CONFIRMED

COMPLETED 11/2/16

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25249670 **Changes as of:** 11/2/2016 at 10:13 AM **Version:** Highlighting Revision 10

CPE: REENY/ORDR/C25C31 **Flight:** 10/25/16 - 11/8/16 **Station:** WIVB **Total $:** $26,290.00

Agency: Smart Media Group, 1427 LESLIE AVE, SUITE #102, ALEXANDRIA, VA 22301 **Advertiser:** REED, TOM **Market:** Buffalo-Niagara Falls **Total Spots:** 42

Product: ORDER **Office:** WASHINGTON **Total CPP:** $177.64

Agency Order #: 30046727 **Primary Demo:** Adults 35+ **Total GRP:** 148.0

Buyer: Dome, Patricia **Con Type:** POLITICAL/VOTE **Traffic #:** 907596

Salesperson: JENNA NUBAR 202-872-5880 **Assistant:** ANJELICA DAVI 212-408-3261 **Separation:**

Comments: REED FOR CONGRESS NY-23 - REVISED A FEW SPOTS MOVED FROM 10/28 - 10/31 TO 11/1 - 11/8 - NO CHANGE IN TOTAL DOLLARS DO NOT DOUBLE BOOK AND CONFIRM RECEIPT Noon cutoff on 11/8 The estimate has been opened up to accommodate.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 11/6												
							10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6
2	M-F 12n-12:30p		NEWS4 NOON	$120.00	7.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
4	M-F 4:30a-4:59a		EARLY WAKE UP	$15.00	1.3	30	0	0	0	0	0	0	1	0	1	0	0	0	0
5	M-F 5a-6a		EARLY WAKE UP	$100.00	2.3	30	1	1	0	0	0	0	1	0	0	0	0	0	0
REV+ 6	M-F 6a-7a		WAKE UP	$195.00	3.3	30	1	1	0▶1	0	0	0	1	0	0	0	0	0	0
REV+ 7	M-F 7a-9a		CBS THIS MORNING	$75.00	2.1	30	1	0	0	0	0	0	1▶2	0	0	0	0	0	0
8	Sa 6a-8a		SATURDAY WEEKEND WAK	$75.00	2.8	30	0	0	0	0	0	0	0	0	0	0	0	0	0
9	Sa 8a-10a		CBS THIS MORNING-SAT	$100.00	2.4	30	0	0	0	0	0	0	0	0	0	0	0	0	0
11	Su 9a-10:30a		CBS SUNDAY MORNING	$225.00	5.4	30	0	0	0	0	0	0	0	0	0	0	0	0	0
REV+ 12	M-F 5p-6p		NEWS 4 BUFFALO 5	$650.00	5.4	30	1	1	1▶2	0	0	0	0	0	0	0	0	0	0
13	M-F 6p-6:30p		NEWS 4 BUFFALO 6	$400.00	7.3	30	0	0	0	0	0	0	0	0	0	0	0	0	0
16	Sa 1:35a-2:05a		INSIDE EDITION WKND	$10.00	0.9	30	0	0	0	0	1	0	0	0	0	0	0	0	0
17	Sa 12:35a-1:35a		ELEMENTARY	$15.00	1.1	30	0	0	0	0	1	0	0	0	0	0	0	0	0
18	Sa 11:35p-12:35a		ELEMENTARY	$30.00	1.8	30	0	0	0	0	1	0	0	0	0	0	0	0	0
19	Su 12:35a-1:35a		ROOKIE BLUE	$15.00	1.2	30	0	0	0	0	0	1	0	0	0	0	0	0	0
20	Su 11:35p-12:35a		BLUE BLOODS	$25.00	2.3	30	0	0	0	0	0	1	0	0	0	0	0	0	0
21	M-F 11p-11:35p		NEWS 4 BUFFALO 11	$240.00	5.7	30	0	0	0	0	0	0	1	0	0	0	0	0	0
22	Sa 11p-11:35p		NEWS 4 WEEKEND 11	$200.00	5.6	30	0	0	0	0	0	0	0	0	0	0	0	0	0
24	M-F 7p-7:30p		WHEEL OF FORTUNE	$350.00	7.7	30	0	0	0	0	0	0	0	0	0	0	0	0	0
25	M-F 7:30p-8p		JEOPARDY	$500.00	9.6	30	0	0	0	0	0	0	0	0	0	0	0	0	0
28	M-F 7:30p-8p		JEOPARDY ADD 7.26	$500.00	9.6	30	0	0	0	0	0	0	0	0	0	0	0	0	0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25249670	**Changes as of:**	11/2/2016 at 10:13 AM	**Version:**	Highlighting Revision 10		
CPE:	REENY/ORDR/C25C31	**Flight:**	10/25/16 - 11/8/16	**Station:**	WIVB	**Total $:**	$26,290.00
Agency:	Smart Media Group	**Advertiser:**	REED, TOM	**Market:**	Buffalo-Niagara Falls	**Total Spots:**	42
	1427 LESLIE AVE	**Product:**	ORDER	**Office:**	WASHINGTON	**Total CPP:**	$177.64
	SUITE #102	**Agency Order #:**	30046727	**Primary Demo:**	Adults 35+	**Total GRP:**	148.0
	ALEXANDRIA, VA 22301	**Buyer:**	Dome, Patricia	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	907596
		Salesperson:	JENNA NUBAR 202-872-5880	**Assistant:**	ANJELICA DAVI 212-408-3261	**Separation:**	

Comments: REED FOR CONGRESS NY-23 - REVISED A FEW SPOTS MOVED FROM 10/28 - 10/31 TO 11/1 - 11/8 - NO CHANGE IN TOTAL DOLLARS DO NOT DOUBLE BOOK AND CONFIRM RECEIPT Noon cutoff on 11/8 The estimate has been opened up to accommodate.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/7 - 11/8			Total Spots	Total $	CPP	GRP
							11/7	11/8					
2	M-F 12n-12:30p		NEWS4 NOON	$120.00	7.0	30	0	0		1	$120.00	$17.14	7.0
4	M-F 4:30a-4:59a		EARLY WAKE UP	$15.00	1.3	30	0	0		2	$30.00	$11.54	2.6
5	M-F 5a-6a		EARLY WAKE UP	$100.00	2.3	30	0	0		3	$300.00	$43.48	6.9
REV+ 6	M-F 6a-7a		WAKE UP	$195.00	3.3	30	0	0		4	$780.00	$59.09	13.2
REV+ 7	M-F 7a-9a		CBS THIS MORNING	$75.00	2.1	30	0	0		3	$225.00	$35.71	6.3
8	Sa 6a-8a		SATURDAY WEEKEND WAK	$75.00	2.8	30	0	0		0	$0.00	$26.79	0.0
9	Sa 8a-10a		CBS THIS MORNING-SAT	$100.00	2.4	30	0	0		0	$0.00	$41.67	0.0
11	Su 9a-10:30a		CBS SUNDAY MORNING	$225.00	5.4	30	0	0		0	$0.00	$41.67	0.0
REV+ 12	M-F 5p-6p		NEWS 4 BUFFALO 5	$650.00	5.4	30	0	0		4	$2,600.00	$120.37	21.6
13	M-F 6p-6:30p		NEWS 4 BUFFALO 6	$400.00	7.3	30	0	0		0	$0.00	$54.79	0.0
16	Sa 1:35a-2:05a		INSIDE EDITION WKND	$10.00	0.9	30	0	0		1	$10.00	$11.11	0.9
17	Sa 12:35a-1:35a		ELEMENTARY	$15.00	1.1	30	0	0		1	$15.00	$13.64	1.1
18	Sa 11:35p-12:35a		ELEMENTARY	$30.00	1.8	30	0	0		1	$30.00	$16.67	1.8
19	Su 12:35a-1:35a		ROOKIE BLUE	$15.00	1.2	30	0	0		1	$15.00	$12.50	1.2
20	Su 11:35p-12:35a		BLUE BLOODS	$25.00	2.3	30	0	0		1	$25.00	$10.87	2.3
21	M-F 11p-11:35p		NEWS 4 BUFFALO 11	$240.00	5.7	30	0	0		1	$240.00	$42.11	5.7
22	Sa 11p-11:35p		NEWS 4 WEEKEND 11	$200.00	5.6	30	0	0		0	$0.00	$35.71	0.0
24	M-F 7p-7:30p		WHEEL OF FORTUNE	$350.00	7.7	30	0	0		0	$0.00	$45.45	0.0
25	M-F 7:30p-8p		JEOPARDY	$500.00	9.6	30	0	0		0	$0.00	$52.08	0.0
28	M-F 7:30p-8p		JEOPARDY ADD 7.26	$500.00	9.6	30	0	0		0	$0.00	$52.08	0.0

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Agency: Smart Media Group 1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	**Advertiser:** REED, TOM **Product:** ORDER **Agency Order #:** 30046727 **Buyer:** Dome, Patricia	**Market:** Buffalo-Niagara Falls **Office:** WASHINGTON **Primary Demo:** Adults 35+ **Con Type:** POLITICAL/VOTE	**Total Spots:** 42 **Total CPP:** $177.64 **Total GRP:** 148.0 **Traffic #:** 907596		
	Salesperson: JENNA NUBAR 202-872-5880	**Assistant:** ANJELICA DAVI 212-408-3261	**Separation:**		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6
							10/25 - 11/6												
29	Su 1p-4:30p		BILLS/PATS ADD 7.26	$8,500.00	25.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
30	Su 1p-7:30p		BILLS/PATS	$8,500.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
34	Su 11p-11:35p		NEWS MG	$350.00	5.2	30	0	0	0	0	0	0	0	0	0	0	0	0	1
37	Sa 7p-7:30p		WHEEL MG	$225.00	3.4	30	0	0	0	0	0	0	0	0	0	0	0	1	0
38	Sa 7:30p-8p		JEP MG	$225.00	3.3	30	0	0	0	0	0	0	0	0	0	0	0	1	0
REV- 39	M 10p-11p		SCORPION MG	$650.00	5.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
REV- 40	Su 6a-8a		NEWS MG	$125.00	1.6	30	0	0	0	0	0	0	0	0	0	0	0	0	1▶0
REV 42	M-F 11:35p-12:34a		COLBERT MG	$125.00	1.3	30	0	0	0▶1	0▶1	0▶1	0	0	1	0	1▶0	0	0	0
REV 43	M-F 4p-5p		NEWS MG	$225.00	1.5	30	0	0	0▶1	0▶1	0	0	0	0	1	1▶0	1▶0	0	0
REV 44	M-F 5a-6a		NEWS MG	$175.00	1.5	30	0	0	0▶1	0	0	0	0	0	1▶0	0	0	0	0
45	M-F 5p-6p		NEWS MG	$650.00	4.6	30	0	0	0	0	0	0	0	0	0	0	0	0	0
REV+ 46	M-F 6a-7a		NEWS MG	$300.00	2.3	30	0	0	0▶1	0	0	0	0	0	0	0	0	0	0
REV+ 47	M-F 7p-7:30p		WHEEL MG	$500.00	6.7	30	0	0	0	0▶1	0	0	0	0	0	1	0	0	0
REV- 48	M-F 10a-11a		DAYTIME MG	$180.00	1.7	30	0	0	0	0	0	0	0	0	1▶0	0	0	0	0
REV- 49	Tu-F 5a-6a		news	$175.00	0.0	30	0	0	0	0	0	0	0	1▶0	1▶0	0	0	0	0
REV- 50	Tu-F 7a-9a		cbs the morning	$150.00	0.0	30	0	0	0	0	0	0	0	0	1▶0	0	0	0	0
REV- 51	Sa 6a-8a		news	$150.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	1▶0	0
52	Tu-F 12n-12:30p		news	$350.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
REV- 53	Tu-F 4p-5p		news	$225.00	0.0	30	0	0	0	0	0	0	0	0	1▶0	0	0	0	0
REV- 54	Tu-F 4:30a-5a		news	$75.00	0.0	30	0	0	0	0	0	0	0	0	1▶0	0	0	0	0
						TOTALS:	4	3	7	3	4	4	7	1	2	1	0	2	1

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	Salesperson: JENNA NUBAR 202-872-5880	**Assistant:** ANJELICA DAVI 212-408-3261	**Separation:**		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/7	11/8	11/7 - 11/8	Total Spots	Total $	CPP	GRP
29	Su 1p-4:30p		BILLS/PATS ADD 7.26	$8,500.00	25.0	30	0	0		1	$8,500.00	$340.00	25.0
30	Su 1p-7:30p		BILLS/PATS	$8,500.00	0.0	30	0	0		1	$8,500.00	$0.00	0.0
34	Su 11p-11:35p		NEWS MG	$350.00	5.2	30	0	0		1	$350.00	$67.31	5.2
37	Sa 7p-7:30p		WHEEL MG	$225.00	3.4	30	0	0		1	$225.00	$66.18	3.4
38	Sa 7:30p-8p		JEP MG	$225.00	3.3	30	0	0		1	$225.00	$68.18	3.3
REV- 39	M 10p-11p		SCORPION MG	$650.00	5.0	30	1	0		0	$0.00	$130.00	0.0
REV- 40	Su 6a-8a		NEWS MG	$125.00	1.6	30	0	0		0	$0.00	$78.13	0.0
REV 42	M-F 11:35p-12:34a		COLBERT MG	$125.00	1.3	30	1	0		4	$500.00	$96.15	5.2
REV 43	M-F 4p-5p		NEWS MG	$225.00	1.5	30	0	0		3	$675.00	$150.00	4.5
REV 44	M-F 5a-6a		NEWS MG	$175.00	1.5	30	0	0		1	$175.00	$116.67	1.5
45	M-F 5p-6p		NEWS MG	$650.00	4.6	30	1	0		1	$650.00	$141.30	4.6
REV+ 46	M-F 6a-7a		NEWS MG	$300.00	2.3	30	0	1		2	$600.00	$130.43	4.6
REV+ 47	M-F 7p-7:30p		WHEEL MG	$500.00	6.7	30	1	0		3	$1,500.00	$74.63	20.1
REV- 48	M-F 10a-11a		DAYTIME MG	$180.00	1.7	30	0	0		0	$0.00	$105.88	0.0
REV- 49	Tu-F 5a-6a		news	$175.00	0.0	30	0	0		0	$0.00	$0.00	0.0
REV- 50	Tu-F 7a-9a		cbs the morning	$150.00	0.0	30	0	0		0	$0.00	$0.00	0.0
REV- 51	Sa 6a-8a		news	$150.00	0.0	30	0	0		0	$0.00	$0.00	0.0
52	Tu-F 12n-12:30p		news	$350.00	0.0	30	0	0		0	$0.00	$0.00	0.0
REV- 53	Tu-F 4p-5p		news	$225.00	0.0	30	0	0		0	$0.00	$0.00	0.0
REV- 54	Tu-F 4:30a-5a		news	$75.00	0.0	30	0	0		0	$0.00	$0.00	0.0
						TOTALS:	2	1		42	$26,290.00	$177.64	148.0

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Contract #	25249670	**Changes as of:**	11/2/2016 at 10:13 AM	**Version:**	Highlighting Revision 10		
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Agency:	Smart Media Group 1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	**Advertiser:**	REED, TOM	**Market:**	Buffalo-Niagara Falls	**Total Spots:**	42
		Product:	ORDER	**Office:**	WASHINGTON	**Total CPP:**	$177.64
		Agency Order #:	30046727	**Primary Demo:**	Adults 35+	**Total GRP:**	148.0
		Buyer:	Dome, Patricia	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	907596
		Salesperson:	JENNA NUBAR 202-872-5880	**Assistant:**	ANJELICA DAVI 212-408-3261	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
		LINE 2--10/27 1X DID NOT PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. LINE 6--10/27 1X DID PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. LINE 31--10/27 1X & 10/28 1X DID PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. LINE 32--10/27 1X DID PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. LINE 33--10/27 1X DID PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. LINE 35--10/28 1X DID PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. LINE 36--10/27 1X & 10/28 1X DID PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. LINE 44--10/28 1X DID NOT PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. LINE 48--10/26 1X DID NOT PLACE D/T RECEIVING REVISION AFTER LOG WAS CLOSED. PLEASE REVISE.
10/31/16 10:33 AM	Kitty Hotles-Samson	THANKS KITTY.
10/27/16 6:56 PM	JENNA NUBAR	REED FOR CONGRESS NY-23 - REVISED A FEW SPOTS MOVED FROM 10/28 - 10/31 TO 11/1 - 11/8 - NO CHANGE IN TOTAL DOLLARS DO NOT DOUBLE BOOK AND CONFIRM RECEIPT Noon cutoff on 11/8 The estimate has been opened up to accommodate.
10/27/16 6:56 PM	JENNA NUBAR	REED FOR CONGRESS NY-23 - REVISED A FEW SPOTS MOVED FROM 10/28 - 10/31 TO 11/1 - 11/8 - NO CHANGE IN TOTAL DOLLARS DO NOT DOUBLE BOOK AND CONFIRM RECEIPT Noon cutoff on 11/8 The estimate has been opened up to accommodate.
10/26/16 11:19 AM	ANJELICA DAVI	REED FOR CONGRESS NY-23 REVISED DO NOT DOUBLE BOOK. ADD TO SCHEDULE CONFIRM RECEIPT ELECTRONICALLY DO NOT DOUBLE BOOK AND CONFIRM RECEIPT
10/21/16 3:52 PM	System	Notice Received.
10/20/16 7:05 PM	GOTOSTRATA\jnubar	REED FOR CONGRESS NY-23 REVISED DO NOT DOUBLE BOOK. ADD TO SCHEDULE CONFIRM RECEIPT ELECTRONICALLY DO NOT DOUBLE BOOK AND CONFIRM RECEIPT
10/20/16 7:05 PM	GOTOSTRATA\jnubar	Canceled by new revision
10/19/16 3:23 PM	JENNA NUBAR	REED FOR CONGRESS NY-23 - revised points reduced across the entire market do no double book CONFIRM RECEIPT
09/20/16 11:41 AM	System	Notice Received.
09/19/16 9:28 AM	GOTOSTRATA\jnubar	REED FOR CONGRESS NY-23 - revised points reduced across the entire market do no double book CONFIRM RECEIPT
08/04/16 8:31 AM	System	Notice Received.
07/29/16 10:43 AM	GOTOSTRATA\1113851	REED FOR CONGRESS NY-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT
07/25/16 8:25 AM	System	Notice Received.
07/20/16 12:42 PM	CAROLYN ALLAIRE	REED FOR CONGRESS NY-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT

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		Salesperson:	JENNA NUBAR 202-872-5880	**Assistant:**	ANJELICA DAVI 212-408-3261	**Separation:**	

Competitive Information	
Market Budget:	$44,397
WIVB Share:	39%
Comment:	
	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	$26,290.00	$177.64	148.0
Total	**100%**	**42**	**$26,290.00**	**$177.64**	**148.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	25	$22,355.00
2016-Nov	17	$3,935.00
Total	**42**	**$26,290.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	11/2/16 10:13 AM	JENNA NUBAR	Revised		3	$-60.00	$26,290.00	Changes: Total Spots from 45 to 42, Calculated Dollars from $26,350.00 to $26,290.00, Total GRPs from 135.2 to 148.0, Total CPP from $194.90 to $177.64, User Entered $ from $26,350.00 to $26,290.00, Total $ from $26,350.00 to $26,290.00. 16 buylines added or modified.
Revision	10/31/16 5:44 PM	ANJELICA DAVI	Confirmed		1	$0	$26,350.00	Changes: Total Spots from 46 to 45, Total GRPs from 128.5 to 135.2, Total CPP from $205.06 to $194.90. 3 buylines added or modified.
Revision	10/31/16 5:31 PM	ANJELICA DAVI	Confirmed		2	$0	$26,350.00	Changes: Total Spots from 48 to 46, Total GRPs from 165.6 to 128.5, Total CPP from $159.12 to $205.06. 17 buylines added or modified.
Makegood 1	10/31/16 10:33 AM	Kitty Hotles-Samson	Confirmed			$0	$26,350.00	Changes: Total GIMPs from 0 to 166, Total CPM from $0.00 to $159,118.36.
Revision	10/27/16 6:56 PM	JENNA NUBAR	Confirmed			$0	$26,350.00	Changes: 3 buylines added or modified.
Revision	10/27/16 6:55 PM	GOTOSTRATA\jnubar	Confirmed	20	19	$0	$26,350.00	Changes: Flight End from 10/31/16 to 11/8/16, Comments from REED FOR CONGRESS NY-23 REVISED DO NOT DOUBLE BOOK. ADD TO SCHEDULE CONFIRM RECEIPT ELECTRONICALLY DO NOT DOUBLE BOOK AND CONFIRM RECEIPT to REED FOR CONGRESS NY-23 - REVISED A FEW SPOTS MOVED FROM 10/28 - 10/31 TO 11/1 - 11/8 - NO CHANGE IN TOTAL DOLLARS DO NOT DOUBLE BOOK AND CONFIRM RECEIPT Noon cutoff on 11/8 The estimate has been opened up to accommodate. , Total GRPs from 117.2 to 165.6, Total Spots from 47 to 48, Total CPP from $224.83 to $159.12. 41 buylines added or modified.
Revision	10/26/16 11:19 AM	ANJELICA DAVI	Confirmed	2		$1,030.00	$26,350.00	Changes: Total Spots from 45 to 47, Calculated Dollars from $25,320.00 to $26,350.00, Total GRPs from 203.3 to 117.2, Total CPP from $124.55 to $224.83, User Entered $ from $16,820.00 to $26,350.00, Total $ from $25,320.00 to $26,350.00. 19 buylines added or modified.
Revision	10/20/16 7:05 PM	GOTOSTRATA\jnubar	Confirmed	2	1	$8,500.00	$25,320.00	Changes: Comments from REED FOR CONGRESS NY-23 - revised points reduced across the entire market do no double book CONFIRM RECEIPT to REED FOR CONGRESS NY-23 REVISED DO NOT DOUBLE BOOK. ADD TO SCHEDULE CONFIRM RECEIPT ELECTRONICALLY DO NOT DOUBLE BOOK AND CONFIRM RECEIPT , Total $ from $16,820.00 to $25,320.00, Total Spots from 44 to 45, Total CPP from $82.73 to $124.55. 9 buylines added or modified.
Revision	10/19/16 3:23 PM	JENNA NUBAR	Confirmed			$1,350.00	$16,820.00	Changes: Calculated Dollars from $15,470.00 to $16,820.00, Total CPP from $76.85 to $82.73, Total GRPs from 201.3 to 203.3, User Entered $ from $0.00 to $16,820.00, Total $ from $15,470.00 to $16,820.00. 3 buylines added or modified.
Revision	9/19/16 9:28 AM	GOTOSTRATA\jnubar	Confirmed	1	11	$-10,365.00	$15,470.00	Changes: Comments from REED FOR CONGRESS NY-23 REVISED DO NOT DOUBLE BOOK CONFIRM RECEIPT ELECTRONICALLY ADD NOTED IN PROGRAM NAME. DO NOT DOUBLE BOOK & CONFIRM RECEIPT. NOON CUTOFF ON 11/8 to REED FOR CONGRESS NY-23 - revised points reduced across the entire market do no double book CONFIRM RECEIPT , Total $ from $25,835.00 to $15,470.00, Total GRPs from 271.1 to 201.3, Total GIMPs to 0, Total Spots from 54 to 44, Total CPP from $95.30 to $76.85. 8 buylines added or modified.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25249670	**Changes as of:**	11/2/2016 at 10:13 AM	**Version:**	Highlighting Revision 10		
CPE:	REENY/ORDR/C25C31	**Flight:**	10/25/16 - 11/8/16	**Station:**	WIVB	**Total $:**	$26,290.00
Agency:	Smart Media Group	**Advertiser:**	REED, TOM	**Market:**	Buffalo-Niagara Falls	**Total Spots:**	42
	1427 LESLIE AVE	**Product:**	ORDER	**Office:**	WASHINGTON	**Total CPP:**	$177.64
	SUITE #102	**Agency Order #:**	30046727	**Primary Demo:**	Adults 35+	**Total GRP:**	148.0
	ALEXANDRIA, VA 22301	**Buyer:**	Dome, Patricia	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	907596
		Salesperson:	JENNA NUBAR 202-872-5880	**Assistant:**	ANJELICA DAVI 212-408-3261	**Separation:**	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	7/29/16 10:43 AM	GOTOSTRATA\1113851	Confirmed	4		$9,950.00	$25,835.00	Changes: Comments from REED FOR CONGRESS NY-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT to REED FOR CONGRESS NY-23 REVISED DO NOT DOUBLE BOOK CONFIRM RECEIPT ELECTRONICALLY ADD NOTED IN PROGRAM NAME. DO NOT DOUBLE BOOK & CONFIRM RECEIPT. NOON CUTOFF ON 11/8 , Total $ from $15,885.00 to $25,835.00, Total GRPs from 227.8 to 271.1, Total Spots from 50 to 54, Total CPP from $73.53 to $95.30. 3 buylines added or modified.
Queued for Electronic Contracting	7/20/16 1:28 PM					$0	$0	
New	7/20/16 12:41 PM	CAROLYN ALLAIRE	Confirmed	50		$15,885.00	$15,885.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.