34	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$98.00	$392.00	30	NPE
35	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$123.00	$369.00	30	NPE
36	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$123.00	$123.00	30	NPE
37	LIF	LIF W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$80.00	$320.00	30	NPE
38	MNBC	MNBC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$80.00	$320.00	30	NPE
39	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	3	$75.00	$225.00	30	NPE
40	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	3	$51.00	$153.00	30	NPE
41	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	$80.00	$240.00	30	NPE
42	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$100.00	$300.00	30	NPE

NCC Cable System Order

Order #	62360250
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$9,278.00		
Commission	$1,391.70		
Net Total	$7,886.30		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$75.00	$75.00	30	NPE
44	MNBC	MNBC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$51.00	$51.00	30	NPE
45	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$80.00	$80.00	30	NPE
46	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$100.00	$100.00	30	NPE

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	106	0	0	0	0	0	0	0	0	0	0	0	106
AMT	$9,278.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$9,278.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/01/16

62360250 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |