NCC Cable System Order

Rev. 11752274

Order #	62268777
Syscode	2813
System Name	Spectrum/Brainerd, MN
Market	Minneapolis-St. Paul

AE	Meghan Hughes
Sales Coordinator	Greg Entwhistle
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov14
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177

Client Code	
Product Code	
Est Code	4546
Product Name	HMP MN-08
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$5,498.00
Commission			$824.70
Net Total			$4,673.30
Total Spots			352
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 Removed dropped spots; MGs placed on 62354795. Ttl removed $106. Please confirm, thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/10/16-10/16/16
2	AMC	AMC DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$9.00	$90.00	30	NCR 10/10/16-10/16/16
3	AMC	AMC EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$14.00	$70.00	30	NCR 10/10/16-10/16/16
4	AMC	AMC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$17.00	$170.00	30	NCR 10/10/16-10/16/16
5	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$17.00	$119.00	30	NCR 10/10/16-10/16/16
6	CNN	CNN W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	NCR 10/10/16-10/16/16
7	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$11.00	$110.00	30	NCR 10/10/16-10/16/16
8	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	$18.00	$72.00	30	-1X NCR 10/10/16-10/16/16
9	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/10/16-10/16/16
10	DISC	DISC DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$11.00	$110.00	30	NCR 10/10/16-10/16/16
11	DISC	DISC EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	NCR 10/10/16-10/16/16
12	DISC	DISC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/10/16-10/16/16
13	ESPN	ESPN DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$11.00	$110.00	30	NCR 10/10/16-10/16/16
14	ESPN	ESPN EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	NCR 10/10/16-10/16/16
15	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$22.00	$132.00	30	-4X NCR 10/10/16-10/16/16
16	FOOD	FOOD W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/10/16-10/16/16
17	FOOD	FOOD DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$11.00	$110.00	30	NCR 10/10/16-10/16/16
18	FOOD	FOOD EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	NCR 10/10/16-10/16/16
19	FOOD	FOOD PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/10/16-10/16/16
20	HALL	HALL EM	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$11.00	$77.00	30	NCR 10/10/16-10/16/16
21	HALL	HALL W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$11.00	$44.00	30	NCR 10/10/16-10/16/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	HALL DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$7.00	$70.00	30	NCR 10/10/16-10/16/16
23	HALL	HALL EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$11.00	$55.00	30	NCR 10/10/16-10/16/16
24	HALL	HALL PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$14.00	$140.00	30	NCR 10/10/16-10/16/16
25	HGTV	HGTV W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/10/16-10/16/16
26	HGTV	HGTV DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$11.00	$110.00	30	NCR 10/10/16-10/16/16
27	HGTV	HGTV EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	NCR 10/10/16-10/16/16
28	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/10/16-10/16/16
29	HIST	HIST DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$11.00	$110.00	30	NCR 10/10/16-10/16/16
30	HIST	HIST EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	NCR 10/10/16-10/16/16
31	HIST	HIST PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/10/16-10/16/16
32	LIF	LIF PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$17.00	$170.00	30	NCR 10/10/16-10/16/16
33	MNBC	MNBC EM	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$13.00	$91.00	30	NCR 10/10/16-10/16/16
34	MNBC	MNBC W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$14.00	$28.00	30	NCR 10/10/16-10/16/16
35	MNBC	MNBC DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$9.00	$90.00	30	NCR 10/10/16-10/16/16
36	MNBC	MNBC EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$14.00	$70.00	30	NCR 10/10/16-10/16/16
37	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$17.00	$170.00	30	NCR 10/10/16-10/16/16
38	TBSC	TBSC DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$9.00	$90.00	30	NCR 10/10/16-10/16/16
39	TBSC	TBSC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$17.00	$170.00	30	NCR 10/10/16-10/16/16
40	TLC	TLC EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$14.00	$70.00	30	NCR 10/10/16-10/16/16
41	TLC	TLC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$17.00	$170.00	30	NCR 10/10/16-10/16/16
42	TNT	TNT EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	NCR 10/10/16-10/16/16

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43	TNT	TNT PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/10/16-10/16/16
44	USA	USA DT	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$11.00	$110.00	30	NCR 10/10/16-10/16/16
45	USA	USA EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	NCR 10/10/16-10/16/16
46	USA	USA PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/10/16-10/16/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	352	0	0	0	0	0	0	0	0	0	0	0	352
AMT	$5,498.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$5,498.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/21/16

62268777 | Minneapolis-St. Paul | Spectrum/Brainerd, MN | 2813 |