Rev. 11765822

NCC Cable System Order

Order #	62352840
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$1,098.00		
Commission	$164.70		
Net Total	$933.30		
Total Spots	459		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 Revised spot load

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
2	AEN	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
3	AEN	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
4	AEN	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
5	AEN	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	9	$3.00	$27.00	30	10.27 -1x w/o 10.17
6	AMC	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
7	AMC	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
8	AMC	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
9	AMC	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
10	AMC	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	9	$3.00	$27.00	30	10.27 -1x w/o 10.17
11	APL	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
12	APL	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
13	APL	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
14	APL	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
15	APL	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
16	CNN	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
17	CNN	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
18	CNN	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
19	CNN	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	10.28 -1x w/o 10/17
20	CNN	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	10.27 Revised spot loads
21	DISC	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE

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Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$1,098.00
Commission			$164.70
Net Total			$933.30
Total Spots			459
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10.27 Revised spot load

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
23	DISC	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
24	DISC	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
25	DISC	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
26	FOOD	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
27	FOOD	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
28	FOOD	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
29	FOOD	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
30	FOOD	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
31	FX	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
32	FX	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
33	FX	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
34	FX	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
35	FX	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
36	HGTV	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
37	HGTV	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
38	HGTV	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
39	HGTV	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
40	HGTV	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
41	HIST	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
42	HIST	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE

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Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Comments :	10.27 Revised spot load

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43	HIST	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
44	HIST	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
45	HIST	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
46	LIF	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
47	LIF	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
48	LIF	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
49	LIF	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
50	LIF	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
51	TBSC	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
52	TBSC	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
53	TBSC	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
54	TBSC	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
55	TBSC	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
56	TLC	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
57	TLC	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
58	TLC	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
59	TLC	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
60	TLC	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
61	TNT	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
62	TNT	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
63	TNT	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE

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Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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GRP	-	GIMP	-
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Comments :	10.27 Revised spot load

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TNT	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
65	TNT	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
66	USA	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
67	USA	PRIME	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
68	USA	DAYTIME	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
69	USA	PRIME	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
70	USA	PRIME	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	459	0	0	0	0	0	0	0	0	0	0	0	459
AMT	$1,098.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,098.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62352840 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |