KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25261968 **Changes as of:** 10/21/2016 at 2:36 PM **Version:** Highlighting Revision 9

CPE: //1032 **Flight:** 10/3/16 - 11/13/16 **Station:** KAEF **Total $:** $21,135.00

Agency: GCW MEDIA SERVICES **Advertiser:** Stop the Special Interest Tax Grab **Market:** Eureka **Total Spots:** 299

GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741 **Product:** NO ON 56- EST 1032 **Office:** LOS ANGELES **Total CPP:** $0.00

Agency Order #: **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: CINDY WINTON **Con Type:** POLITICAL/VOTE **Traffic #:** 236117

Salesperson: TERRY DREHER 323-966-5066 **Assistant:** ASHLEY BOYLE 323-966-5066 **Separation:**

Comments: REVISE SPOTS 10/24 on to BOOKENDS!!!!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3	10/10	10/17	10/24	10/31	11/7		Total Spots	Total $	CPP	GRP
							10/3 - 11/7										
REV- 1	M-F 5a-7a		DAYBREAK	$40.00	0.0	30	2	2	2▶2	2▶0	2▶0	0		6	$240.00	$0.00	0.0
	1X PER DAY																
CAN 2	~~M-Tu 5a-7a~~		~~DAYBREAK~~	~~$40.00~~	~~0.0~~	~~30~~	~~0~~	~~0~~	~~0~~	~~0~~	~~0~~	~~1~~		~~1~~	~~$40.00~~	~~$0.00~~	~~0.0~~
REV- 3	M-F 7a-9a		GOOD MORNING AMERICA	$40.00	0.0	30	0	3	0	2▶0	0	0		3	$120.00	$0.00	0.0
	1X PER DAY																
REV- 4	M-F 9a-10a		DOCTORS	$30.00	0.0	30	3	2	2▶2	0	2▶0	0		7	$210.00	$0.00	0.0
	1X PER DAY																
REV- 5	M-F 10a-11a		VIEW	$35.00	0.0	30	3	4	0	2▶0	0	0		7	$245.00	$0.00	0.0
	1X PER DAY																
REV- 6	M-F 12n-1p		CHEW	$30.00	0.0	30	2	2	2▶2	0	2▶0	0		6	$180.00	$0.00	0.0
	1X PER DAY																
REV- 7	M-F 2p-3p		ET/INSIDER	$35.00	0.0	30	2	4	2▶2	3▶0	2▶0	0		8	$280.00	$0.00	0.0
	1X PER DAY																
REV- 8	M-F 3p-4p		ELLEN	$40.00	0.0	30	2	4	2▶2	2▶0	2▶0	0		8	$320.00	$0.00	0.0
	1X PER DAY																
REV- 9	M-F 5p-5:30p		JUDGE JUDY	$40.00	0.0	30	2	2	2▶2	0	3▶0	0		6	$240.00	$0.00	0.0
	1X PER DAY																
REV- 10	M-F 5:30p-6p		JUDGE JUDY	$40.00	0.0	30	0	4	0	2▶0	0	0		4	$160.00	$0.00	0.0
	1X PER DAY																
REV- 11	M-F 6p-6:30p		N COAST NWS 6P	$175.00	0.0	30	2	2	2▶2	2▶0	3▶0	0		6	$1,050.00	$0.00	0.0
	1X PER DAY																
CAN 12	~~M 6p-6:30p~~		~~N COAST NWS 6P~~	~~$175.00~~	~~0.0~~	~~30~~	~~0~~	~~0~~	~~0~~	~~0~~	~~0~~	~~1~~		~~1~~	~~$175.00~~	~~$0.00~~	~~0.0~~
REV- 13	M-F 6:30p-7p		WORLD NEWS	$175.00	0.0	30	2	2	2▶2	2▶0	3▶0	0		6	$1,050.00	$0.00	0.0
	1X PER DAY																

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Contract # 25261968 | **Changes as of:** 10/21/2016 at 2:36 PM | **Version:** Highlighting Revision 9

CPE: //1032 | **Flight:** 10/3/16 - 11/13/16 | **Station:** KAEF | **Total $:** $21,135.00

Agency: GCW MEDIA SERVICES | **Advertiser:** Stop the Special Interest Tax Grab | **Market:** Eureka | **Total Spots:** 299

GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741 | **Product:** NO ON 56- EST 1032 | **Office:** LOS ANGELES | **Total CPP:** $0.00

Agency Order #: | **Primary Demo:** Adults 35+ | **Total GRP:**

Buyer: CINDY WINTON | **Con Type:** POLITICAL/VOTE | **Traffic #:** 236117

Salesperson: TERRY DREHER 323-966-5066 | **Assistant:** ASHLEY BOYLE 323-966-5066 | **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Total $	CPP	GRP
							10/3 - 11/7									
CAN 14	~~M 6:30p-7p~~		~~WORLD NEWS~~	~~$175.00~~	~~0.0~~	~~30~~	~~0~~	~~0~~	~~0~~	~~0~~	~~0~~	~~1~~	~~1~~	~~$175.00~~	~~$0.00~~	~~0.0~~
REV- 15	M-F 7p-7:30p		WHEEL OF FORTUNE	$100.00	0.0	30	3	1	2▶2	0	3▶0	0	6	$600.00	$0.00	0.0
	1X PER DAY															
REV- 16	M-F 7:30p-8p		JEOPARDY	$100.00	0.0	30	0	3	0	2▶0	2▶0	0	3	$300.00	$0.00	0.0
	1X PER DAY															
REV 17	M 7p-8p		WHEEL JEOP	$250.00	0.0	30	0	0	0▶1	0	0	1▶0	1	$250.00	$0.00	0.0
	Changes: Day/Time from M 7:30p-8p to M 7p-8p, Program from JEOPARDY to WHEEL JEOP, Rate from 100 to 250															
REV- 18	M-F 11:05p-11:35p		N COAST NWS 11	$150.00	0.0	30	2	2	2▶2	2▶0	2▶0	0	6	$900.00	$0.00	0.0
	1X PER DAY															
REV- 19	M-F 11:35a-12:35a		JIMMY KIMMEL	$60.00	0.0	30	2	4	2▶2	2▶0	2▶0	0	8	$480.00	$0.00	0.0
	1X PER DAY															
REV- 20	Sa 7a-8a		SA GOOD MORNING	$35.00	0.0	30	1	1	1▶1	1▶0	1▶0	0	3	$105.00	$0.00	0.0
REV- 21	Su 7a-8a		SU GOOD MORNING	$35.00	0.0	30	1	0	1▶1	0	1▶0	0	2	$70.00	$0.00	0.0
REV- 22	Su 5p-5:30p		SU JUDGE JUDY	$25.00	0.0	30	0	2	0	1▶0	0	0	2	$50.00	$0.00	0.0
REV- 23	Su 5:30p-6p		SU NEWS AT 530P	$100.00	0.0	30	1	1	1▶1	1▶0	1▶0	0	3	$300.00	$0.00	0.0
24	M 8p-10p		DANCING STR	$350.00	0.0	30	1	0	0	0	0	0	1	$350.00	$0.00	0.0
REV- 25	M 10p-11p		CONVICTION	$350.00	0.0	30	0	0	2▶2	0	0	0	2	$700.00	$0.00	0.0
REV- 26	W 8p-9p		GOLDBERGS/SPEECHLESS	$400.00	0.0	30	0	0	0	0	1▶0	0	0	$0.00	$0.00	0.0
REV- 27	W 9p-10p		MODERN FAM/ BLACKISH	$400.00	0.0	30	0	0	0	1▶0	0	0	0	$0.00	$0.00	0.0
28	Th 8p-9p		GREYS ANATOMY	$350.00	0.0	30	1	0	0	0	0	0	1	$350.00	$0.00	0.0
REV- 29	F 9p-10p		SHARK TANK	$250.00	0.0	30	0	0	0	0	1▶0	0	0	$0.00	$0.00	0.0
REV- 30	F 10p-11p		20/20	$250.00	0.0	30	0	0	1▶1	0	0	0	1	$250.00	$0.00	0.0

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							10/3	10/10	10/17	10/24	10/31	11/7				
31	Su 7p-8p		SU AMER VIDEOS	$275.00	0.0	30	1	0	0	0	0	0	1	$275.00	$0.00	0.0
CAN 32	~~Su 8p-9p~~		~~SU ONCE UPON A TIME~~	~~$275.00~~	~~0.0~~	~~30~~	~~0~~	~~0~~	~~0~~	~~0~~	~~1~~	~~0~~	~~1~~	~~$275.00~~	~~$0.00~~	~~0.0~~
CAN 33	~~Su 10p-11p~~		~~SU QUANTICO~~	~~$275.00~~	~~0.0~~	~~30~~	~~0~~	~~0~~	~~0~~	~~1~~	~~0~~	~~0~~	~~1~~	~~$275.00~~	~~$0.00~~	~~0.0~~
REV- 34	Sa 9a-12:30p		ABC CFBL 1201P	$125.00	0.0	30	1	1	1▶1	1▶0	1▶0	0	3	$375.00	$0.00	0.0
REV- 35	Sa 12:30p-4p		ABC CFTBL 330P	$150.00	0.0	30	1	1	1▶1	1▶0	1▶0	0	3	$450.00	$0.00	0.0
REV- 36	Sa 5p-8:30p		SAT FTBALL ABC	$200.00	0.0	30	1	0	1▶1	0	1▶0	0	2	$400.00	$0.00	0.0
37	W-F 7a-9a		GMA	$50.00	0.0	30	0	2	0	0	0	0	2	$100.00	$0.00	0.0
38	W-F 11a-12n		HARRY	$30.00	0.0	30	0	2	0	0	0	0	2	$60.00	$0.00	0.0
39	W-F 1p-2p		GENERAL HOSPITAL	$30.00	0.0	30	0	2	0	0	0	0	2	$60.00	$0.00	0.0
40	W-F 4p-5p		DR PHIL	$35.00	0.0	30	0	2	0	0	0	0	2	$70.00	$0.00	0.0
41	Su 11p-12m		SCANDAL	$60.00	0.0	30	0	1	0	0	0	0	1	$60.00	$0.00	0.0
CAN 42	~~M 7p-8p~~		~~WHEEL-JEOPARDY~~	~~$250.00~~	~~0.0~~	~~30~~	~~0~~	~~0~~	~~1~~	~~0~~	~~0~~	~~0~~	~~1~~	~~$250.00~~	~~$0.00~~	~~0.0~~
REV- 43	M 8p-10p		DWTS	$400.00	0.0	30	0	0	1▶1	0	0	0	1	$400.00	$0.00	0.0
REV- 44	M 11p-11:35p		NEWS	$150.00	0.0	30	0	0	1▶1	0	0	0	1	$150.00	$0.00	0.0
REV- 45	M 11:35p-12:35a		KIMMEL	$60.00	0.0	30	0	0	1▶1	0	0	0	1	$60.00	$0.00	0.0
REV- 46	W-F 9a-3p		ROS	$35.00	0.0	30	0	0	20▶20	0	0	0	20	$700.00	$0.00	0.0
REV- 47	W-F 5p-7p		NEWS ROS	$175.00	0.0	30	0	0	6▶6	0	0	0	6	$1,050.00	$0.00	0.0
REV- 48	Th 8p-9p		GREY"S	$350.00	0.0	30	0	0	1▶1	0	0	0	1	$350.00	$0.00	0.0
REV- 49	F 7:30p-8p		JEOPARDY	$250.00	0.0	30	0	0	1▶1	0	0	0	1	$250.00	$0.00	0.0
REV- 50	F 7a-9a		GMA	$50.00	0.0	30	0	0	2▶2	0	0	0	2	$100.00	$0.00	0.0

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							10/3	10/10	10/17	10/24	10/31	11/7					
REV+ 51	M-F 5a-7a		DAYBREAK	$20.00	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶4	0▶0		8	$160.00	$0.00	0.0
	[BOOKENDS]																
REV+ 52	M-Tu 5a-7a		DAYBREAK	$20.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶0	0▶2		2	$40.00	$0.00	0.0
	[BOOKENDS]																
REV+ 53	M-F 9a-10a		THE DOCTORS	$15.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶4	0▶0		4	$60.00	$0.00	0.0
	[BOOKENDS]																
REV+ 54	M-F 7a-9a		GMA	$20.00	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶0	0▶0		4	$80.00	$0.00	0.0
	[BOOKENDS]																
REV+ 55	M-F 10a-11a		THE VIEW	$17.50	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶0	0▶0		4	$70.00	$0.00	0.0
	[BOOKENDS]																
REV+ 56	M-F 12n-1p		THE CHEW	$15.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶4	0▶0		4	$60.00	$0.00	0.0
	[BOOKENDS]																
REV+ 57	M-F 2p-3p		ET/INSIDER	$17.50	0.0	15	0▶0	0▶0	0▶0	0▶6	0▶4	0▶0		10	$175.00	$0.00	0.0
	[BOOKENDS]																
REV+ 58	M-F 3p-4p		ELLEN	$20.00	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶4	0▶0		8	$160.00	$0.00	0.0
	[BOOKENDS]																
REV+ 59	M-F 5p-5:30p		JUDGE JUDY	$20.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶6	0▶0		6	$120.00	$0.00	0.0
	[BOOKENDS]																
REV+ 60	M-F 5:30p-6p		JUDGE JUDY	$20.00	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶0	0▶0		4	$80.00	$0.00	0.0
	[BOOKENDS]																
REV+ 61	M-F 6p-6:30p		N COAST NWS 6p	$87.50	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶6	0▶0		10	$875.00	$0.00	0.0
	[BOOKENDS]																
REV+ 62	M 6p-6:30p		N COAST NEWS	$87.50	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶0	0▶2		2	$175.00	$0.00	0.0
	[BOOKENDS]																
REV+ 63	M-F 6:30p-7p		WORLD NEWS	$87.50	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶6	0▶0		10	$875.00	$0.00	0.0
	[BOOKENDS]																

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							10/3	10/10	10/17	10/24	10/31	11/7				
REV+ 64	M-F 7p-7:30p		WHEEL OF FORZTUNE	$50.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶6	0▶0	6	$300.00	$0.00	0.0
	[BOOKENDS]															
REV+ 65	M 6:30p-7p		WORLD NEWS	$87.50	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶0	0▶2	2	$175.00	$0.00	0.0
	[BOOKENDS]															
REV+ 66	M-F 7:30p-8p		JEOPARDY	$50.00	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶4	0▶0	8	$400.00	$0.00	0.0
	[BOOKENDS]															
REV+ 67	M 7:30p-8p		JEOPARDY	$50.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶0	0▶2	2	$100.00	$0.00	0.0
	[BOOKENDS]															
REV+ 68	M-F 11:05p-11:35p		N COAST NEWS AT 11	$75.00	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶4	0▶0	8	$600.00	$0.00	0.0
	[BOOKENDS]															
REV+ 69	M-F 11:35p-12:35a		KIMMEL	$30.00	0.0	15	0▶0	0▶0	0▶0	0▶4	0▶4	0▶0	8	$240.00	$0.00	0.0
	[BOOKENDS]															
REV+ 70	Sa 7a-8a		SA GMA	$17.50	0.0	15	0▶0	0▶0	0▶0	0▶2	0▶2	0▶0	4	$70.00	$0.00	0.0
	[BOOKENDS]															
REV+ 71	Su 7a-8a		SU GMA	$17.50	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶2	0▶0	2	$35.00	$0.00	0.0
	[BOOKENDS]															
REV+ 72	Su 5p-5:30p		JUDGE JUDY S	$12.50	0.0	15	0▶0	0▶0	0▶0	0▶2	0▶0	0▶0	2	$25.00	$0.00	0.0
	[BOOKENDS]															
REV+ 73	Su 5:30p-6p		SU NEWS AT 530p	$50.00	0.0	15	0▶0	0▶0	0▶0	0▶2	0▶2	0▶0	4	$200.00	$0.00	0.0
	[BOOKENDS]															
REV+ 75	W 8p-9p		GOLDBERGS/SPEECHLESS	$200.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶2	0▶0	2	$400.00	$0.00	0.0
	[BOOKENDS]															
REV+ 76	W 9p-10p		MOD FAM/BIACKISH	$200.00	0.0	15	0▶0	0▶0	0▶0	0▶2	0▶0	0▶0	2	$400.00	$0.00	0.0
	[BOOKENDS]															
REV+ 77	F 9p-10p		SHARK TANK	$125.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶2	0▶0	2	$250.00	$0.00	0.0
	[BOOKENDS]															

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							10/3	10/10	10/17	10/24	10/31	11/7					
REV+ 79	Su 8p-9p		ONCE UPON A TIME	$137.50	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶2	0▶0		2	$275.00	$0.00	0.0
	[BOOKENDS]																
REV+ 80	Su 10p-11p		QUANTICO	$137.50	0.0	15	0▶0	0▶0	0▶0	0▶2	0▶0	0▶0		2	$275.00	$0.00	0.0
	[BOOKENDS]																
REV+ 81	Sa 9a-12:30p		ABC COLL FBL	$62.50	0.0	15	0▶0	0▶0	0▶0	0▶2	0▶2	0▶0		4	$250.00	$0.00	0.0
	[BOOKENDS]																
REV+ 82	Sa 12:30p-4p		ABC OCLL FBL	$75.00	0.0	15	0▶0	0▶0	0▶0	0▶2	0▶2	0▶0		4	$300.00	$0.00	0.0
	[BOOKENDS]																
REV+ 83	Sa 5p-8:30p		COLL FBL	$100.00	0.0	15	0▶0	0▶0	0▶0	0▶0	0▶2	0▶0		2	$200.00	$0.00	0.0
	[BOOKENDS]																
						TOTALS:	36	56	65	60	74	8		299	$21,135.00	$0.00	0.0

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
2.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
3.0	Revised Line / SPOT	11/05/16-11/05/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1					Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
3.1	Normal Line / SPOT(B/E)	11/05/16-11/05/16	1	:15/:15	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	10/21/16
4.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	5A- 7A (PST)	2	X	X	X	X	X			6	$40.00	$240.00	Eureka ABC (KAEF)	DAYBREAK 1X PER DAY	8/5/16
4.0.1	Closed Preempt	10/24/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
4.0.2	Closed Preempt	10/26/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
4.0.3	Closed Preempt	11/01/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
4.0.4	Closed Preempt	11/02/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
5.0	Revised Line / SPOT	11/07/16-11/08/16	1	:30	5A- 7A (PST)	1	X	X									Eureka ABC (KAEF)	DAYBREAK	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

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Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	5A- 7A (PST)	1	X	X						1	$40.00	$40.00	Eureka ABC (KAEF)	DAYBREAK	10/21/16
6.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	7A- 9A (PST)	3	X	X	X	X	X			3	$40.00	$120.00	Eureka ABC (KAEF)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
7.0	Revised Line / SPOT	10/24/16-10/28/16	1	:30	7A- 9A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
7.1	Normal Line / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	7A- 9A (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	GOOD MORNING AMERICA 1X PER DAY	10/21/16
8.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	9A- 10A (PST)	3	X	X	X	X	X			3	$30.00	$90.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
9.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	9A- 10A (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
10.0	Revised Line / SPOT	10/31/16-11/04/16	1	:30	9A- 10A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
10.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	9A- 10A (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	10/21/16
11.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	10A- 11A (PST)	3	X	X	X	X	X			3	$35.00	$105.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16
12.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16
12.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	10A- 11A (PST)	2	X	X	X					2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	10/11/16
13.0	Revised Line / SPOT	10/24/16-10/28/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	10A- 11A (PST)	2	X	X	X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	10/21/16
14.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
15.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
16.0	Revised Line / SPOT	10/31/16-11/04/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
16.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	10/21/16
17.0	Normal Line / SPOT	10/03/16-10/21/16	1	:30	2P- 3P (PST)	2	X	X	X	X	X			6	$35.00	$210.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
18.0	Revised Line / SPOT	10/24/16-10/28/16	1	:30	2P- 3P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
18.1	Normal Line / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	2P- 3P (PST)	3	X	X	X	X	X			3	$35.00	$105.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	10/21/16
19.0	Revised Line / SPOT	10/31/16-11/04/16	1	:30	2P- 3P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
19.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	2P- 3P (PST)	2	X	X	X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	10/21/16
20.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	3P- 4P (PST)	2	X	X	X	X	X			6	$40.00	$240.00	Eureka ABC (KAEF)	ELLEN 1X PER DAY	8/5/16
20.0.1	Closed Preempt	10/24/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
20.0.2	Closed Preempt	10/25/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0.3	Closed Preempt	10/31/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
20.0.4	Closed Preempt	11/02/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
21.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
22.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
23.0	Revised Line / SPOT	10/31/16-11/04/16	1	:30	5P- 5:30P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
23.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	5P- 5:30P (PST)	3	X	X	X	X	X			3	$40.00	$120.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/21/16
24.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
24.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	5:30P- 6P (PST)	2	X	X	X					2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16
25.0	Revised Line / SPOT	10/24/16-10/28/16	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
25.1	Normal Line / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	5:30P- 6P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/21/16
26.0	Normal Line / SPOT	10/03/16-10/28/16	1	:30	6P- 6:30P (PST)	2	X	X	X	X	X			6	$175.00	$1,050.00	Eureka ABC (KAEF)	N COAST NWS 6P 1X PER DAY	8/5/16
26.0.1	Closed Preempt	10/25/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	

CONFIRMATION CONTRACT

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Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0.2	Closed Preempt	10/28/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
27.0	Revised Line / SPOT	10/31/16-11/04/16	1	:30	6P- 6:30P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	N COAST NWS 6P 1X PER DAY	8/5/16
27.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	6P- 6:30P (PST)	3	X	X	X	X	X			3	$175.00	$525.00	Eureka ABC (KAEF)	N COAST NWS 6P 1X PER DAY	10/21/16
28.0	Revised Line / SPOT	11/07/16-11/07/16	1	:30	6P- 6:30P (PST)		1										Eureka ABC (KAEF)	N COAST NWS 6P	8/5/16
28.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	6P- 6:30P (PST)		1							1	$175.00	$175.00	Eureka ABC (KAEF)	N COAST NWS 6P	10/21/16
29.0	Normal Line / SPOT	10/03/16-10/28/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			6	$175.00	$1,050.00	Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	8/5/16
29.0.1	Closed Preempt	10/24/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
29.0.2	Closed Preempt	10/27/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
30.0	Revised Line / SPOT	10/31/16-11/04/16	1	:30	6:30P- 7P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	8/5/16
30.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	6:30P- 7P (PST)	3	X	X	X	X	X			3	$175.00	$525.00	Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	10/21/16
31.0	Revised Line / SPOT	11/07/16-11/07/16	1	:30	6:30P- 7P (PST)		1										Eureka ABC (KAEF)	WORLD NEWS	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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GCW Media Services
417 W Foothills Blvd
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Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
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Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

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Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	6:30P- 7P (PST)		1							1	$175.00	$175.00	Eureka ABC (KAEF)	WORLD NEWS	10/21/16
32.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X			3	$100.00	$300.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16
33.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	7P- 7:30P (PST)	2	X	X	X	X	X			2	$100.00	$200.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16
34.0	Revised Line / SPOT	10/31/16-11/04/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16
34.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	1	:15/:15	7P- 7:30P (PST)	3	X	X	X	X	X			3	$100.00	$300.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	10/21/16
35.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	7:30P- 8P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	8/5/16
35.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	7:30P- 8P (PST)	2	X	X	X					2	$100.00	$200.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	10/11/16
36.0	Revised Line / SPOT	10/24/16-11/04/16	1	:30	7:30P- 8P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	8/5/16
36.1	Normal Line / SPOT(B/E)	10/24/16-11/04/16	1	:15/:15	7:30P- 8P (PST)	2	X	X	X	X	X			4	$100.00	$400.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	10/21/16
37.0	Revised Line / SPOT	11/07/16-11/07/16	1	:30	7:30P- 8P (PST)		1										Eureka ABC (KAEF)	JEOPARDY	8/5/16
37.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	7:30P- 8P (PST)		1							1	$100.00	$100.00	Eureka ABC (KAEF)	JEOPARDY	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 02:59 PM on Tuesday, October 25 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	11:05P- 11:35P (PST)	2	X	X	X	X	X			6	$150.00	$900.00	Eureka ABC (KAEF)	N COAST NWS 11 1X PER DAY	8/5/16
38.0.1	Closed Preempt	10/26/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
38.0.2	Closed Preempt	10/27/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
38.0.3	Closed Preempt	10/31/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
38.0.4	Closed Preempt	11/01/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
39.0	Revised Line / SPOT	10/03/16-11/04/16	1	:30	11:35A- 12:35A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	8/5/16
39.1	End Dated Line / SPOT	10/03/16-10/03/16	1	:30	11:35A- 12:35A (PST)	2	X								$60.00		Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/3/16
39.1.1	Closed Preempt	10/03/16															Eureka ABC (KAEF)	Internal Adjustment/Exception -	
39.1.2	Closed Preempt	10/03/16															Eureka ABC (KAEF)	Internal Adjustment/Spot -	
40.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	7A- 8A (PST)							1		3	$35.00	$105.00	Eureka ABC (KAEF)	SA GOOD MORNING	8/5/16

CONFIRMATION CONTRACT

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755 Auditorium Drive
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GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0.1	Closed Preempt	10/29/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
40.0.2	Closed Preempt	11/05/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
41.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16
42.0	Revised Line / SPOT	10/23/16-10/23/16	1	:30	7A- 8A (PST)								1				Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16
42.1	Normal Line / SPOT(B/E)	10/23/16-10/23/16	1	:15/:15	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	10/21/16
43.0	Revised Line / SPOT	11/06/16-11/06/16	1	:30	7A- 8A (PST)								1				Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16
43.1	Normal Line / SPOT(B/E)	11/06/16-11/06/16	1	:15/:15	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	10/21/16
44.0	Revised Line / SPOT	10/16/16-10/16/16	1	:30	5P- 5:30P (PST)								1				Eureka ABC (KAEF)	SU JUDGE JUDY	8/5/16
44.1	Normal Line / SPOT	10/16/16-10/16/16	1	:30	5P- 5:30P (PST)								2	2	$25.00	$50.00	Eureka ABC (KAEF)	SU JUDGE JUDY	10/11/16
45.0	Revised Line / SPOT	10/30/16-10/30/16	1	:30	5P- 5:30P (PST)								1				Eureka ABC (KAEF)	SU JUDGE JUDY	8/5/16
45.1	Normal Line / SPOT(B/E)	10/30/16-10/30/16	1	:15/:15	5P- 5:30P (PST)								1	1	$25.00	$25.00	Eureka ABC (KAEF)	SU JUDGE JUDY	10/21/16
46.0	Normal Line / SPOT	10/09/16-11/06/16	1	:30	5:30P- 6P (PST)								1	2	$100.00	$200.00	Eureka ABC (KAEF)	SU NEWS AT 530P	8/5/16

CONFIRMATION CONTRACT

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KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0.1	Closed Preempt	10/23/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
46.0.2	Closed Preempt	10/30/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
46.0.3	Closed Preempt	11/06/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
47.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	7:58P- DANCING WITH THE STARS		1							1	$350.00	$350.00	Eureka ABC (KAEF)	DANCING STR	8/5/16
48.0	Revised Line / SPOT	10/17/16-10/17/16	1	:30	10P- CONVICTION		1										Eureka ABC (KAEF)	CONVICTION	8/5/16
48.1	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10P- CONVICTION		2							2	$350.00	$700.00	Eureka ABC (KAEF)	CONVICTION	10/14/16
49.0	Revised Line / SPOT	11/02/16-11/02/16	1	:30	8P- 9P (PST)				1								Eureka ABC (KAEF)	GOLDBERGS/SPEECHLESS	8/5/16
49.1	Normal Line / SPOT(B/E)	11/02/16-11/02/16	1	:15/:15	8P- 9P (PST)				1					1	$400.00	$400.00	Eureka ABC (KAEF)	GOLDBERGS/SPEECHLESS	10/21/16
50.0	Revised Line / SPOT	10/26/16-10/26/16	1	:30	9P- 10P (PST)				1								Eureka ABC (KAEF)	MODERN FAM/ BLACKISH	8/5/16
50.1	Normal Line / SPOT(B/E)	10/26/16-10/26/16	1	:15/:15	9P- 10P (PST)				1					1	$400.00	$400.00	Eureka ABC (KAEF)	MODERN FAM/ BLACKISH	10/21/16
51.0	Normal Line / SPOT	10/06/16-10/06/16	1	:30	7:58P- GREYS ANATOMY					1				1	$350.00	$350.00	Eureka ABC (KAEF)	GREYS ANATOMY	8/5/16
52.0	Revised Line / SPOT	11/04/16-11/04/16	1	:30	9P- SHARK TANK						1						Eureka ABC (KAEF)	SHARK TANK	8/5/16

CONFIRMATION CONTRACT

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GCW Media Services
417 W Foothills Blvd
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Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.1	Normal Line / SPOT(B/E)	11/04/16-11/04/16	1	:15/:15	9P- SHARK TANK						1			1	$250.00	$250.00	Eureka ABC (KAEF)	SHARK TANK	10/21/16
53.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	10P- 20/20						1				$250.00		Eureka ABC (KAEF)	20/20	8/5/16
53.0.1	Closed Preempt	10/14/16															Eureka ABC (KAEF)	Technical Difficulty/Spot -	
54.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7P- AMERICAS FUNNIEST HOME VIDEOS								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU AMER VIDEOS	8/5/16
55.0	Revised Line / SPOT	11/06/16-11/06/16	1	:30	8P- ONCE UPON A TIME								1				Eureka ABC (KAEF)	SU ONCE UPON A TIME	8/5/16
55.1	Normal Line / SPOT(B/E)	11/06/16-11/06/16	1	:15/:15	8P- ONCE UPON A TIME								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU ONCE UPON A TIME	10/21/16
56.0	Revised Line / SPOT	10/30/16-10/30/16	1	:30	10P- QUANTICO								1				Eureka ABC (KAEF)	SU QUANTICO	8/5/16
56.1	Normal Line / SPOT(B/E)	10/30/16-10/30/16	1	:15/:15	10P- QUANTICO								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU QUANTICO	10/21/16
57.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	9A- COLLEGE FOOTBALL MORNING							1		3	$125.00	$375.00	Eureka ABC (KAEF)	ABC CFBL 1201P	8/5/16
57.0.1	Closed Preempt	10/29/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
57.0.2	Closed Preempt	11/05/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	12:30P- COLLEGE FOOTBALL AFTERNOON							1		3	$150.00	$450.00	Eureka ABC (KAEF)		8/5/16
58.0.1	Closed Preempt	10/29/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
58.0.2	Closed Preempt	11/05/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
59.0	Normal Line / SPOT	10/04/16-11/04/16	1	:30	11:35P- 12:35A (PST)	2	X	X	X	X	X			6	$60.00	$360.00	Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/3/16
59.0.1	Closed Preempt	10/24/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
59.0.2	Closed Preempt	10/26/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
59.0.3	Closed Preempt	11/01/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
59.0.4	Closed Preempt	11/02/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -BOOKEND	
60.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	9A- 10A (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	10/11/16
61.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	10A- 11A (PST)					1	1			2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	10/11/16

CONFIRMATION CONTRACT

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Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
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Entered By	Chris Gomez
CO-OP	No
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Order Type	Normal
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Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	12P- 1P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	10/11/16
63.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	2P- 3P (PST)					1	1			2	$35.00	$70.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	10/11/16
64.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	3P- 4P (PST)					1	1			2	$40.00	$80.00	Eureka ABC (KAEF)	ELLEN 1X PER DAY	10/11/16
65.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	5P- 5:30P (PST)	2			X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16
66.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	5:30P- 6P (PST)					1	1			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16
67.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7P- 7:30P (PST)	1			X	X	X			1	$100.00	$100.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	10/11/16
68.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	7:30P- 8P (PST)	1				X	X			1	$100.00	$100.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	10/11/16
69.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	11:35P- 12:35A (PST)					1	1			2	$60.00	$120.00	Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/11/16
70.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7A- 9A (PST)	2			X	X	X			2	$50.00	$100.00	Eureka ABC (KAEF)	GMA	10/11/16
71.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	11A- 12P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	HARRY	10/11/16
72.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	1P- 2P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	GENERAL HOSPITAL	10/11/16
73.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	4P- 5P (PST)	2			X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	DR. PHIL	10/11/16
74.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	11P- 12A (PST)								1	1	$60.00	$60.00	Eureka ABC (KAEF)	SCANDAL	10/11/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 02:59 PM on Tuesday, October 25 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	7P- 8P (PST)		1							1	$250.00	$250.00	Eureka ABC (KAEF)	WHEEL/JEOPARDY	10/14/16
76.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	7:58P- DANCING WITH THE STARS		1							1	$400.00	$400.00	Eureka ABC (KAEF)	DWTS	10/14/16
77.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM		1							1	$150.00	$150.00	Eureka ABC (KAEF)	11P NEWS	10/14/16
78.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	11:35P- JIMMY KIMMEL LIVE		1							1	$60.00	$60.00	Eureka ABC (KAEF)	JIMMY KIMMEL LIVE	10/14/16
79.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	9A- 3P (PST)	20			X	X	X			20	$35.00	$700.00	Eureka ABC (KAEF)		10/17/16
80.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	Orbit- 5P-6P(We), 6P-7P(Th Fr)	10			X	X	X			6	$175.00	$1,050.00	Eureka ABC (KAEF)		10/17/16
80.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
80.0.2	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
80.0.3	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	

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GCW Media Services
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Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/21/16
Entered By	Chris Gomez
CO-OP	No
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80.0.4	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
81.0	M/G For 53.0.1 / SPOT	10/21/16-10/21/16	1	:30	10P- 20/20						1			1	$250.00	$250.00	Eureka ABC (KAEF)	20/20	10/17/16
82.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	7:58P- GREYS ANATOMY					1				1	$350.00	$350.00	Eureka ABC (KAEF)	GREY'S ANATOMY	10/19/16
83.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7:30P- JEOPARDY						1			1	$250.00	$250.00	Eureka ABC (KAEF)	JEOPARDY	10/19/16
84.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7A- GOOD MORNING AMERICA						2			2	$50.00	$100.00	Eureka ABC (KAEF)	GMA	10/19/16
85.0	M/G For 4.0.1,4.0.2,4.0.3,4.0.4 / SPOT(B/E)	10/24/16-11/04/16	1	:15/:15	5A- 7A (PST)	2	X	X	X	X	X			4	$40.00	$160.00	Eureka ABC (KAEF)	DAYBREAK 1X PER DAY	10/21/16
86.0	M/G For 20.0.1,20.0.2,20.0.3,20.0.4 / SPOT(B/E)	10/24/16-11/04/16	1	:15/:15	3P- 4P (PST)	2	X	X	X	X	X			4	$40.00	$160.00	Eureka ABC (KAEF)	ELLEN 1X PER DAY	10/21/16
87.0	M/G For 26.0.1,26.0.2 / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	6P- 6:30P (PST)	2	X	X	X	X	X			2	$175.00	$350.00	Eureka ABC (KAEF)	N COAST NWS 6P 1X PER DAY	10/21/16
88.0	M/G For 29.0.1,29.0.2 / SPOT(B/E)	10/24/16-11/04/16	1	:15/:15	6:30P- 7P (PST)	2	X	X	X	X	X			4	$175.00	$700.00	Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	10/21/16
88.1	M/G For 29.0.1,29.0.2 / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	6:30P- 7P (PST)	2	X	X	X	X	X			2	$175.00	$350.00	Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	10/21/16

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89.0	M/G For 38.0.1,38.0.2,38.0.3,38.0.4 / SPOT(B/E)	10/24/16-11/04/16	1	:15/:15	11:05P- 11:35P (PST)	2	X	X	X	X	X			4	$150.00	$600.00	Eureka ABC (KAEF)	N COAST NWS 11 1X PER DAY	10/21/16
90.0	M/G For 40.0.1,40.0.2 / SPOT(B/E)	10/29/16-11/05/16	1	:15/:15	7A- 8A (PST)							1		2	$35.00	$70.00	Eureka ABC (KAEF)	SA GOOD MORNING	10/21/16
91.0	M/G For 46.0.1,46.0.2,46.0.3 / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	5:30P- 6P (PST)								1	3	$100.00	$300.00	Eureka ABC (KAEF)	SU NEWS AT 530P	10/21/16
92.0	M/G For 57.0.1,57.0.2 / SPOT(B/E)	10/29/16-11/05/16	1	:15/:15	9A- COLLEGE FOOTBALL MORNING							1		2	$125.00	$250.00	Eureka ABC (KAEF)	ABC CFBL 1201P	10/21/16
93.0	M/G For 58.0.1,58.0.2 / SPOT(B/E)	10/29/16-11/05/16	1	:15/:15	12:30P- COLLEGE FOOTBALL AFTERNOON							1		2	$150.00	$300.00	Eureka ABC (KAEF)		10/21/16
94.0	M/G For 59.0.1,59.0.2,59.0.3,59.0.4 / SPOT(B/E)	10/24/16-11/04/16	1	:15/:15	11:35P- 12:35A (PST)	2	X	X	X	X	X			4	$60.00	$240.00	Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/21/16

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