11741728

NCC Cable System Order

Order #	62333666
Syscode	6736
System Name	Spectrum/Bemidji, MN
Market	Minneapolis-St. Paul

AE	Andrew Yolles
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Flight Dates	09/12/16 - 09/25/16
Agency	Strategic Media Services, Inc
Advertiser	Friends of Stewart Mills MN CD8
Client Code	87
Product Code	107
Est Code	1651
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/20/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$252.00		
Commission	$37.80		
Net Total	$214.20		
Total Spots	283		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R3 9.20 removed dropped spots and MG added to 62336891. -$5.50 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	AVG. ALL WKS	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	4	$0.50	$2.00	30	
2	BRVO	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00	X	X						-	-	1	$0.50	$0.50	30	
3	BRVO	AVG. ALL WKS<	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
4	BRVO	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X						-	-	2	$1.00	$2.00	30	
5	BRVO	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$1.00	$6.00	30	
6	BRVO	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	3	$1.00	$3.00	30	
7	BRVO	AVG. ALL WKS	9/12/16	9/18/16	09:00	19:00						X	X	-	-	5	$1.00	$5.00	30	
8	CNN	VARIOUS	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	5	$1.00	$5.00	30	
9	CNN	NEW DAY<	9/19/16	9/25/16	05:00	09:00	X	X						-	-	2	$1.00	$2.00	30	
10	CNN	CNN NEWSROOM<	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	4	$0.50	$2.00	30	
11	CNN	VARIOUS	9/19/16	9/25/16	09:00	16:00	X	X						-	-	2	$0.50	$1.00	30	
12	CNN	VARIOUS	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	2	$1.00	$2.00	30	R3-1x
13	CNN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X						-	-	1	$1.00	$1.00	30	
14	CNN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	3	$1.00	$3.00	30	
15	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	1	$1.00	$1.00	30	
16	CNN	CNN NEWSROOM<	9/12/16	9/18/16	09:00	19:00						X	X	-	-	4	$1.00	$4.00	30	
17	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	3	$1.00	$3.00	30	
18	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	05:00	09:00	X	X						-	-	1	$1.00	$1.00	30	
19	ESPN	AVG. ALL WKS	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	4	$0.50	$2.00	30	
20	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00	X	X						-	-	2	$0.50	$1.00	30	
21	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	2	$1.00	$2.00	30	R3-1x

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Survey	Jul16 C-DMA Nielsen Live+7
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X						-	-	1	$1.00	$1.00	30	
23	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
24	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	2	$1.00	$2.00	30	
25	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	09:00	19:00						X	X	-	-	4	$1.00	$4.00	30	R3-1x
26	HGTV	AVG. ALL WKS<	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	4	$0.50	$2.00	30	
27	HGTV	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00	X	X						-	-	1	$0.50	$0.50	30	
28	HGTV	AVG. ALL WKS<	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
29	HGTV	AVG. ALL WKS/FIXER UPPER	9/19/16	9/25/16	16:00	19:00	X	X						-	-	1	$1.00	$1.00	30	
30	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$1.00	$6.00	30	
31	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	3	$1.00	$3.00	30	
32	HGTV	AVG. ALL WKS	9/12/16	9/18/16	09:00	19:00						X	X	-	-	6	$1.00	$6.00	30	
33	TLC	AVG. ALL WKS<	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	3	$1.00	$3.00	30	
34	TLC	AVG. ALL WKS<	9/19/16	9/25/16	05:00	09:00	X	X						-	-	1	$1.00	$1.00	30	
35	TLC	AVG. ALL WKS<	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	4	$0.50	$2.00	30	
36	TLC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00	X	X						-	-	1	$0.50	$0.50	30	
37	TLC	AVG. ALL WKS<	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	3	$1.00	$3.00	30	
38	TLC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X						-	-	1	$1.00	$1.00	30	
39	TLC	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$1.00	$6.00	30	
40	TLC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	2	$1.00	$2.00	30	
41	TLC	AVG. ALL WKS<	9/12/16	9/18/16	09:00	19:00						X	X	-	-	4	$1.00	$4.00	30	

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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	TNT	VARIOUS	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	3	$1.00	$3.00	30	
43	TNT	AVG. ALL WKS<	9/19/16	9/25/16	05:00	09:00	X	X						-	-	1	$1.00	$1.00	30	
44	TNT	VARIOUS	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	4	$0.50	$2.00	30	
45	TNT	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00	X	X						-	-	2	$0.50	$1.00	30	
46	TNT	VARIOUS	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
47	TNT	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00	X	X						-	-	1	$1.00	$1.00	30	
48	TNT	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	5	$1.00	$5.00	30	
49	TNT	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	2	$1.00	$2.00	30	
50	TNT	VARIOUS	9/12/16	9/18/16	09:00	19:00						X	X	-	-	3	$1.00	$3.00	30	
51	TWC	VARIOUS	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	6	$1.00	$6.00	30	
52	TWC	AMHQ<	9/19/16	9/25/16	05:00	09:00	X	X						-	-	2	$1.00	$2.00	30	
53	USA	AVG. ALL WKS<	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	6	$0.50	$3.00	30	
54	USA	NCIS/AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00	X	X						-	-	2	$0.50	$1.00	30	
55	USA	AVG. ALL WKS<	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
56	USA	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X						-	-	1	$1.00	$1.00	30	
57	USA	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$1.00	$6.00	30	
58	USA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	2	$1.00	$2.00	30	
59	USA	AVG. ALL WKS<	9/12/16	9/18/16	09:00	19:00						X	X	-	-	4	$1.00	$4.00	30	
60	TBSC	VARIOUS	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
61	TBSC	MARRIED WITH C<	9/19/16	9/25/16	05:00	09:00	X	X						-	-	1	$1.00	$1.00	30	
62	TBSC	VARIOUS	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	4	$0.50	$2.00	30	

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Primary Demo	Adults 35+
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Update Date		09/20/16	
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Total			$252.00
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	TBSC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00	X	X						-	-	1	$0.50	$0.50	30	
64	TBSC	VARIOUS	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	7	$1.00	$7.00	30	
65	TBSC	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	3	$1.00	$3.00	30	
66	TBSC	AVG. ALL WKS<	9/12/16	9/18/16	09:00	19:00						X	X	-	-	5	$1.00	$5.00	30	
67	AEN	AVG. ALL WKS<	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	6	$0.50	$3.00	30	
68	AEN	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00	X	X						-	-	2	$0.50	$1.00	30	
69	AEN	THE FIRST 48<	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	6	$1.00	$6.00	30	
70	AEN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X						-	-	2	$1.00	$2.00	30	
71	AEN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$1.00	$6.00	30	
72	AEN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	3	$1.00	$3.00	30	
73	LIF	OFF AIR<	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	3	$1.00	$3.00	30	
74	LIF	OFF AIR<	9/19/16	9/25/16	05:00	09:00	X	X						-	-	1	$1.00	$1.00	30	
75	LIF	AVG. ALL WKS<	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	3	$0.50	$1.50	30	
76	LIF	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00	X	X						-	-	1	$0.50	$0.50	30	
77	LIF	AVG. ALL WKS<	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
78	LIF	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X						-	-	1	$1.00	$1.00	30	
79	LIF	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
80	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	2	$1.00	$2.00	30	
81	LIF	AVG. ALL WKS<	9/12/16	9/18/16	09:00	19:00						X	X	-	-	6	$1.00	$6.00	30	
82	HIST	AVG. ALL WKS<	9/12/16	9/18/16	09:00	16:00			X	X	X	X	X	-	-	3	$0.50	$1.50	30	
83	HIST	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00	X	X						-	-	1	$0.50	$0.50	30	

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84	HIST	VARIOUS	9/12/16	9/18/16	16:00	19:00			X	X	X	X	X	-	-	4	$1.00	$4.00	30	
85	HIST	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X						-	-	2	$1.00	$2.00	30	
86	HIST	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$1.00	$6.00	30	
87	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	3	$1.00	$3.00	30	
88	HIST	AVG. ALL WKS<	9/12/16	9/18/16	09:00	19:00						X	X	-	-	6	$1.00	$6.00	30	
89	CNN	CNN NEWSROOM<	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	0	$0.50	$0.00	30	R3-1x
90	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$1.00	$0.00	30	R3-2x
91	HGTV	AVG. ALL WKS<	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	1	$1.00	$1.00	30	R1 +1x
92	HIST	VARIOUS	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	1	$1.00	$1.00	30	R1 +1x
93	USA	AVG. ALL WKS<	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	1	$1.00	$1.00	30	R1 +1x

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	283	0	0	0	0	0	0	0	0	0	0	0	283
AMT	$252.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$252.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/21/16

62333666 | Minneapolis-St. Paul | Spectrum/Bemidji, MN | 6736 |