ORDER

CBS - Salinas, CA

Orders	**Order / Rev:**	**331517**		
	Alt Order #:			
	Product Desc:			
	Estimate:	464		
	Flight Dates:	10/19/16 - 10/19/16	Primary AE:	John Hefner
	Original Date / Rev:	10/14/16 / 10/14/16	Sales Office:	M-LA
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**BlueWest Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 E. 18th Ave.	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	**Name:**	**NextGen California Action Committee**	New Business Thru:	
	Demographic:	HH	Order Separation:	00:15:00
	Product Codes:	PL02	Advertiser External ID:	
	Priority:	P-2	Agency External ID:	
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/19/16	1	$500.00	$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	$500.00	$425.00	0.00
Totals	1	$500.00	$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Hefner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	10/19/16	10/19/16	POLITICAL PGM POLITICAL PGM	CM	POLITICAL PGM (5:58 PM-6:00 PM)	--w----	:30	1	$500.00	P-3	0.00	NM	1	$500.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/17/16	10/23/16	--w----	1	$500.00	0.00

Totals	1	$500.00

331511

Station Order
NextGen California Action Committee

Market: Monterey-Salinas
Flight Dates: Wednesday, October 19, 2016 to Wednesday, October 19, 2016

Estimate ID
464

Contact: Kristy Santiago
Email: kristy.santiago@kionrightnow.com

Phone: 831-784-1702
Fax: 831-757-1766
Direct:

KION-TV

Program Name	DP	Days	Length	Gross Rate	Wed Oct 19	Total
Presidential Debate	PT	W		$500.00	1	1
5:58 PM 6:00 PM			30	**$500.00**		
Lead in						
Station Gross Totals				**$500.00**	**1**	**1**
Station Net				**$425.00**		

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/14/2016 3:09:46 PM
KION-TV

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KION-TV Monterey-Salinas	10/14/2016

I, BlueWest Media
do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Date of First Broadcast:	Date of Last Broadcast:
Wednesday, October 19, 2016	Wednesday, October 19, 2016

This broadcast time will be used by: NextGen California Action Committee

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee
111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff
415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Friday, October 14, 2016		720-370-7700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

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