WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1441926

Schedule Dates	10/05/16-10/16/16
Advertiser	Maggie Hassan/US Senate/Dem/NH (80970)
Agency	GMMB (14491)
Product	Political - US Senate (1077)
Brand	296/316/5538 (565419)
Salesperson	Katz - Washington DC, Washington DC (1179)
Sales Office	Katz - Washington DC
Buyer Name	Ga,Ritterstein,
Phone/Fax	/
CPE	296/316/5538
Account Types	National/Political
Billing Type	Standard
Comments	HASSAN/S/D 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT T O FOLLOW.

Date Entered	10/03/16
Last Modified	10/10/16
Entered By	Elizabeth F. Guy
CO-OP	No
Headline #	ECR25323554
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$855.00
Net Total	$4,845.00
Sales Tax	

Burlington (WFFF)

By Broadcast Month	Spots	Rate
Oct. 2016	12	$5,700.00
Grand Total:	12	$5,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	6:30P- Two and a Half Men	1						X		1	$50.00	$50.00	Burlington (WFFF)	2.5 MEN	10/3/16
1.0.1	Preempt	10/15/16															Burlington (WFFF)	Schedule Change/Exception -	
2.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1	2							X	2	$750.00	$1,500.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A NFL EARLY GAME Jets, Giants: add $250; patr	10/3/16
3.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	9P- FOX News Special: Presidential Debate	1							X		$1,300.00		Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A PRES DEBATE	10/3/16
3.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Pre-Empt/Exception -	
4.0	Normal Line / SPOT	10/09/16-10/16/16	5	:30	7:30P- The OT	1							X	1	$600.00	$600.00	Burlington (WFFF)	THE OT	10/3/16
4.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Schedule Change/Exception -	
5.0	Revised Line / SPOT	10/09/16-10/16/16	5	:30	4P- NFL on FOX Game 2	1							X				Burlington (WFFF)	NFL LATE GAME Jets, Giants: add $250; patriots add $400	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the preformance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2	1							X	1	$900.00	$900.00	Burlington (WFFF)	NFL LATE GAME Jets, Giants: add $250; patriots add $400	10/4/16
6.0	Normal Line / SPOT	10/05/16-10/14/16	5	:30	10P- Local 44 News at 10:00pm	2	X	X	X	X	X			4	$175.00	$700.00	Burlington (WFFF)	NEWS	10/3/16
7.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	11P- What Matters This Week	1							X		$50.00		Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A WHAT MATTERS	10/3/16
7.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Schedule Change/Spot -	
8.0	M/G For 3.0.1 / SPOT	10/09/16-10/09/16	4	:30	8:58P- 10:30P (EST)								1	1	$1,300.00	$1,300.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A PRES DEBATE	10/6/16
9.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	7:30P- The OT	1							X	1	$600.00	$600.00	Burlington (WFFF)		10/10/16
10.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10:30P- What Matters This Week	1							X	1	$50.00	$50.00	Burlington (WFFF)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25323554	**Changes as of:**	10/7/2016 at 5:35 PM	**Version:**	Highlighting Revision 2		
CPE:	296/316/5538	**Flight:**	10/4/16 - 10/17/16	**Station:**	WFFF	**Total $:**	$6,650.00
Agency:	GMMB	**Advertiser:**	MAGGIE HASSAN-SENATE	**Market:**	Burlington-Plattsburgh	**Total Spots:**	14
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	HASSAN/S/D	**Office:**	WASHINGTON	**Total CPP:**	$0.00
		Agency Order #:	5446747	**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	Ritterstein, Gary	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	1441926
		Salesperson:	RACHELLE RAY - Washington DC 202-872-5880	**Assistant:**	LAILA DAFTARI 202-872-5880	**Separation:**	

Comments: 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/11			Total Spots	Total $	CPP	GRP
							10/4	10/11					
REV 6	Su 7:30p-8p		THE OT	$600.00	0	30	1 ▶ 0	1 ▶ 2		2	$1,200.00	$0.00	0.0
REV 9	Su 10:30p-11p		WHAT MATTERS	$50.00	0.0	30	1 ▶ 0	0 ▶ 1		1	$50.00	$0.00	0.0
						TOTALS:	**5**	**9**		**14**	**$6,650.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25323554	**Changes as of:**	10/7/2016 at 5:35 PM	**Version:**	Highlighting Revision 2		
CPE:	296/316/5538	**Flight:**	10/4/16 - 10/17/16	**Station:**	WFFF	**Total $:**	$6,650.00
Agency:	GMMB	**Advertiser:**	MAGGIE HASSAN-SENATE	**Market:**	Burlington-Plattsburgh	**Total Spots:**	14
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	HASSAN/S/D	**Office:**	WASHINGTON	**Total CPP:**	$0.00
		Agency Order #:	5446747	**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	Ritterstein, Gary	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	1441926
		Salesperson:	RACHELLE RAY - Washington DC 202-872-5880	**Assistant:**	LAILA DAFTARI 202-872-5880	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/07/16 5:35 PM	LAILA DAFTARI	10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/03/16 1:03 PM	Elizabeth Guy	Line 6 The OT 1x 10/9 n/a Only airs on Double Headers 10/9 is not a double header Line 9 What Matters 1x 10/9 airing @11-11:30P due to Presidential Debate MG offer 1x 10/9 What Matters 11-11:30P Please advise THanks!
10/03/16 12:32 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/03/16 12:32 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information

Market Budget:	**$51,154**
WFFF Share:	**13%**
Comment:	
WCAX:	**48%**
WPTZ:	**28%**
WVNY:	**11%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	$6,650.00	N/A	0.0
Total	**100%**	**14**	**$6,650.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	14	$6,650.00
Total	**14**	**$6,650.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	10/7/16 5:35 PM	LAILA DAFTARI	Revised			$0	$0	Changes: 2 buylines added or modified.
Makegood 1	10/3/16 1:03 PM	Elizabeth Guy	Confirmed			$0	$0	
Queued for Electronic Contracting	10/3/16 12:34 PM					$0	$0	
Revision	10/3/16 12:32 PM	RACHELLE RAY - Washington DC	Confirmed	3		$0	$6,650.00	Changes: Total Spots from 11 to 14, Flight Start from 9/27/16 to 10/4/16, Flight End from 11/7/16 to 10/17/16, Comments from Separation: 30 to 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered $ from $0.00 to $6,650.00, Product from candidate to HASSAN/S/D, Demo Meta to [R16]. 9 buylines added or modified.
New	10/3/16 12:21 PM	RACHELLE RAY - Washington DC	New	11		$6,650.00	$6,650.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.