# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:
Charles W. Herbster

Authorized committee:
Herbster for Nebraska

Agency requesting time (and contact information):
[ ] N/A Smart Media Group

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor of Nebraska

Date of election: May 10, 2023 [ ] General [x] Primary

Treasurer of candidate's authorized committee:
James Houlihan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

[ ] the candidate listed above who is a legally qualified candidate, or

[x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency | Station Representative |
|---|---|
| Signature: Smart Media Group — Digitally signed by Smart Media Group Date: 2021.10.25 12:21:15 -04'00' | Signature: [signature] |
| Name: Smart Media Group | Name: DALLAS M. NEU, MARKET MANAGER |
| Date of Request to Purchase Ad Time: 4/20/22 | Date of Station Agreement to Sell Time: 4-21-22 |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station? [X] Yes [ ] No Date ad received: 4-20-22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above): [ ] Yes [ ] No [X] N/A

Disposition:

[X] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|---|---|---|
| Contract #: 35849890 | Station Call Letters: KSY2-FM | Date Received/Requested: 4-20-22 |
| Est. #: | Station Location: GRAND ISLAND, NE | Run Start and End Dates: 4-21 to 4-22-22 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

| | |
|---|---|
| | Apr 20, 22 |
| CONT# | 35849890 Mod# Ver# 1 (Last = ) |
| REP | CHRISTAL RADIO |
| TO | KSYZ-FM (Grand Island, NE) |
| FM | BRIAN DONLEY |
| OFF | PHILADELPHIA |
| AGY | Katz Media Group |
| ADDR | 125 West 55th Street 3rd Floor<br>New York, NY 10019 |
| BYR | Helen Hanratty1 |
| ADV | CHARLES HERBSTER FOR GOVERNOR |
| PDT | Add |
| FLT | Apr 17, 22 - Apr 23, 22 |

DDS CONT# 0
C/P/E: na / na / 417ADD

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *
** 4/20/2022 2:33:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOT E THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.
** 4/20/2022 2:33:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
** 4/20/2022 2:33:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF Day | NPD | RATE | TOT SPTS |
|---|---|---|---|---|---|---|---|---|---|
| | | **FLIGHT 1** | | | | | | | |
| | 1.1 | ...T... | 6A - 10A | 60 | 04/21/2022 - 04/21/2022 | 1D | 4 | $11.00 | 4 |
| | 1.2 | ...T... | 10A - 3P | 60 | 04/21/2022 - 04/21/2022 | 1D | 5 | $11.00 | 5 |
| | 1.3 | ...T... | 3P - 7P | 60 | 04/21/2022 - 04/21/2022 | 1D | 4 | $11.00 | 4 |
| | 1.4 | ...T... | 7P - 12A | 60 | 04/21/2022 - 04/21/2022 | 1D | 6 | $6.00 | 6 |
| | | | | ** FLIGHT TOTALS ** | | | 19 | $179.00 | |
| | | **FLIGHT 2** | | | | | | | |
| | 2.1 | ....F.. | 6A - 10A | 60 | 04/22/2022 - 04/22/2022 | 1D | 4 | $11.00 | 4 |
| | 2.2 | ....F.. | 10A - 3P | 60 | 04/22/2022 - 04/22/2022 | 1D | 5 | $11.00 | 5 |
| | 2.3 | ....F.. | 3P - 7P | 60 | 04/22/2022 - 04/22/2022 | 1D | 4 | $11.00 | 4 |
| | 2.4 | ....F.. | 7P - 12A | 60 | 04/22/2022 - 04/22/2022 | 1D | 6 | $6.00 | 6 |
| | | | | ** FLIGHT TOTALS ** | | | 19 | $179.00 | |
| | | **FLIGHT 3** | | | | | | | |
| | 3.1 | .....S. | 6A - 7P | 60 | 04/23/2022 - 04/23/2022 | 1D | 10 | $6.00 | 10 |
| | | | | ** FLIGHT TOTALS ** | | | 10 | $60.00 | |

Apr 20, 22

CONT# **35849890** Mod# Ver# **1** (Last = )

REP **CHRISTAL RADIO**

DDS CONT# **0**

C/P/E: **na / na / 417ADD**

| | Apr 22 | | | | | | |
|---|---|---|---|---|---|---|---|
| SPOTS | 48 | | | | | | |
| CASH | 418.00 | | | | | | |
| TRADE | 0.00 | | | | | | |
| NSL | 0.00 | | | | | | |
| TOTAL | 418.00 | | | | | | |

| | | | | | | | TOTAL |
|---|---|---|---|---|---|---|---|
| SPOTS | | | | | | | 48 |
| CASH | | | | | | | 418.00 |
| TRADE | | | | | | | 0.00 |
| NSL | | | | | | | 0.00 |
| TOTAL | | | | | | | 418.00 |

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Sales Order

Station: KSYZ-FM Contract#: 52654

Contract Name: herbster for gov 417ADD ksyz

Proposal#: 54FA0CAE-3EBA-4DBA-ADFE-FF55D120D824

Start Date: 4/17/22 End Date: 4/23/22

Revenue Type: Political National Type: Cash

Advertiser: CHARLES HERBSTER FOR GOV

Address:

City: State: Zip:

Product Name: Add

Estimate #: 417ADD

Agency Client Code: na

Competitive Code: Political-State

Agency: KATZ MEDIA GROUP (3RD FLR)

Address: 125 W 55TH STREET, 3RD FLR

City: NEW YORK State: NY Zip: 10019

Buyer:

Tax Schedule: (None)

Agency Commission %: 15

Billing Cycle: Standard

Salesperson: CHRISTAL Comm %: 0

Makegood Policy: Within Contract Dates

| No | DATES | | Alt | TIMES | | LEN | DISTRIBUTION | | | | | | | | | RATE | TOTALS | | PTY |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | START | END | wks | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | | SPOTS | $$ | |
| 1 | 4/17/22 | 4/23/22 | | 6:00 AM | 10:00 AM | 60 | | | | 4 | 4 | | | 8 | D | 11.00 | 8 | 88.00 | 3 |
| 2 | 4/17/22 | 4/23/22 | | 6:00 AM | 7:00 PM | 60 | | | | | | 10 | | 10 | D | 6.00 | 10 | 60.00 | 3 |
| 3 | 4/17/22 | 4/23/22 | | 10:00 AM | 3:00 PM | 60 | | | | 5 | 5 | | | 10 | D | 11.00 | 10 | 110.00 | 3 |
| 4 | 4/17/22 | 4/23/22 | | 3:00 PM | 7:00 PM | 60 | | | | 4 | 4 | | | 8 | D | 11.00 | 8 | 88.00 | 3 |
| 5 | 4/17/22 | 4/23/22 | | 7:00 PM | 12:00 AM | 60 | | | | 6 | 6 | | | 12 | D | 6.00 | 12 | 72.00 | 3 |

Billing Projections: By Month

| | Apr 22 |
|---|---|
| CA | 418.00 |
| ST | 418.00 |

☑ Print Spot Prices

TOTAL SPOTS 48

GROSS TOTAL $ 418.00

ADJUSTED SPOTS 48

ADJUSTED TOTAL $ 418.00

| APPROVE | DECLINE | |
|---|---|---|
| ○ | ○ | Sales Manager |
| ○ | ○ | Business Manager |
| ☑ | ○ | 5555dnau, 04/20/22 @2:19PM |
| ○ | ○ | Traffic Manager |

* Sent to the traffic system by 5555dnau, 04/20/22 @2:19