WAMI
8550 NW 33rd St
Miami, FL 33122

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract # 370309

Schedule Dates	09/25/16-09/30/16
Advertiser	Friends of Patrick Murphy (13957)
Agency	Screen Strategies Media (5365)
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	NYC-NTL-Mulhall, Jill (1031)
Sales Office	New York-National
Buyer Name	RACHAEL,JONES
Phone/Fax	/
CPE	FRIENDS PM/PM FOR SENATE/2411
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	

Date Entered	09/22/16
Last Modified	09/22/16
Entered By	Melanie Thomas
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$594.75
Net Total	$3,370.25
Sales Tax	

Miami (WAMI)

By Broadcast Month	Spots	Rate
Sep. 2016	1	$900.00
Oct. 2016	7	$3,065.00
Grand Total:	8	$3,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	09/28/16-09/30/16	3	:30	7A- 8A (EST)				1		1			2	$75.00	$150.00	Miami (WAMI)		9/22/16
2.0	Normal Line / C- Local CM Break	09/27/16-09/27/16	2	:30	12P- 1P (EST)			1						1	$175.00	$175.00	Miami (WAMI)		9/22/16
3.0	Normal Line / C- Local CM Break	09/26/16-09/29/16	4	:30	7P- 8P (EST)		1			1				2	$675.00	$1,350.00	Miami (WAMI)		9/22/16
4.0	Normal Line / C- Local CM Break	09/27/16-09/27/16	3	:30	8P- 9P (EST)			1						1	$615.00	$615.00	Miami (WAMI)		9/22/16
5.0	Normal Line / C- Local CM Break	09/28/16-09/28/16	3	:30	9P- 10P (EST)				1					1	$775.00	$775.00	Miami (WAMI)		9/22/16
6.0	Normal Line / C- Local CM Break	09/25/16-09/25/16	3	:30	7P- 9P (EST)								1	1	$900.00	$900.00	Miami (WAMI)		9/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WAMI does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

Murphy for Senate-SP

370309

SCREEN STRATEGIES MEDIA

Station	WAMI-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Revised 10

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
			class							
WAMI 7a News 7:00 AM - 8:00 AM	EM	M-F 30	$75.00 **$150.00**	2				1		1
Laura 12:00 PM - 1:00 PM	DT	M-F 30	~~$185.00~~ **~~$185.00~~** 175	1			1			
Mi Corazon Es Tuyo 7:00 PM - 8:00 PM	PA	M-F 30	$675.00 **$1,350.00**	3		1			1	
10 Mandamientos 8:00 PM - 9:00 PM	PT	MTuWTh 30	~~$625.00~~ **~~$625.00~~** 615	2			1			
La Ronca De Oro 9:00 PM - 10:00 PM	PT	MTuWTh 30	~~$625.00~~ **~~$625.00~~** 775	2				1		
Cine de las Estrellas 7:00 PM - 9:30 PM	PT	Su 30	~~$1,100.00~~ **~~$1,100.00~~** 900	2	1					
Station Totals			**$4,035.00**	**0**	**1**	**1**	**2**	**2**	**1**	**1**

-70

Murphy for Senate-SP

370309

SCREEN STRATEGIES MEDIA

Station	WAMI-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
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Laura 12:00 PM - 1:00 PM	DT	M-F 30	$185.00 **$185.00**				1			
Mi Corazon Es Tuyo 7:00 PM - 8:00 PM	PA	M-F 30	$675.00 **$1,350.00**			1			1	
10 Mandamientos 8:00 PM - 9:00 PM	PT	MTuWTh 30	$625.00 **$625.00**				1			
La Ronca De Oro 9:00 PM - 10:00 PM	PT	MTuWTh 30	$625.00 **$625.00**					1		
Cine de las Estrellas 7:00 PM - 9:30 PM	PT	Su 30	$1,100.00 **$1,100.00**		1					
Station Totals			**$4,035.00**	**0**	**1**	**1**	**2**	**2**	**1**	**1**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 9/22/2016
WAMI-TV	

I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/25 - 9/30	2		

Attach proposed schedule with charges (if available): $3,429.75

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I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/22/2016	
Date	**Signature**

To Be Signed By Station Representative

☑ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
Crissel Sampson	Crissel Sampson	NSM
Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Patrick Murphy
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) Marco Rubio

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Kyle Osterhout

printed name

9/22/2016

date

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