WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

GMMB
3050 K Street NW
Washington, DC 20007

Contract # 156171

Schedule Dates	09/27/16-10/03/16
Advertiser	Roy Cooper for Governor (14140)
Agency	GMMB (2533)
Product	CANDIDATE (1773)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	297/317/4710
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate Separation: 30

Date Entered	05/11/16
Last Modified	09/21/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25170252
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$478.50
Net Total	$2,711.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	25	$3,190.00
Grand Total:	25	$3,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	6A- 7A (EST)	1		X	X	X	X						WWAY (WWAY)	Good Morning Carolina P5	5/11/16
1.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6A- 7A (EST)	1		X	X	X	X			1	$80.00	$80.00	WWAY (WWAY)	Good Morning Carolina P5	9/21/16
2.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	7A- 9A (EST)	2		X	X	X	X						WWAY (WWAY)	Good Morning America P5	5/11/16
2.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7A- 9A (EST)	2		X	X	X	X			2	$120.00	$240.00	WWAY (WWAY)	Good Morning America P5	9/21/16
3.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	4P- 5P (EST)	2		X	X	X	X						WWAY (WWAY)	Judge Judy P5	5/11/16
3.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	4P- 5P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	Judge Judy P5	9/21/16
4.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	5P- 5:30P (EST)	2		X	X	X	X						WWAY (WWAY)	Early News Channel 3 P5	5/11/16
4.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5P- 5:30P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Early News Channel 3 P5	9/21/16
5.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	5:30P- 6P (EST)	3		X	X	X	X						WWAY (WWAY)	News Channel 3 at 530p P5	5/11/16
5.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5:30P- 6P (EST)	3		X	X	X	X			3	$75.00	$225.00	WWAY (WWAY)	News Channel 3 at 530p P5	9/21/16
6.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	6P- 6:30P (EST)	3		X	X	X	X						WWAY (WWAY)	News Channel 3 at 6p P5	5/11/16
6.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6P- 6:30P (EST)	3		X	X	X	X			3	$100.00	$300.00	WWAY (WWAY)	News Channel 3 at 6p P5	9/21/16
7.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	7P- 7:30P (EST)	1		X	X	X	X						WWAY (WWAY)	Entertainment Tonight P5	5/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 10:45 AM on Wednesday, September 21 2016

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7.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7P- 7:30P (EST)	1		X	X	X	X			1	$75.00	$75.00	WWAY (WWAY)	Entertainment Tonight P5	9/21/16
8.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	7:30P- 8P (EST)	1		X	X	X	X						WWAY (WWAY)	Insider P5	5/11/16
8.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7:30P- 8P (EST)	1		X	X	X	X			1	$75.00	$75.00	WWAY (WWAY)	Insider P5	9/21/16
9.0	Revised Line / SPOT	10/03/16-10/03/16	6	:30	8P- 10P (EST)	1	X										WWAY (WWAY)	DANCING WITH THE STARS P5	5/11/16
9.1	Normal Line / SPOT	10/03/16-10/03/16	4	:30	8P- 10P (EST)	1	X							1	$300.00	$300.00	WWAY (WWAY)	DANCING WITH THE STARS P5	9/21/16
10.0	Revised Line / SPOT	10/03/16-10/03/16	6	:30	10P- 11P (EST)	1	X										WWAY (WWAY)	CASTLE P5	5/11/16
10.1	Normal Line / SPOT	10/03/16-10/03/16	4	:30	10P- 11P (EST)	1	X							1	$250.00	$250.00	WWAY (WWAY)	CONVICTION P5	9/21/16
11.0	Revised Line / SPOT	09/29/16-09/29/16	6	:30	8P- 9P (EST)	1				X							WWAY (WWAY)	GREY'S ANATOMY P5	5/11/16
11.1	Normal Line / SPOT	09/29/16-09/29/16	4	:30	8P- 9P (EST)	1				X				1	$300.00	$300.00	WWAY (WWAY)	GREY'S ANATOMY P5	9/21/16
12.0	Revised Line / SPOT	09/29/16-09/29/16	5	:30	9P- 10P (EST)	1				X							WWAY (WWAY)	SCANDAL P5	5/11/16
12.1	Normal Line / SPOT	09/29/16-09/29/16	4	:30	9P- 10P (EST)	1				X				1	$300.00	$300.00	WWAY (WWAY)	NOTORIOUS P5	9/21/16
13.0	Revised Line / SPOT	09/30/16-09/30/16	6	:30	10P- 11P (EST)	1					X						WWAY (WWAY)	20/20-FRI-ABC P5	5/11/16
13.1	Normal Line / SPOT	09/30/16-09/30/16	4	:30	10P- 11P (EST)	1					X			1	$200.00	$200.00	WWAY (WWAY)	20/20-FRI-ABC P5	9/21/16

CONFIRMATION CONTRACT

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14.0	Revised Line / SPOT	10/02/16-10/02/16	6	:30	7P- 8P (EST)	1							X				WWAY (WWAY)	AFHV P5	5/11/16
14.1	Normal Line / SPOT	10/02/16-10/02/16	4	:30	7P- 8P (EST)	1							X	1	$125.00	$125.00	WWAY (WWAY)	AFHV P5	9/21/16
15.0	Revised Line / SPOT	10/02/16-10/02/16	6	:30	9P- 10P (EST)	1							X				WWAY (WWAY)	The Family-ABC P5	5/11/16
15.1	Normal Line / SPOT	10/02/16-10/02/16	4	:30	9P- 10P (EST)	1							X	1	$250.00	$250.00	WWAY (WWAY)	Secrets & Lies-ABC P5	9/21/16
16.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	11P- 11:35P (EST)	2		X	X	X	X						WWAY (WWAY)	News Channel 3 at 11p P5	5/11/16
16.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	11P- 11:35P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	News Channel 3 at 11p P5	9/21/16
17.0	Revised Line / SPOT	10/02/16-10/02/16	6	:30	11P- 11:30P (EST)	1							X				WWAY (WWAY)	Newschannel 3 Sunday P5	5/11/16
17.1	Normal Line / SPOT	10/02/16-10/02/16	4	:30	11P- 11:30P (EST)	1							X	1	$80.00	$80.00	WWAY (WWAY)	Newschannel 3 Sunday P5	9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 10:45 AM on Wednesday, September 21 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25170252 **Changes as of:** 9/21/2016 at 10:12 AM **Version:** Current State Version 2

CPE: 297/317/4710 **Flight:** 9/27/16 - 10/3/16 **Station:** WWAY **Total $:** $3,190.00

Agency: GMMB **Advertiser:** Roy Cooper for Governor **Market:** Wilmington, NC **Total Spots:** 25

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: candidate **Office:** WASHINGTON **Total CPP:** $0.00

Agency Order #: 5021524 **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: Furman, Mike **Con Type:** POLITICAL/VOTE **Traffic #:** 156171

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: ALL RATES REV TO CLEAR PER GARY GUIDANCE 9/20
PREVTT=2070 - REVTT=3190 - ADD=1120
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total $	CPP	GRP
1	Tu-F,M 6a-7a		Good Morning Carolina	$80.00	0	30	1		1	$80.00	$0.00	0.0
	P5											
2	Tu-F,M 7a-9a		Good Morning America	$120.00	0	30	2		2	$240.00	$0.00	0.0
	P5											
3	Tu-F,M 4p-5p		Judge Judy	$60.00	0	30	2		2	$120.00	$0.00	0.0
	P5											
4	Tu-F,M 5p-5:30p		Early News Channel 3	$75.00	0	30	2		2	$150.00	$0.00	0.0
	P5											
5	Tu-F,M 5:30p-6p		News Channel 3 at 530p	$75.00	0	30	3		3	$225.00	$0.00	0.0
	P5											
6	Tu-F,M 6p-6:30p		News Channel 3 at 6p	$100.00	0	30	3		3	$300.00	$0.00	0.0
	P5											
7	Tu-F,M 7p-7:30p		Entertainment Tonight	$75.00	0	30	1		1	$75.00	$0.00	0.0
	P5											
8	Tu-F,M 7:30p-8p		Insider	$75.00	0	30	1		1	$75.00	$0.00	0.0
	P5											
9	M 8p-10p		DANCING WITH THE STARS	$300.00	0	30	1		1	$300.00	$0.00	0.0
	P5											
10	M 10p-11p		CONVICTION	$250.00	0	30	1		1	$250.00	$0.00	0.0
	P5											
11	Th 8p-9p		GREY'S ANATOMY	$300.00	0	30	1		1	$300.00	$0.00	0.0
	P5											
12	Th 9p-10p		NOTORIOUS	$300.00	0	30	1		1	$300.00	$0.00	0.0
	P5											

Printed on 09/21/2016 at 10:33 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25170252	**Changes as of:**	9/21/2016 at 10:12 AM	**Version:**	Current State Version 2
CPE:	297/317/4710	**Flight:**	9/27/16 - 10/3/16	**Station:**	WWAY
Agency:	GMMB	**Advertiser:**	Roy Cooper for Governor	**Market:**	Wilmington, NC
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	candidate	**Office:**	WASHINGTON
		Agency Order #:	5021524	**Primary Demo:**	Adults 35+
		Buyer:	Furman, Mike	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $: $3,190.00
Total Spots: 25
Total CPP: $0.00
Total GRP:
Traffic #: 156171
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total $	CPP	GRP
							9/27					
13	F 10p-11p		20/20-FRI-ABC	$200.00	0	30	1		1	$200.00	$0.00	0.0
	P5											
14	Su 7p-8p		AFHV	$125.00	0	30	1		1	$125.00	$0.00	0.0
	P5											
15	Su 9p-10p		SECRETS AND LIES	$250.00	0	30	1		1	$250.00	$0.00	0.0
	P5											
16	Tu-F,M 11p-11:35p		News Channel 3 at 11p	$60.00	0	30	2		2	$120.00	$0.00	0.0
	P5											
17	Su 11p-11:30p		Newschannel 3 Sunday	$80.00	0	30	1		1	$80.00	$0.00	0.0
	P5											
						TOTALS:	**25**		**25**	**$3,190.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25170252	**Changes as of:**	9/21/2016 at 10:12 AM	**Version:**	Current State Version 2
CPE:	297/317/4710	**Flight:**	9/27/16 - 10/3/16	**Station:**	WWAY
Agency:	GMMB	**Advertiser:**	Roy Cooper for Governor	**Market:**	Wilmington, NC
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	candidate	**Office:**	WASHINGTON
		Agency Order #:	5021524	**Primary Demo:**	Adults 35+
		Buyer:	Furman, Mike	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $:	$3,190.00
Total Spots:	25
Total CPP:	$0.00
Total GRP:	
Traffic #:	156171
Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/21/16 9:40 AM	CHRISTIAN CAMBEIRO	ALL RATES REV TO CLEAR PER GARY GUIDANCE 9/20 PREVTT=2070 - REVTT=3190 - ADD=1120 PLS CF - THANKS
05/11/16 10:27 AM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information

Market Budget:	**$22,786**
WWAY Share:	**14%**
Comment:	
WECT:	**64%**
WILM:	**12%**
WSFX:	**10%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	25	$3,190.00	N/A	0.0
Total	**100%**	**25**	**$3,190.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	25	$3,190.00
Total	**25**	**$3,190.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/21/16 9:40 AM	CHRISTIAN CAMBEIRO	Confirmed			$1,120.00	$3,190.00	Changes: Calculated Dollars from $2,070.00 to $3,190.00, Competitive Market Budget from $14,786 to $22,786, Total $ from $2,070.00 to $3,190.00, Demo Meta to [R16], User Entered $ from $0.00 to $3,190.00, Comments from Separation: 30 to ALL RATES REV TO CLEAR PER GARY GUIDANCE 9/20 PREVTT=2070 - REVTT=3190 - ADD=1120 PLS CF - THANKS. 17 buylines added or modified.
Queued for Electronic Contracting	5/11/16 11:52 AM					$0	$0	
New	5/11/16 10:25 AM	CHRISTIAN CAMBEIRO	Confirmed	25		$2,070.00	$2,070.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.