TM #67236

11767823

NCC Cable System Order

Order #	62361173
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-21A
Product Code	HD-21A
Est Code	2958
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/02/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$864.00		
Commission	$129.60		
Net Total	$734.40		
Total Spots	98		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.2 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
2	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
3	AEN	A&E Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
4	AMC	AMC Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
5	AMC	AMC Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
6	APL	Animnal Planet Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
7	APL	Animal Planet Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
8	APL	Animal Planet Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
9	APL	Animal Planet Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
10	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
11	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
12	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
13	CNN	CNN Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$8.00	$8.00	30	NCR
14	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
15	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
16	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
17	CNN	CNN Late Fringe	10/31/16	11/6/16	00:00	02:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
18	CNN	CNN Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
19	ENT	E! Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
20	ENT	E! Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
21	ENT	E! Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR

NCR

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Survey	Cable Nielsen Live+3 Sep16
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Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-21A
Product Code	HD-21A
Est Code	2958
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/02/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$864.00
Commission			$129.60
Net Total			$734.40
Total Spots			98
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.2 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	Food Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
23	FOOD	Food Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
24	FOOD	Food Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
25	FOOD	Food Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
26	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
27	HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
28	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
29	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
30	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
31	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
32	HIST	History Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
33	HIST	History Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
34	HIST	History Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
35	HLN	HLN Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
36	HLN	HLN Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
37	HLN	HLN Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
38	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
39	LIF	Lifetime Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
40	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
41	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
42	MNBC	MSNBC Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$8.00	$8.00	30	NCR

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Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-21A
Product Code	HD-21A
Est Code	2958
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/02/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$864.00
Commission			$129.60
Net Total			$734.40
Total Spots			98
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MSNBC Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR
44	MNBC	MSNBC Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR
45	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
46	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
47	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
48	MNBC	MSNBC Late Fringe	10/31/16	11/6/16	00:00	02:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
49	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
50	NGC	Nat Geo Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
51	NGC	Nat Geo Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
52	NGC	Nat Geo Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
53	SYFY	SyFy Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
54	SYFY	SyFy Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
55	SYFY	SyFy Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
56	SYFY	SyFy Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
57	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
58	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
59	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
60	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
61	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
62	TNT	TNT Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
63	TRAV	Travel Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR

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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-21A
Product Code	HD-21A
Est Code	2958
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/02/16	
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Show All Lines			
Total # of Weeks			2
Total			$864.00
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64	TRAV	Travel Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
65	TRAV	Travel Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
66	TRU	TruTV Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
67	TRU	TruTV Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
68	TRU	TruTV Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
69	TRU	TruTV Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
70	TVL	TV Land Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
71	TVL	TV Land Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
72	TVL	TV Land Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
73	TVL	TV Land Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
74	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
75	USA	USA Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
76	USA	USA Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR

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77	USA	USA Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	98	0	0	0	0	0	0	0	0	0	0	0	98
AMT	$864.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$864.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/02/16

62361173 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |