WLTV
8550 NW 33rd St
Miami, FL 33122

Strategic Media Services
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 370498

Schedule Dates	09/27/16-10/06/16	**Date Entered**	09/26/16
Advertiser	Florida Republican Senatorial Campaign Committe	**Last Modified**	09/26/16
Agency	Strategic Media Services (4845)	**Entered By**	Brenda Saucedo
Product	Political Candidate (1124)	**CO-OP**	No
Brand	Political (2110)	**Headline #**	
Salesperson	CHI-NTL-Higuera, Jennifer (1883)	**Demo**	A35+R
Sales Office	Chicago-National	**Order Type**	Normal
Buyer Name		**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	1183/1799/4780	**Commission**	$5,182.50
Account Types	National/C-Political Agency	**Net Total**	$29,367.50
Billing Type	Standard	**Sales Tax**	
Comments	WLTV/Fl Sd 40 est. 4780		

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	39	$34,550.00
Grand Total:	39	$34,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	09/27/16-09/30/16	4	:30	7A- Despierta America			1	1	1	1			4	$400.00	$1,600.00	Miami (WLTV)		9/26/16
2.0	Normal Line / C- Local CM Break	10/03/16-10/06/16	4	:30	7A- Despierta America		1	1	1	1				4	$400.00	$1,600.00	Miami (WLTV)		9/26/16
3.0	Normal Line / C- Local CM Break	09/28/16-09/30/16	4	:30	12P- 1P (EST)				1		1			2	$325.00	$650.00	Miami (WLTV)		9/26/16
4.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	12P- 1P (EST)		1		1					2	$325.00	$650.00	Miami (WLTV)		9/26/16
5.0	Normal Line / C- Local CM Break	09/28/16-09/30/16	4	:30	3:59P- El Gordo y la Flaca				1		1			2	$650.00	$1,300.00	Miami (WLTV)		9/26/16
6.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	3:59P- El Gordo y la Flaca				1					1	$650.00	$650.00	Miami (WLTV)		9/26/16
7.0	Normal Line / C- Local CM Break	09/27/16-09/30/16	4	:30	5:58:30P- Noticias 23			1			1			2	$1,800.00	$3,600.00	Miami (WLTV)		9/26/16
8.0	Normal Line / C- Local CM Break	10/04/16-10/06/16	4	:30	5:58:30P- Noticias 23			1		1				2	$1,800.00	$3,600.00	Miami (WLTV)		9/26/16
9.0	Normal Line / C- Local CM Break	09/28/16-09/28/16	4	:30	6:30P- Not Univision				1					1	$1,925.00	$1,925.00	Miami (WLTV)		9/26/16
10.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	6:30P- Not Univision				1					1	$1,925.00	$1,925.00	Miami (WLTV)		9/26/16
11.0	Normal Line / C- Local CM Break	09/27/16-09/30/16	4	:30	10:59:30P- Noticias 23 Ed Nocturna			1	1		1			3	$1,600.00	$4,800.00	Miami (WLTV)		9/26/16
12.0	Normal Line / C- Local CM Break	10/04/16-10/04/16	4	:30	10:59:30P- Noticias 23 Ed Nocturna			1						1	$1,600.00	$1,600.00	Miami (WLTV)		9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

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Salesperson	CHI-NTL-Higuera, Jennifer (1883)
Sales Office	Chicago-National
Buyer Name	
Phone/Fax	/
CPE	1183/1799/4780
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	WLTV/Fl Sd 40 est. 4780

Date Entered	09/26/16
Last Modified	09/26/16
Entered By	Brenda Saucedo
CO-OP	No
Headline #	
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,182.50
Net Total	$29,367.50
Sales Tax	

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13.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	2P- LAnzate							1		1	$200.00	$200.00	Miami (WLTV)		9/26/16
14.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	6P- Noticias 23							1		1	$1,300.00	$1,300.00	Miami (WLTV)		9/26/16
15.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	12P- La Banda							1		1	$350.00	$350.00	Miami (WLTV)		9/26/16
16.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	7P- Cronicas de Juan Gabriel: Lo Que Usted No Visto							1		1	$525.00	$525.00	Miami (WLTV)		9/26/16
17.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	12A- Noticias 23 Ed Nocturna							1		1	$325.00	$325.00	Miami (WLTV)		9/26/16
18.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	12:50P- Liga MX								1	1	$500.00	$500.00	Miami (WLTV)		9/26/16
19.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	5P- Lo Mejor de Primer Impacto								1	1	$350.00	$350.00	Miami (WLTV)		9/26/16
20.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	6:30P- Not Uni FDS								1	1	$1,600.00	$1,600.00	Miami (WLTV)		9/26/16
21.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11P- Noticias 23 Ed Nocturna								1	1	$2,200.00	$2,200.00	Miami (WLTV)		9/26/16
22.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11:35P- Not Uni FDS								1	1	$2,000.00	$2,000.00	Miami (WLTV)		9/26/16
23.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	12A- Republica Deportiva								1	1	$150.00	$150.00	Miami (WLTV)		9/26/16

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24.0	Normal Line / C- Local CM Break	09/28/16-09/30/16	4	:30	6A- 7A (EST)	1			X	X	X			1	$250.00	$250.00	Miami (WLTV)		9/26/16
25.0	Normal Line / C- Local CM Break	09/28/16-09/30/16	4	:30	2P- 3P (EST)	1			X	X	X			1	$650.00	$650.00	Miami (WLTV)		9/26/16
26.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	10A- Al Punto								1	1	$250.00	$250.00	Miami (WLTV)		9/26/16

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UNIVISION
ORDER STATUS: ORIGINAL

****** AGENCY ORDER REPORT *****
XML ORIGINAL ORDER
RECEIVED: SEP26/16 8:42

SEP26/16 AT 10.13
REQUESTOR DAO,11
WLTV-TV/MIAMI

---AGY--- ORDER#:	01423705		---REP--- CONTRACT#:	
AGENCY:	X6T-GW	Strategic Media Plac	AGENCY:	
ADVERTISER:	1183	FL SD 40	ADVERTISER:	
PRODUCT:	1779	TV	PRODUCT:	
2ND PRODUCT:				
ESTIMATE #:	4780		ESTIMATE #:	
FLIGHT DATE:	SEP27/16-OCT06/16		FLIGHT DATE:	
STATION:	WLTV-TV	MIAMI	STATION:	
BUYER:	Adam Shaw		REP OFF/SALESPERSON:	
	( ) -	(EX)	DAYPART:	

913300

TOTAL SPOTS AND DOLLARS: 37 $34,550.00

TOTAL SPOTS AND DOLLARS:

*** THIS IS AN XML ORDER COMMENTS FOLLOW ORDER ***

MC	LIN	DAYS	TIMES	LEN	EFF. DATES	NW	NPW	RATE	SPT	PROGRAM NAME
	1	TUE	7-11A	30	SEP27	1W	1	400.00	1	
		WED			SEP28	1W	1		1	
		THU			SEP29	1W	1		1	
		FRI			SEP30	1W	1		1	
		MON			OCT03	1W	1		1	
		TUE			OCT04	1W	1		1	
		WED			OCT05	1W	1		1	
		THU			OCT06	1W	1		1	DESPIERTA
		DEMOS: RAD35+ /1.3								
	2	WED	12N-1P	30	SEP28	1W	1	325.00	1	
		FRI			SEP30	1W	1		1	
		MON			OCT03	1W	1		1	
		WED			OCT05	1W	1		1	AMORES
		DEMOS: RAD35+ /1.1								
	3	WED	4-5P	30	SEP28	1W	1	650.00	1	
		FRI			SEP30	1W	1		1	
		WED			OCT05	1W	1		1	EL GORDO
		DEMOS: RAD35+ /1.5								
	4	TUE	6-630P	30	SEP27	1W	1	1,800.00	1	
		FRI			SEP30	1W	1		1	
		TUE			OCT04	1W	1		1	
		THU			OCT06	1W	1		1	LOCAL NWS
		DEMOS: RAD35+ /3.7								
	5	WED	630-7P	30	SEP28	1W	1	1,925.00	1	
		WED			OCT05	1W	1		1	NOTICIERO
		DEMOS: RAD35+ /3.9								
	6	TUE	11-1130P	30	SEP27	1W	1	1,600.00	1	
		WED			SEP28	1W	1		1	
		FRI			SEP30	1W	1		1	
		TUE			OCT04	1W	1		1	LOCAL NEWS

	DEMOS: RAD35+ /3.1								
7	SAT	12N-1P	30 OCT01	1W	1	350.00	1	LA ROSA	La banda
	DEMOS: RAD35+ /.5								
8	SAT	2-5P	30 OCT01	1W	1	200.00	1	~~SABADA~~	canzate
	DEMOS: RAD35+ /.6								
9	SAT	6-630P	30 OCT01	1W	1	1,300.00	1	LOCAL NEWS	
	DEMOS: RAD35+ /1.5								
10	SAT	7-9P 7-8P	30 OCT01	1W	1	525.00	1	CRONICAS	
	DEMOS: RAD35+ /1.5								
11	SAT	12M-1230A	30 OCT01	1W	1	325.00	1	LOCAL NWS	
	DEMOS: RAD35+ /1.3								
12	SUN	10-11A	30 OCT02	1W	1	250.00	1	AL PUNTO	
	DEMOS: RAD35+ /1.8								
13	SUN	1-3P	30 OCT02	1W	1	500.00	1	~~VIDAS~~	Lmx
	DEMOS: RAD35+ /.8								
14	SUN	5-6P	30 OCT02	1W	1	350.00	1	~~LA ROSA~~	lo mejor de primer impacto
	DEMOS: RAD35+ /1.2								
15	SUN	630-7P	30 OCT02	1W	1	1,725.00 1600	1	NOTICIERO	1600 +125
	DEMOS: RAD35+ /3.6								
16	SUN	11-1120P	30 OCT02	1W	1	2,700.00 2200	1	LOCAL NWS	2200 +500
	DEMOS: RAD35+ /3.9								
17	SUN	1135P-12M	30 OCT02	1W	1	2,000.00	1	NOTICIERO	150 +275 extra
	DEMOS: RAD35+ /2.8								
18	SUN	12M-1A	30 OCT02	1W	1	425.00 150	1	REPUBLICA	
	DEMOS: RAD35+ /.6								

TOTAL$ 34,550.00
TOTAL SPOTS: 37

*** START OF COMMENTS ———————————————————————————————————————

AGENCY STANDARD COMMENT:
******MO: Agency order ID(s) 5426968 received from the agency.
MO: Order routed to seller contact Jennifer Higuera by the agency.

AGENCY ORDER COMMENT:
FL SD 40 FRSCC/Bullard Coordinated 9.27-10.6 NAB, Traffic, Check Copies in Ema
il
Separation: 30

adel
W-F 1x 2-3P $650
1x 6-7P $250

*** END OF COMMENTS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WLTV- MIAMI	9/26/16

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: FRSCC/Frank Artilles, a legally

qualified candidate of the Republican political

party for the office of: FL SD 40

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/27- 10/3	3		

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

FRSCC/Frank Artilles

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Abby Dupree

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/26/16
Date

Signature

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Grisel Sangwnit
Printed Name

NSM
Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Strategic Media Placement
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☑ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Adam Shaw — 9/26/16

printed name — date

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