WLTV
8550 NW 33rd St
Miami, FL 33122

MIAMI-FT. LAUDERDALE

Factor Inc
999 Ponce de Leon Blvd
Suite 520
Coral Gables, FL 33132

Contract # 371061

Schedule Dates	10/03/16-10/09/16
Advertiser	Marco Rubio for Senate 2016 (8398)
Agency	Factor Inc (4166)
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	MIA-NTL-Luis, Arlene (1034)
Sales Office	Miami-National
Buyer Name	Ana,Carbonell
Phone/Fax	/
CPE	N/A
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	WLTV-MIA - Marco Rubio Wk of 10/3

Date Entered	09/29/16
Last Modified	09/29/16
Entered By	Maliha Ahmad
CO-OP	No
Headline #	
Demo	H-A50+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,065.00
Net Total	$23,035.00
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	14	$27,100.00
Grand Total:	14	$27,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	4P- El Gordo y la Flaca	1	X	X	X	X	X			1	$1,300.00	$1,300.00	Miami (WLTV)	GORD Y FLACA	9/29/16
2.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	4:58:30P- Primer Impacto	1	X	X	X	X	X			1	$1,500.00	$1,500.00	Miami (WLTV)		9/29/16
3.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	6P- Noticias 23								1	1	$1,850.00	$1,850.00	Miami (WLTV)	SUN NOTICIAS	9/29/16
4.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	5:58:30P- Noticias 23	2	X	X	X	X	X			2	$2,750.00	$5,500.00	Miami (WLTV)		9/29/16
5.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	6:30P- Not Univision	2	X	X	X	X	X			2	$2,925.00	$5,850.00	Miami (WLTV)		9/29/16
6.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	10:59:30P- Noticias 23 Ed Nocturna	1	X	X	X	X	X			1	$2,500.00	$2,500.00	Miami (WLTV)	M-F NOTICIAS	9/29/16
7.0	Normal Line / C- Local CM Break	10/08/16-10/08/16	3	:30	5P- Not Uni FDS							1		1	$1,425.00	$1,425.00	Miami (WLTV)	SAT NOTICIAS	9/29/16
8.0	Normal Line / C- Local CM Break	10/08/16-10/08/16	3	:30	4:30P- Noticias 23							1		1	$1,425.00	$1,425.00	Miami (WLTV)	SAT NOTICIAS	9/29/16
9.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	10A- Al Punto								1	1	$650.00	$650.00	Miami (WLTV)		9/29/16
10.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	11A- Al Punto Florida								1	1	$450.00	$450.00	Miami (WLTV)		9/29/16
11.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	6:30P- Not Uni FDS								1	1	$1,950.00	$1,950.00	Miami (WLTV)		9/29/16
12.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	11P- 11:30P (EST)								1	1	$2,700.00	$2,700.00	Miami (WLTV)	SUN NOTICIAS	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

Date: 9/27/2016

CLIENT: MARCO RUBIO FOR SENATE 2016
Media: TV 23 Univision
Market: Miami-Ft. Lauderdale
Contact: Marianna Ferro / Lidia/Arlene
Phone: 786-521-0201 305-894-4527
E-mail: mferro@univision.net

Week of: 10/3/2016

AGENCY: The Factor, Inc.
999 Ponce de Leon
Coral Gables, FL 33134
Contact: Ana Carbonell / Mirta De Armas
305-358-0110 786-797-2713

Station	Day	Time	Program	30" Pre	30" fixed	Rtg. 50+	Cost/spot	# Spots	CPP	GRP'S	TOTAL
WLTV	M-F	4p-5p	Gordo Flaca			4.1	$ 1,300.00	1	$ 317.07	4.1	$ 1,300.00
TV23	M-F	5p-6p	Primer Imp.			6	$ 1,500.00	1	$ 250.00	6	$ 1,500.00
	M-F	6p-6:30p	News			9	$ 2,750.00	2	$ 305.56	18	$ 5,500.00
	M-F	6:30P-7P	News			9	$ 2,925.00	2	$ 325.00	18	$ 5,850.00
	M-F	11p-11:30p	News			7	$ 2,500.00	1	$ 357.14	7	$ 2,500.00
	M-F	11:30p-12M	News			7	$ 2,200.00	0	$ 314.29	0	$ -
	SA	6p-6:30p	News			8.1	$ 1,425.00	1	$ 175.93	8.1	$ 1,425.00
	SA	6:30p-7p	News			8.1	$ 1,425.00	1	$ 175.93	8.1	$ 1,425.00
	SU	10A-11A	Al punto			5.3	$ 650.00	1	$ 122.64	5.3	$ 650.00
	SU	11a-12p	Al punto FL			4.9	$ 450.00	1	$ 91.84	4.9	$ 450.00
	SU	6p-6:30p	News			9.4	$ 1,850.00	1	$ 196.81	9.4	$ 1,850.00
	SU	6:30P-7P	News			9.4	$ 1,950.00	1	$ 207.45	9.4	$ 1,950.00
	SU	7p-8p	Sal y Pim			9	$ 2,500.00	0	$ 277.78	0	$ -
	SU	11p-11:30p	News			9	$ 2,700.00	1	$ 300.00	9	$ 2,700.00
			Debate on Sun @ 9p								
								14	$ 252.56	107.3	$ 27,100.00
										AC:	$ 4,065.00
										NET:	$ 23,035.00

9/28/2016

AGENCY
THE FACTOR, INC

MEDIA

AGREEMENT F
OLITICAL CANDIDATE

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Univsion Miami

Date: 9/29/16

I, ANA MCARBONEL

being/on behalf of: MARCO RUBIO

a legally qualified candidate of the Republican

political party for the office of: U.S. Senate

in the November 8th General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60"					
30"					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

MARCO Rubio FOR Senate 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Liskner.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/2016.
Date

Signature

To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Grisel Sanguniz
Printed Name

NSM
Title

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I MARCO RUBIO FOR SENATE 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement

☐ does ☑ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate

(check applicable box)

☑ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast

signature of candidate or authorized committee

ANA M. CARBONELL
printed name

9/29/16
date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/3 – 10/9	2		
	See proposal attached.				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing

1) actual air time and charges for each spot,
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate) if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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