WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

GMMB
3050 K Street NW
Washington, DC 20007

Contract # 156179

Schedule Dates	10/04/16-10/09/16
Advertiser	Josh Stein for Attorney General (13993)
Agency	GMMB (2533)
Product	CANDIDATE (1773)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Colin,Lawson,
Phone/Fax	/
CPE	287/305/4762
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate John Stein for AG 10.4-10.10;Separation: 30

Date Entered	05/11/16
Last Modified	09/28/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25170307
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$198.00
Net Total	$1,122.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	15	$1,320.00
Grand Total:	15	$1,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/04/16-10/07/16	6	:30	6A- 7A (EST)	1		X	X	X	X						WWAY (WWAY)	Good Morning Carolina P5	5/11/16
1.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6A- 7A (EST)	1		X	X	X	X			1	$80.00	$80.00	WWAY (WWAY)	Good Morning Carolina P5	9/28/16
2.0	Revised Line / SPOT	10/04/16-10/07/16	6	:30	7A- 9A (EST)	2		X	X	X	X						WWAY (WWAY)	Good Morning America P5	5/11/16
2.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7A- 9A (EST)	2		X	X	X	X			2	$120.00	$240.00	WWAY (WWAY)	Good Morning America P5	9/28/16
3.0	Revised Line / SPOT	10/04/16-10/07/16	6	:30	5P- 5:30P (EST)	2		X	X	X	X						WWAY (WWAY)	Early News Channel 3 P5	5/11/16
3.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5P- 5:30P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Early News Channel 3 P5	9/28/16
4.0	Revised Line / SPOT	10/04/16-10/07/16	6	:30	5:30P- 6P (EST)	2		X	X	X	X						WWAY (WWAY)	News Channel 3 at 530p P5	5/11/16
4.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5:30P- 6P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	News Channel 3 at 530p P5	9/28/16
5.0	Revised Line / SPOT	10/04/16-10/07/16	6	:30	6P- 6:30P (EST)	2		X	X	X	X						WWAY (WWAY)	News Channel 3 at 6p P5	5/11/16
5.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6P- 6:30P (EST)	2		X	X	X	X			2	$100.00	$200.00	WWAY (WWAY)	News Channel 3 at 6p P5	9/28/16
6.0	Revised Line / SPOT	10/04/16-10/07/16	6	:30	6:30P- 7P (EST)	2		X	X	X	X						WWAY (WWAY)	World News Tonight P5	5/11/16
6.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6:30P- 7P (EST)	2		X	X	X	X			2	$120.00	$240.00	WWAY (WWAY)	World News Tonight P5	9/28/16
7.0	Revised Line / SPOT	10/09/16-10/09/16	6	:30	6P- 6:30P (EST)	1							X				WWAY (WWAY)	Channel 3 News at 6p P5	5/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 02:30 PM on Thursday, September 29 2016

WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

GMMB
3050 K Street NW
Washington, DC 20007

Contract # 156179

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Advertiser	Josh Stein for Attorney General (13993)
Agency	GMMB (2533)
Product	CANDIDATE (1773)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Colin,Lawson,
Phone/Fax	/
CPE	287/305/4762
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate John Stein for AG 10.4-10.10;Separation: 30

Date Entered	05/11/16
Last Modified	09/28/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25170307
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$198.00
Net Total	$1,122.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
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Grand Total:	15	$1,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Normal Line / SPOT	10/09/16-10/09/16	4	:30	6P- 6:30P (EST)	1							X	1	$60.00	$60.00	WWAY (WWAY)	Channel 3 News at 6p P5	9/28/16
8.0	Revised Line / SPOT	10/04/16-10/07/16	6	:30	11P- 11:35P (EST)	2		X	X	X	X						WWAY (WWAY)	News Channel 3 at 11p P5	5/11/16
8.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	11P- 11:35P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	News Channel 3 at 11p P5	9/28/16
9.0	Revised Line / SPOT	10/09/16-10/09/16	6	:30	11P- 11:30P (EST)	1							X				WWAY (WWAY)	Newschannel 3 Sunday P5	5/11/16
9.1	Normal Line / SPOT	10/09/16-10/09/16	4	:30	11P- 11:30P (EST)	1							X	1	$80.00	$80.00	WWAY (WWAY)	Newschannel 3 Sunday P5	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 02:30 PM on Thursday, September 29 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25170307 **Changes as of:** 9/28/2016 at 5:07 PM **Version:** Current State Version 2

CPE: 287/305/4762 **Flight:** 10/4/16 - 10/10/16 **Station:** WWAY **Total $:** $1,320.00

Agency: GMMB **Advertiser:** Stein-AG **Market:** Wilmington, NC **Total Spots:** 15

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: candidate **Office:** WASHINGTON **Total CPP:** $0.00

Agency Order #: 5030649 **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE **Traffic #:** 156179

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: SEE ALL RATE REVS PER GARY GUIDANCE
PREVTT=880 - REVTT=1320 - TOTAL ADD=440
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total $	CPP	GRP
							10/4					
1	Tu-F,M 6a-7a		Good Morning Carolina	$80.00	0	30	1		1	$80.00	$0.00	0.0
2	Tu-F,M 7a-9a		Good Morning America	$120.00	0	30	2		2	$240.00	$0.00	0.0
3	Tu-F,M 5p-5:30p		Early News Channel 3	$75.00	0	30	2		2	$150.00	$0.00	0.0
4	Tu-F,M 5:30p-6p		News Channel 3 at 530p	$75.00	0	30	2		2	$150.00	$0.00	0.0
5	Tu-F,M 6p-6:30p		News Channel 3 at 6p	$100.00	0	30	2		2	$200.00	$0.00	0.0
6	Tu-F,M 6:30p-7p		World News Tonight	$120.00	0	30	2		2	$240.00	$0.00	0.0
7	Su 6p-6:30p		Channel 3 News at 6p	$60.00	0	30	1		1	$60.00	$0.00	0.0
8	Tu-F,M 11p-11:35p		News Channel 3 at 11p	$60.00	0	30	2		2	$120.00	$0.00	0.0
9	Su 11p-11:30p		Newschannel 3 Sunday	$80.00	0	30	1		1	$80.00	$0.00	0.0
						TOTALS:	**15**		**15**	**$1,320.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25170307	**Changes as of:**	9/28/2016 at 5:07 PM	**Version:**	Current State Version 2
CPE:	287/305/4762	**Flight:**	10/4/16 - 10/10/16	**Station:**	WWAY
Agency:	GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	**Advertiser:**	Stein-AG	**Market:**	Wilmington, NC
		Product:	candidate	**Office:**	WASHINGTON
		Agency Order #:	5030649	**Primary Demo:**	Adults 35+
		Buyer:	Lawson, Colin	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $:	$1,320.00
Total Spots:	15
Total CPP:	$0.00
Total GRP:	
Traffic #:	156179
Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/28/16 4:24 PM	CHRISTIAN CAMBEIRO	SEE ALL RATE REVS PER GARY GUIDANCE PREVTT=880 - REVTT=1320 - TOTAL ADD=440 PLS CF - THANKS
05/11/16 11:03 AM	CHRISTIAN CAMBEIRO	John Stein for AG 10.4-10.10;Separation: 30

Competitive Information

Market Budget:	**$12,000**
WWAY Share:	**11%**
Comment:	
WECT:	**79%**
WILM:	**3%**
WSFX:	**7%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	$1,320.00	N/A	0.0
Total	**100%**	**15**	**$1,320.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	15	$1,320.00
Total	**15**	**$1,320.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/28/16 4:24 PM	CHRISTIAN CAMBEIRO	Confirmed			$440.00	$1,320.00	Changes: Calculated Dollars from $880.00 to $1,320.00, Competitive Market Budget from $8,000 to $12,000, Total $ from $880.00 to $1,320.00, Demo Meta to [R16], User Entered $ from $0.00 to $1,320.00, Comments from John Stein for AG 10.4-10.10;Separation: 30 to SEE ALL RATE REVS PER GARY GUIDANCE PREVTT=880 - REVTT=1320 - TOTAL ADD=440 PLS CF - THANKS. 9 buylines added or modified.
Queued for Electronic Contracting	5/11/16 11:54 AM					$0	$0	
New	5/11/16 11:02 AM	CHRISTIAN CAMBEIRO	Confirmed	15		$880.00	$880.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25170260
CPE: 297/317/4711
Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 9/29/2016 at 9:10 AM
Flight: 10/4/16 - 10/10/16
Advertiser: Roy Cooper for Governor
Product: candidate

Agency Order #: 5021445
Buyer: Furman, Mike
Salesperson: CHRISTIAN CAMBEIRO 202-955-5342

Version: Current State Version 3
Station: WWAY
Market: Wilmington, NC
Office: WASHINGTON

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: CHRISTIAN CAMBEIRO 202-955-5342

Total $: $3,240.00
Total Spots: 25
Total CPP: $0.00
Total GRP:
Traffic #: 156170
Separation:

Comments: LN 12 PRG REV
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total $	CPP	GRP
							10/4					
1	Tu-F,M 6a-7a		Good Morning Carolina	$80.00	0	30	1		1	$80.00	$0.00	0.0
2	Tu-F,M 7a-9a		Good Morning America	$120.00	0	30	2		2	$240.00	$0.00	0.0
3	Tu-F,M 4p-5p		Judge Judy	$60.00	0	30	2		2	$120.00	$0.00	0.0
4	Tu-F,M 5p-5:30p		Early News Channel 3	$75.00	0	30	2		2	$150.00	$0.00	0.0
5	Tu-F,M 5:30p-6p		News Channel 3 at 530p	$75.00	0	30	3		3	$225.00	$0.00	0.0
6	Tu-F,M 6p-6:30p		News Channel 3 at 6p	$100.00	0	30	3		3	$300.00	$0.00	0.0
7	Tu-F,M 7p-7:30p		Entertainment Tonight	$75.00	0	30	1		1	$75.00	$0.00	0.0
8	Tu-F,M 7:30p-8p		Insider	$75.00	0	30	1		1	$75.00	$0.00	0.0
9	M 8p-10p		DANCING WITH THE STARS	$300.00	0	30	1		1	$300.00	$0.00	0.0
10	M 10p-11p		CONVICTION	$250.00	0	30	1		1	$250.00	$0.00	0.0
11	Th 8p-9p		GREY'S ANATOMY	$300.00	0	30	1		1	$300.00	$0.00	0.0
12	Th 9p-10p		NOTORIOUS	$300.00	0	30	1		1	$300.00	$0.00	0.0
13	F 10p-11p		20/20-FRI-ABC	$200.00	0	30	1		1	$200.00	$0.00	0.0
14	Su 7p-8p		AFHV	$125.00	0	30	1		1	$125.00	$0.00	0.0
15	Su 8p-9p		ONCE UPON A TIME	$300.00	0	30	1		1	$300.00	$0.00	0.0
16	Tu-F,M 11p-11:35p		News Channel 3 at 11p	$60.00	0	30	2		2	$120.00	$0.00	0.0
17	Su 11p-11:30p		Newschannel 3 Sunday	$80.00	0	30	1		1	$80.00	$0.00	0.0
						TOTALS:	**25**		**25**	**$3,240.00**	**$0.00**	**0.0**

Printed on 09/29/2016 at 12:26 PM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25170260	**Changes as of:**	9/29/2016 at 9:10 AM	**Version:**	Current State Version 3		
CPE:	297/317/4711	**Flight:**	10/4/16 - 10/10/16	**Station:**	WWAY	**Total $:**	$3,240.00
Agency:	GMMB	**Advertiser:**	Roy Cooper for Governor	**Market:**	Wilmington, NC	**Total Spots:**	25
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	candidate	**Office:**	WASHINGTON	**Total CPP:**	$0.00
		Agency Order #:	5021445	**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	Furman, Mike	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	156170
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/28/16 5:10 PM	CHRISTIAN CAMBEIRO	LN 12 PRG REV PLS CF - THANKS
09/28/16 5:04 PM	Gary O'Halloran	Line 12. Please change program name to Notorious. Thanks!
09/28/16 4:44 PM	CHRISTIAN CAMBEIRO	SEE ALL RATE REVS PER GARY GUIDANCE PREVTT=2070 - REVTT=3240 - TOTAL ADD=1170 PLS CF - THANKS
05/11/16 10:28 AM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information

Market Budget:	**$23,143**
WWAY Share:	**14%**
Comment:	
WECT:	**64%**
WILM:	**12%**
WSFX:	**10%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	$3,240.00	N/A	0.0
Total	**100%**	**25**	**$3,240.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	25	$3,240.00
Total	**25**	**$3,240.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/28/16 5:10 PM	CHRISTIAN CAMBEIRO	Confirmed			$0	$0	Changes: Comments from SEE ALL RATE REVS PER GARY GUIDANCE PREVTT=2070 - REVTT=3240 - TOTAL ADD=1170 PLS CF - THANKS to LN 12 PRG REV PLS CF - THANKS. 1 buyline added or modified.
Makegood 1	9/28/16 5:04 PM	Gary O'Halloran	Confirmed			$0	$0	
Revision	9/28/16 4:44 PM	CHRISTIAN CAMBEIRO	Confirmed			$1,170.00	$3,240.00	Changes: Calculated Dollars from $2,070.00 to $3,240.00, Competitive Market Budget from $14,786 to $23,143, Total $ from $2,070.00 to $3,240.00, User Entered $ from $0.00 to $3,240.00, Demo Meta to [R16], Comments from Separation: 30 to SEE ALL RATE REVS PER GARY GUIDANCE PREVTT=2070 - REVTT=3240 - TOTAL ADD=1170 PLS CF - THANKS. 17 buylines added or modified.
Queued for Electronic Contracting	5/11/16 11:52 AM					$0	$0	
New	5/11/16 10:28 AM	CHRISTIAN CAMBEIRO	Confirmed	25		$2,070.00	$2,070.00	

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