WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

GMMB
3050 K Street NW
Washington, DC 20007

Contract # 161781

Schedule Dates	10/04/16-10/10/16
Advertiser	Roy Cooper for Governor (14140)
Agency	GMMB (2533)
Product	Political (1176)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	297/317/5534
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	09/30/16
Last Modified	09/30/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25321759
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$588.00
Net Total	$3,332.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	39	$3,920.00
Grand Total:	39	$3,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5:30A- 7A (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	NEWS	9/30/16
2.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6A- 7A (EST)	3		X	X	X	X			3	$80.00	$240.00	WWAY (WWAY)	Good Morning Carolina	9/30/16
3.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7A- 9A (EST)	3		X	X	X	X			3	$120.00	$360.00	WWAY (WWAY)	Good Morning America	9/30/16
4.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	8A- 9A (EST)	1							X	1	$60.00	$60.00	WWAY (WWAY)	GMA-Sunday	9/30/16
5.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	2P- 3P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	General Hospital	9/30/16
6.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	4P- 5P (EST)	3		X	X	X	X			3	$60.00	$180.00	WWAY (WWAY)	Judge Judy	9/30/16
7.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5P- 5:30P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Early News Channel 3	9/30/16
8.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5:30P- 6P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	News Channel 3 at 530p	9/30/16
9.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6P- 6:30P (EST)	2		X	X	X	X			2	$100.00	$200.00	WWAY (WWAY)	News Channel 3 at 6p	9/30/16
10.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7P- 7:30P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Entertainment Tonight	9/30/16
11.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7:30P- 8P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Insider	9/30/16
12.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	8P- 10P (EST)	1	X							1	$300.00	$300.00	WWAY (WWAY)	DANCING WITH THE STARS	9/30/16
13.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	8P- 9P (EST)	1		X						1	$300.00	$300.00	WWAY (WWAY)	DWTS	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 02:17 PM on Friday, September 30 2016

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Wilmington, North Carolina

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615 North Front Street
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GMMB
3050 K Street NW
Washington, DC 20007

Contract # 161781

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CO-OP	No
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WWAY (WWAY)

By Broadcast Month	Spots	Rate
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Grand Total:	39	$3,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	10P- 11P (EST)	1				X				1	$300.00	$300.00	WWAY (WWAY)	HOW TO GET AWAY WITH MURDER	9/30/16
15.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	8P- 9P (EST)	1							X	1	$300.00	$300.00	WWAY (WWAY)	ONCE UPON A TIME	9/30/16
16.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	7P- 8P (EST)	1							X	1	$125.00	$125.00	WWAY (WWAY)	AFV	9/30/16
17.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	11P- 11:35P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	News Channel 3 at 11p	9/30/16
18.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	11:35P- 12:35A (EST)	2		X	X	X	X			2	$30.00	$60.00	WWAY (WWAY)	Jimmy Kimmel Live	9/30/16
19.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	11:30P- 12:30A (EST)	1							X	1	$15.00	$15.00	WWAY (WWAY)	Scandal	9/30/16
20.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	3:30P- 7P (EST)	1						X		1	$100.00	$100.00	WWAY (WWAY)	ABC College Football Late Game	9/30/16
21.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	7A- 9A (EST)	1	X							1	$120.00	$120.00	WWAY (WWAY)	Good Morning America	9/30/16
22.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	4P- 5P (EST)	1	X							1	$60.00	$60.00	WWAY (WWAY)	Judge Judy	9/30/16
23.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	11A- 12P (EST)	2		X	X	X	X			2	$120.00	$240.00	WWAY (WWAY)	VIEW	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 02:17 PM on Friday, September 30 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25321759	**Changes as of:** 9/30/2016 at 9:50 AM	**Version:** Highlighting Revision 1			
CPE: 297/317/5534	**Flight:** 10/4/16 - 10/10/16	**Station:** WWAY	**Total $:** $3,920.00		
Agency: GMMB	**Advertiser:** Roy Cooper for Governor	**Market:** Wilmington, NC	**Total Spots:** 39		
GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:** candidate	**Office:** WASHINGTON	**Total CPP:** $0.00		
	Agency Order #: 5439479	**Primary Demo:** Adults 35+	**Total GRP:**		
	Buyer: Furman, Mike	**Con Type:** POLITICAL/VOTE			
	Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:** CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**		

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total $	CPP	GRP
1	Tu-F 5:30a-7a		NEWS	$60.00	0	30	2		2	$120.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 5:30a-7a to Tu-F 5:30a-7a, Program from America This Morning to NEWS, Rate from 40 to 60											
2	Tu-F 6a-7a		Good Morning Carolina	$80.00	0	30	3		3	$240.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 6a-7a to Tu-F 6a-7a, Rate from 60 to 80											
REV- 3	Tu-F 7a-9a		Good Morning America	$120.00	0	30	4 ▶ 3		3	$360.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 7a-9a to Tu-F 7a-9a, Rate from 80 to 120											
4	Su 8a-9a		GMA-Sunday	$60.00	0	30	1		1	$60.00	$0.00	0.0
	Changes: Rate from 20 to 60											
CAN 5	~~Tu-F,M 11a-12n~~		~~View~~	~~$40.00~~	~~0~~	~~30~~	~~2~~		~~2~~	~~$80.00~~	~~$0.00~~	~~0.0~~
	~~P5~~											
6	Tu-F 2p-3p		General Hospital	$60.00	0	30	2		2	$120.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 2p-3p to Tu-F 2p-3p, Rate from 40 to 60											
REV- 7	Tu-F 4p-5p		Judge Judy	$60.00	0	30	4 ▶ 3		3	$180.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 4p-5p to Tu-F 4p-5p, Rate from 40 to 60											
8	Tu-F 5p-5:30p		Early News Channel 3	$75.00	0	30	2		2	$150.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 5p-5:30p to Tu-F 5p-5:30p, Rate from 50 to 75											
9	Tu-F 5:30p-6p		News Channel 3 at 530p	$75.00	0	30	2		2	$150.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 5:30p-6p to Tu-F 5:30p-6p, Rate from 50 to 75											
10	Tu-F 6p-6:30p		News Channel 3 at 6p	$100.00	0	30	2		2	$200.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 6p-6:30p to Tu-F 6p-6:30p, Rate from 75 to 100											
11	Tu-F 7p-7:30p		Entertainment Tonight	$75.00	0	30	2		2	$150.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 7p-7:30p to Tu-F 7p-7:30p, Rate from 50 to 75											
12	Tu-F 7:30p-8p		Insider	$75.00	0	30	2		2	$150.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 7:30p-8p to Tu-F 7:30p-8p, Rate from 50 to 75											

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25321759	**Changes as of:** 9/30/2016 at 9:50 AM	**Version:** Highlighting Revision 1			
CPE: 297/317/5534	**Flight:** 10/4/16 - 10/10/16	**Station:** WWAY	**Total $:** $3,920.00		
Agency: GMMB	**Advertiser:** Roy Cooper for Governor	**Market:** Wilmington, NC	**Total Spots:** 39		
GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:** candidate	**Office:** WASHINGTON	**Total CPP:** $0.00		
	Agency Order #: 5439479	**Primary Demo:** Adults 35+	**Total GRP:**		
	Buyer: Furman, Mike	**Con Type:** POLITICAL/VOTE			
	Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:** CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total $	CPP	GRP
13	M 8p-10p		DANCING WITH THE STARS	$300.00	0	30	1		1	$300.00	$0.00	0.0
	Changes: Rate from 200 to 300											
14	Tu 8p-9p		DWTS	$300.00	0	30	1		1	$300.00	$0.00	0.0
	Changes: Rate from 200 to 300											
15	Th 10p-11p		HOW TO GET AWAY WITH MURDER	$300.00	0	30	1		1	$300.00	$0.00	0.0
	Changes: Rate from 200 to 300											
16	Su 8p-9p		ONCE UPON A TIME	$300.00	0	30	1		1	$300.00	$0.00	0.0
	Changes: Rate from 200 to 300											
REV- 17	Su 7p-8p		AFV	$125.00	0	30	1 ▶ 1		1	$125.00	$0.00	0.0
	Changes: Day/Time from Su 10p-11p to Su 7p-8p, Program from QUANTICO to AFV, Rate from 150 to 125											
18	Tu-F 11p-11:35p		News Channel 3 at 11p	$60.00	0	30	2		2	$120.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 11p-11:35p to Tu-F 11p-11:35p, Rate from 40 to 60											
19	Tu-F 11:35p-12:35a		Jimmy Kimmel Live	$30.00	0	30	2		2	$60.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 11:35p-12:35a to Tu-F 11:35p-12:35a, Rate from 20 to 30											
20	Su 11:30p-12:30a		Scandal	$15.00	0	30	1		1	$15.00	$0.00	0.0
	Changes: Rate from 5 to 15											
21	Sa 3:30p-7p		ABC College Football Late Game	$100.00	0	30	1		1	$100.00	$0.00	0.0
	Changes: Rate from 50 to 100											
REV+ 22	M 7a-9a		Good Morning America	$120.00	0.0	30	0 ▶ 1		1	$120.00	$0.00	0.0
REV+ 23	M 4p-5p		Judge Judy	$60.00	0.0	30	0 ▶ 1		1	$60.00	$0.00	0.0
REV+ 24	Tu-F 11a-12n		VIEW	$120.00	0.0	30	0 ▶ 2		2	$240.00	$0.00	0.0
						TOTALS:	**39**		**39**	**$3,920.00**	**$0.00**	**0.0**

Printed on 09/30/2016 at 09:52 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25321759	**Changes as of:**	9/30/2016 at 9:50 AM	**Version:**	Highlighting Revision 1
CPE:	297/317/5534	**Flight:**	10/4/16 - 10/10/16	**Station:**	WWAY
Agency:	GMMB	**Advertiser:**	Roy Cooper for Governor	**Market:**	Wilmington, NC
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	candidate	**Office:**	WASHINGTON
		Agency Order #:	5439479	**Primary Demo:**	Adults 35+
		Buyer:	Furman, Mike	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $:	$3,920.00	**Total Spots:**	39
Total CPP:	$0.00	**Total GRP:**	
Separation:			

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/30/16 9:50 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
09/30/16 9:50 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information

Market Budget:	**$19,600**
WWAY Share:	**20%**
Comment:	**est**
Unknown:	**80%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	$3,920.00	N/A	0.0
Total	**100%**	**39**	**$3,920.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	39	$3,920.00
Total	**39**	**$3,920.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	9/30/16 9:51 AM					$0	$0	
Revision	9/30/16 9:50 AM	CHRISTIAN CAMBEIRO	Revised			$1,325.00	$3,920.00	Changes: Total $ from $2,595.00 to $3,920.00, Demo Meta to [R16], User Entered $ from $0.00 to $3,920.00, Calculated Dollars from $2,595.00 to $3,920.00, Competitive Market Budget from $12,975 to $19,600, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. 24 buylines added or modified.
New	9/29/16 6:43 PM	CHRISTIAN CAMBEIRO	New	39		$2,595.00	$2,595.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.