INVOICE

DUPLICATE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1488031-1	08/14/16	August 2016	08/01/16 - 08/08/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingtc	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ADD	4658

Flight Dates	Order #	Alt Order #
08/02/16 - 08/08/16	1488031	08257476

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/02/16	08/05/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	2	$275.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-TWTF--	2	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/02/16	12:12 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1613H	$275.00	NM
2	WPBF	Th	08/04/16	11:59 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1613H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/02/16	08/05/16	Ellen	4-5p	-TWTF--	:30	1	$450.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-TWTF--	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	08/02/16	4:49 PM	Ellen	4-5p	:30	PRATV1613H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/02/16	08/05/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	$300.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-TWTF--	2	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/03/16	5:55 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	$300.00	NM
1	WPBF	Th	08/04/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/02/16	08/05/16	WPBF News 25 @ 6:00PI	6-6:30PM	-TWTF--	:30	1	$1,200.00	NM

Class of Time - Fixed Non Pre-emptible

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-TWTF--	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	08/04/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1613H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/02/16	08/05/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	$1,800.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-TWTF--	2	$1,800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	08/04/16	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1613H	$1,800.00	NM

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Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

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1488031-1	08/14/16	August 2016	08/01/16 - 08/08/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ADD	4658

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/02/16	08/05/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	$1,800.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	F	08/05/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1613H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/08/16	08/08/16	Good Morning America	7-9AM	1------	:30	1	$800.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	1------	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/08/16	7:28 AM	Good Morning America	7-9AM	:30	PRATV1613H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/02/16	08/05/16	Jeopardy	7:30-8PM	-TWTF--	:30	2	$2,000.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-TWTF--	2	$2,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/03/16	7:58 PM	Jeopardy	7:30-8PM	:30	PRATV1613H	$2,000.00	NM
1	WPBF	Th	08/04/16	7:43 PM	Jeopardy	7:30-8PM	:30	PRATV1613H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/06/16	08/06/16	20/20	9-10PM	-----1-	:30	1	$650.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-----1-	1	$650.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/06/16	9:42 PM	20/20	9-10PM	:30	PRATV1613H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/06/16	08/06/16	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	$125.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-----1-	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/06/16	5:08 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1613H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/06/16	08/06/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-----1-	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/06/16	6:23 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1613H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/06/16	08/06/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-----1-	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/06/16	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1613H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/06/16	08/06/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	$375.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	-----1-	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/06/16	8:54 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1613H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/07/16	08/07/16	Sun 5-6am News	Sun 5-6am	------1	:30	1	$125.00	NM

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1488031-1	08/14/16	August 2016	08/01/16 - 08/08/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ADD	4658

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
	Class of Time - Pre-emptible with notice								
14	08/07/16	08/07/16	GMA Sunday 7-8am	Sun 7-8am	------1	:30	1	$450.00	NM
15	08/07/16	08/07/16	Sun 8-9am News	Sun 8-9am	------1	:30	1	$375.00	NM
16	08/07/16	08/07/16	Celebrity Family Feud	8-9PM	------1	:30	1	$1,500.00	NM
	Class of Time - Immediately Pre-emptible without notice								
17	08/08/16	08/08/16	Jimmy Kimmel	1135P-1238A	1------	:30	1	$275.00	NM
	Class of Time - Immediately Pre-emptible without notice								
18	08/08/16	08/08/16	WPBF News 25 5-6:00am	5:00-6:00am	1------	:30	1	$300.00	NM
	Class of Time - Pre-emptible with notice								
19	08/08/16	08/08/16	Ellen	4-5p	M------	:30	1	$450.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Line 14

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	------1	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/07/16	5:54 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1613H	$125.00	NM

Line 14

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	------1	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/07/16	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1613H	$450.00	NM

Line 15

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	------1	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/07/16	8:12 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1613H	$375.00	NM

Line 16

Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/01/16	08/07/16	------1	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/07/16	8:24 PM	Celebrity Family Feud	8-9PM	:30	PRATV1613H	$1,500.00	NM

Line 17

Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	1------	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/08/16	12:01 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1613H	$275.00	NM

Line 18

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	1------	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/08/16	5:57 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	$300.00	NM

Line 19

Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	M------	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/08/16	4:35 PM	Ellen	4-5p	:30	PRATV1613H	$450.00	NM

Total Spots **23**

Payment Terms 30 Days

Gross Total **$16,500.00**

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ADD	4658

Agency Commission	$2,475.00
Net Amount Due	$14,025.00

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