1603535

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WAPT - TV Jackson, MS	03/31/2017

I, Chris Brimer,

being/on behalf of: Horhn, John, a legally

qualified candidate of the Democratic political

party for the office of: Mayor

in the Primary

election to be held on: 05/02/2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 04/02/2017 Date of Last Broadcast: 04/11/2017

Total Charges: $********4,207.50 NET

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I represent that the payment for the above described broadcast time has been furnished by:

John Horhn for Mayor

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jared Turner, Chairman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

03/31/2017
Date

Signature

To Be Signed By Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Anna Katherine Scott
Printed Name

National Sales Manager
Title

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25522823	**Changes as of:**	3/31/2017 at 1:06 PM	**Version:**	Highlighting Revision 1
CPE:	808/936/4843	**Flight:**	4/2/17 - 4/11/17	**Station:**	WAPT
Agency:	Canal Partners Media	**Advertiser:**	POLITICAL	**Market:**	Jackson, MS
	25 WHITLOCK PLACE SW	**Product:**	John Horhn - D - Mayor Primary	**Office:**	PHILADELPHIA
	2nd Fl	**Agency Order #:**	6037623	**Primary Demo:**	Adults 35+
	Marietta, GA 30064	**Buyer:**	Brimer, Chris	**Con Type:**	POLITICAL/VOTE
		Salesperson:	SHEPARD RITZEN 215-567-7950	**Assistant:**	SHEPARD RITZEN 215-567-7950

Total $: $4,950.00
Total Spots: 41
Total CPP: $0.00
Total GRP:
Traffic #: 1603535
Separation:

Comments: help desk is creating a code...not ready yet, but I wanted to get this to you ASAP, since the Sun start. thx! Shepard

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/2	4/3	4/4	4/5	4/6	4/7	4/8	4/9	4/10	4/11	Total Spots	Total $	CPP	GRP
1	M-F 6a-7a		16WAPT NEWS-6A	$150.00	0	30	0	1	1	1	1	0	0	0	1	0	5	$750.00	$0.00	0.0
2	M-F 7a-9a		GD MRN AMR-ABC	$90.00	0	30	0	1	1	1	1	1	0	0	1	1	7	$630.00	$0.00	0.0
3	M-F 2p-3p		STEVE HARVEY!	$45.00	0	30	0	1	1	1	1	0	0	0	1	1	6	$270.00	$0.00	0.0
4	M-F 3p-4p		ELLEN	$45.00	0	30	0	1	1	0	0	0	0	0	0	0	2	$90.00	$0.00	0.0
5	M-F 4p-5p		JUDGE JUDY	$45.00	0	30	0	1	1	1	0	1	0	0	1	0	5	$225.00	$0.00	0.0
6	M-F 5p-5:30p		16WAPT NEWS-5P	$150.00	0	30	0	1	1	0	1	0	0	0	0	1	4	$600.00	$0.00	0.0
7	M-F 6p-6:30p		16WAPT NEWS-6P	$200.00	0	30	0	1	1	1	0	0	0	0	1	0	4	$800.00	$0.00	0.0
8	M-F 6:30p-7p		WHEEL-FORTNE	$250.00	0	30	0	1	1	0	1	0	0	0	0	1	4	$1,000.00	$0.00	0.0
9	Su-Sa 10p-10:35p		16WAPT NWS-10P<	$250.00	0	30	1	0	1	0	0	0	0	0	0	0	2	$500.00	$0.00	0.0
10	Sa 8a-9a		16WAPT NEWS-8A	$50.00	0	30	0	0	0	0	0	0	1	0	0	0	1	$50.00	$0.00	0.0
11	Su 8a-9a		16WAPT NEWS-8A	$35.00	0	30	0	0	0	0	0	0	0	1	0	0	1	$35.00	$0.00	0.0
						TOTALS:	1	8	9	5	5	2	1	1	5	4	41	$4,950.00	$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25522823	Changes as of:	3/31/2017 at 1:06 PM	Version:	Highlighting Revision 1		
CPE:	808/936/4843	Flight:	4/2/17 - 4/11/17	Station:	WAPT	Total $:	$4,950.00
Agency:	Canal Partners Media	Advertiser:	POLITICAL	Market:	Jackson, MS	Total Spots:	41
	25 WHITLOCK PLACE SW	Product:	John Horhn - D - Mayor Primary	Office:	PHILADELPHIA	Total CPP:	$0.00
	2nd Fl	Agency Order #:	6037623	Primary Demo:	Adults 35+	Total GRP:	
	Marietta, GA 30064	Buyer:	Brimer, Chris	Con Type:	POLITICAL/VOTE	Traffic #:	1603535
		Salesperson:	SHEPARD RITZEN 215-567-7950	Assistant:	SHEPARD RITZEN 215-567-7950	Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
03/31/17 1:06 PM	SHEPARD RITZEN	help desk is creating a code...not ready yet, but I wanted to get this to you ASAP, since the Sun start. thx! Shepard
03/31/17 1:06 PM	SHEPARD RITZEN	help desk is creating a code...not ready yet, but I wanted to get this to you ASAP, since the Sun start. thx! Shepard

Competitive Information

Market Budget:	$14,559
WAPT Share:	34%
Comment:	updated
WDBD:	5%
WJTV:	30%
WLBT:	31%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	$4,950.00	N/A	0.0
Total	100%	41	$4,950.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2017-Apr	41	$4,950.00
Total	41	$4,950.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	3/31/17 1:56 PM					$0	$0	
Revision	3/31/17 1:06 PM	SHEPARD RITZEN	Revised			$0	$4,950.00	Changes: Product from Primary to John Horhn - D - Mayor Primary, Demo Meta to [R16], User Entered $ from $0.00 to $4,950.00, Comments from Separation: 30 to help desk is creating a code...not ready yet, but I wanted to get this to you ASAP, since the Sun start. thx! Shepard.
New	3/31/17 1:05 PM	SHEPARD RITZEN	New	41		$4,950.00	$4,950.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.