WWAY-TV, LLC
Wilmington, North Carolina
WWAY CAPE FEAR COZI
WWAYTV3.COM CAPEFEARCOZI.COM
CHARTLOCAL

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 162370

Schedule Dates	10/25/16-10/31/16
Advertiser	NRA-ILA (14364)
Agency	Red Eagle Media Group (4143)
Product	Pol- Political Issue (1081)
Brand	Political Issue (45927)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Media Med,Eagle
Phone/Fax	/
CPE	375/992/8283
Account Types	National/Political-Issue
Billing Type	Standard
Comments	NC NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	10/19/16
Last Modified	10/19/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25333281
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$564.00
Net Total	$3,196.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	14	$2,730.00
Nov. 2016	4	$1,030.00
Grand Total:	18	$3,760.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	6A- 7A (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	GMC - 2	10/19/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	6A- 7A (EST)	1				X				1	$150.00	$150.00	WWAY (WWAY)	GMC - 2	10/19/16
3.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	5P- 5:30P (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	EARLY NWS CH 3	10/19/16
4.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	5P- 5:30P (EST)	1				X				1	$150.00	$150.00	WWAY (WWAY)	EARLY NWS CH 3	10/19/16
5.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	5:30P- 6P (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	ERLY NW-WMNGTN	10/19/16
6.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	5:30P- 6P (EST)	1					X			1	$150.00	$150.00	WWAY (WWAY)	ERLY NW-WMNGTN	10/19/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	5:30P- 6P (EST)	1	X							1	$150.00	$150.00	WWAY (WWAY)	ERLY NW-WMNGTN	10/19/16
8.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6P- 6:30P (EST)	1		X						1	$200.00	$200.00	WWAY (WWAY)	NEWS CHNNL 3-6	10/19/16
9.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	6:30P- 7P (EST)	1		X						1	$360.00	$360.00	WWAY (WWAY)	ABC-WORLD NWS	10/19/16
10.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	6:30P- 7P (EST)	1				X				1	$360.00	$360.00	WWAY (WWAY)	ABC-WORLD NWS	10/19/16
11.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	6:30P- 7P (EST)	1	X							1	$360.00	$360.00	WWAY (WWAY)	ABC-WORLD NWS	10/19/16
12.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	6:30P- 7P (EST)	1							X	1	$360.00	$360.00	WWAY (WWAY)	ABC NWS-SUN	10/19/16
13.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	11P- 11:35P (EST)	1				X				1	$120.00	$120.00	WWAY (WWAY)	NEWS CHNNL3-11	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:39 PM on Wednesday, October 19 2016

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Wilmington, North Carolina

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615 North Front Street
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14.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	11P- 11:35P (EST)	1	X							1	$120.00	$120.00	WWAY (WWAY)	NEWS CHNNL3-11	10/19/16
15.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	12P- 3:30P (EST)	1						X		1	$300.00	$300.00	WWAY (WWAY)	COLLEGE FOOTBALL	10/19/16
16.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	10P- 11P (EST)	1	X							1	$400.00	$400.00	WWAY (WWAY)	COUNTDOWN TO CMA"S	10/19/16
17.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	5A- 5:30A (EST)	1				X				1	$40.00	$40.00	WWAY (WWAY)	NEWS	10/19/16
18.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	6P- 6:30P (EST)	1							X	1	$90.00	$90.00	WWAY (WWAY)	NEWS	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:39 PM on Wednesday, October 19 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25333281 **Changes as of:** 10/19/2016 at 9:11 AM **Version:** Current State Version 2

CPE: 375/992/8283 **Flight:** 10/25/16 - 10/31/16 **Station:** WWAY **Total $:** $3,760.00

Agency: RED EAGLE MEDIA GROU **Advertiser:** NRA-ILA **Market:** Wilmington, NC **Total Spots:** 18

RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314 **Product:** NC **Office:** WASHINGTON **Total CPP:** $72.73

Agency Order #: 5494076 **Primary Demo:** Adults 35-64 **Total GRP:** 51.7

Buyer: Eagle Media Media Assistant, Red **Con Type:** POLITICAL/VOTE **Traffic #:** 162370

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31								Total Spots	Total $	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31					
1	Tu-F,M 6a-7a		GMC - 2	$150.00	4.2	30	0	1	1	0	0	0	0		2	$300.00	$35.71	8.4
3	Tu-F,M 5p-5:30p		EARLY NWS CH 3	$150.00	3.0	30	0	1	1	0	0	0	0		2	$300.00	$50.00	6.0
4	Tu-F,M 5:30p-6p		ERLY NW-WMNGTN	$150.00	3.3	30	0	1	0	1	0	0	1		3	$450.00	$45.45	9.9
5	Tu-F,M 6p-6:30p		NEWS CHNNL 3-6	$200.00	4.3	30	1	0	0	0	0	0	0		1	$200.00	$46.51	4.3
6	Tu-F,M 6:30p-7p		ABC-WORLD NWS	$360.00	5.4	30	1	0	1	0	0	0	1		3	$1,080.00	$66.67	16.2
7	Su 6:30p-7p		ABC NWS-SUN	$360.00	3.7	30	0	0	0	0	0	1	0		1	$360.00	$97.30	3.7
9	Tu-F,M 11p-11:35p		NEWS CHNNL3-11	$120.00	1.6	30	0	0	1	0	0	0	1		2	$240.00	$75.00	3.2
11	Sa 12n-3:30p		COLLEGE FOOTBALL	$300.00	0.0	30	0	0	0	0	1	0	0		1	$300.00	$0.00	0.0
12	M 10p-11p		COUNTDOWN TO CMA"S	$400.00	0.0	30	0	0	0	0	0	0	1		1	$400.00	$0.00	0.0
13	M-F 5a-5:30a		NEWS	$40.00	0.0	30	0	0	1	0	0	0	0		1	$40.00	$0.00	0.0
14	Su 6p-6:30p		NEWS	$90.00	0.0	30	0	0	0	0	0	1	0		1	$90.00	$0.00	0.0
						TOTALS:	**2**	**3**	**5**	**1**	**1**	**2**	**4**		**18**	**$3,760.00**	**$72.73**	**51.7**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25333281	**Changes as of:**	10/19/2016 at 9:11 AM	**Version:**	Current State Version 2
CPE:	375/992/8283	**Flight:**	10/25/16 - 10/31/16	**Station:**	WWAY
Agency:	RED EAGLE MEDIA GROU	**Advertiser:**	NRA-ILA	**Market:**	Wilmington, NC
	RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	**Product:**	NC	**Office:**	WASHINGTON
		Agency Order #:	5494076	**Primary Demo:**	Adults 35-64
		Buyer:	Eagle Media Media Assistant, Red	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $:	$3,760.00
Total Spots:	18
Total CPP:	$72.73
Total GRP:	51.7
Traffic #:	162370
Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/18/16 6:54 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
10/18/16 6:54 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information

Market Budget:	$37,600
WWAY Share:	10%
Comment:	est
Unknown:	90%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	$3,760.00	$72.73	51.7
Total	**100%**	**18**	**$3,760.00**	**$72.73**	**51.7**

Monthly Summary

Month	Spots	Dollars
2016-Oct	14	$2,730.00
2016-Nov	4	$1,030.00
Total	**18**	**$3,760.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	10/19/16 8:13 AM					$0	$0	
Revision	10/18/16 6:54 PM	CHRISTIAN CAMBEIRO	Confirmed	1		$0	$3,760.00	Changes: Total Spots from 17 to 18, Total GRPs from 59.9 to 51.7, Total CPP from $62.77 to $72.73, User Entered $ from $0.00 to $3,760.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. 8 buylines added or modified.
New	10/18/16 6:47 PM	CHRISTIAN CAMBEIRO	New	17		$3,760.00	$3,760.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.