TIM 64730

NCC Cable System Order

11765689

Order #	62351931
Syscode	7783
System Name	Spectrum/Grand Haven, MI
Market	Grand Rapids

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Strategic Media Services, Inc
Advertiser	Holly Hughes HD91 in Michigan

Client Code	213
Product Code	255
Est Code	2215
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/17/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		$2,949.00	
Commission		$442.35	
Net Total		$2,506.65	
Total Spots		250	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.17 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	5	$11.00	$55.00	30	
2	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$11.00	$11.00	30	
3	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
4	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$8.00	$8.00	30	
5	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$12.00	$36.00	30	
6	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$15.00	$45.00	30	
7	CNN	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	
8	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	
9	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	
10	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
11	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$12.00	$36.00	30	PRE
12	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	7	$15.00	$105.00	30	
13	ESPN	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	
14	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	5	$12.00	$60.00	30	
15	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	7	$11.00	$77.00	30	
16	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$11.00	$11.00	30	
17	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	7	$8.00	$56.00	30	
18	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$8.00	$8.00	30	
19	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	9	$12.00	$108.00	30	
20	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
21	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	8	$15.00	$120.00	30	

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22	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	
23	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	5	$12.00	$60.00	30	
24	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
25	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$8.00	$8.00	30	
26	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$12.00	$36.00	30	
27	HGTV	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
28	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$15.00	$75.00	30	
29	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	
30	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	7	$12.00	$84.00	30	
31	TNT	CHARMED<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$11.00	$33.00	30	
32	TNT	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
33	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$12.00	$36.00	30	
34	TNT	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
35	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$15.00	$75.00	30	
36	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	
37	TNT	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	5	$12.00	$60.00	30	
38	USA	VARIOUS	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$11.00	$33.00	30	
39	USA	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	4	$8.00	$32.00	30	
40	USA	NCIS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$8.00	$8.00	30	
41	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	7	$15.00	$105.00	30	
42	USA	WWE ENTERTAINM<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	

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43	USA	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	5	$12.00	$60.00	30	
44	FOOD	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
45	FOOD	VARIOUS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$8.00	$8.00	30	
46	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$12.00	$48.00	30	
47	FOOD	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
48	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$15.00	$75.00	30	
49	FOOD	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	
50	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	6	$12.00	$72.00	30	
51	HALL	I LOVE LUCY<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	2	$8.00	$16.00	30	
52	HALL	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$5.00	$15.00	30	
53	HALL	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
54	HALL	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$8.00	$8.00	30	
55	HALL	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	
56	HALL	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$10.00	$10.00	30	
57	HALL	HALLMARK MOVIE<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	5	$8.00	$40.00	30	
58	AEN	OFF AIR<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	2	$11.00	$22.00	30	
59	AEN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
60	AEN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$8.00	$8.00	30	
61	AEN	AVG. ALL WKS/THE FIRST 48	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$12.00	$48.00	30	
62	AEN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
63	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$15.00	$75.00	30	

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Primary Demo	Adults 35+
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Show All Lines			
Total # of Weeks			2
Total			$2,949.00
Commission			$442.35
Net Total			$2,506.65
Total Spots			250
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Comments :	10.17 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	AEN	THE FIRST 48<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	
65	AEN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	
66	DISC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
67	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$12.00	$48.00	30	
68	DISC	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
69	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	8	$15.00	$120.00	30	
70	DISC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	
71	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	
72	HIST	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	
73	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$12.00	$48.00	30	
74	HIST	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
75	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	
76	HIST	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	

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77	HIST	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	250	0	0	0	0	0	0	0	0	0	0	0	250
AMT	$2,949.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,949.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/17/16

62351931 | Grand Rapids | Spectrum/Grand Haven, MI | 7783 |