AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 10/21/2016

I, ZACH KOEHN/MEDIUM BUYING LLC,

being/on behalf of: JIM GOOCH,

a legally qualified candidate of the REPUBLICAN

political party for the office of: KENTUCKY HOUSE 12

in the GENERAL

election to be held on: NOV 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

I represent that the payment for the above described broadcast time has been furnished by:

JIM GOOCH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MISTY C. KELLEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/21/2016	Zach Koehn Digitally signed by Zach Koehn Date: 2016.10.21 08:34:48 -04'00'
Date	**Signature**

To Be Signed By Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Jennifer Schneider	Jennifer Schneider	National Sales Mgr.
Signature	**Printed Name**	**Title**

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

_____
signature of candidate or authorized committee

_____ _____
printed name **date**

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

Contract Agreement Between:

CONTRACT

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

And:

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract / Revision	Alt Order #
37455 /	25341115

Product
Gooch/HD12

Contract Dates	Estimate #
10/26/16 - 11/08/16	

Advertiser	Original Date / Revision
Poli/Gooch HD12 KY	11/04/16 / 11/04/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
WEVV	Washington Katz	Washington

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WEVV	10/26/16	11/08/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	13	$390.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/24/16	10/30/16	--WTF--	4	$30.00
Week:	10/31/16	11/06/16	MTWTF--	6	$30.00
Week:	11/07/16	11/13/16	MT-----	3	$30.00

2	WEVV	10/26/16	11/08/16	M-F 4p-5p	4p-5p		:30			NM	7	$1,960.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/24/16	10/30/16	--WTF--	3	$280.00
Week:	10/31/16	11/06/16	MTWTF--	3	$280.00
Week:	11/07/16	11/13/16	MT-----	1	$280.00

3	WEVV	10/29/16	11/05/16	Sa 8a-10a	8a-10a		:30			NM	4	$240.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/24/16	10/30/16	-----S-	2	$60.00
Week:	10/31/16	11/06/16	-----S-	2	$60.00

4	WEVV	10/30/16	11/06/16	Su 8a-930a	8a-930a		:30			NM	4	$1,260.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/24/16	10/30/16	------S	2	$315.00
Week:	10/31/16	11/06/16	------S	2	$315.00

5	WEVV	10/26/16	11/08/16	M-F 44 News 5-530p	5-530p		:30			NM	10	$950.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/24/16	10/30/16	--WTF--	4	$95.00
Week:	10/31/16	11/06/16	MTWTF--	5	$95.00
Week:	11/07/16	11/13/16	MT-----	1	$95.00

6	WEVV	10/26/16	11/08/16	M-F 530p-6p Evening News	530p-6p		:30			NM	7	$1,400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/24/16	10/30/16	--WTF--	3	$200.00
Week:	10/31/16	11/06/16	MTWTF--	3	$200.00
Week:	11/07/16	11/13/16	MT-----	1	$200.00

7	WEVV	10/30/16	11/06/16	M-Su 44 News 10p	10-1035p		:30			NM	2	$200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/24/16	10/30/16	------S	1	$100.00
Week:	10/31/16	11/06/16	------S	1	$100.00

8	WEVV	10/30/16	11/06/16	Su 930a-1030a	930a-1030a		:30			NM	1	$90.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WEVV EVANSVILLE

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

Contract / Revision	Alt Order #
37455 /	25341115

Contract Dates	Product	Estimate #
10/26/16 - 11/08/16	Gooch/HD12	

Advertiser	Original Date / Revision
Poli/Gooch HD12 KY	11/04/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/24/16	10/30/16	------S	1	$90.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WEVV	10/24/16-10/30/16		Su 930a-1030a	930a-1030a	---------Su	:30		~~$90.00~~	NM		
	Credited											
Week:		10/31/16	11/06/16	------S	1	$90.00						
9	WEVV	10/31/16	10/31/16	M-F 44 News 5-6a	5-6a		:30			NM	1	$45.00
Week:		10/31/16	11/06/16	M------	1	$45.00						
10	WEVV	10/31/16	10/31/16	M-F 44 News 6-7a	6-7a		:30			NM	1	$45.00
Week:		10/31/16	11/06/16	M------	1	$45.00						
N 11	WEVV	11/05/16	11/05/16	NCAA Football 1	Various		:30			NM	2	$700.00
Week:		10/31/16	11/06/16	-----S-	2	$350.00						
N 12	WEVV	11/05/16	11/05/16	NCAA Football Prime	6p-10p		:30			NM	2	$700.00
Week:		10/31/16	11/06/16	-----S-	2	$350.00						
N 13	WEVV	11/07/16	11/07/16	M-F 44 News 12-1230p	12-1230p		:30			NM	1	$75.00
Week:		11/07/16	11/13/16	M------	1	$75.00						
N 14	WEVV	11/07/16	11/07/16	M-F 44 News 5-530p	5-530p		:30			NM	1	$200.00
Week:		11/07/16	11/13/16	M------	1	$200.00						
N 15	WEVV	11/06/16	11/06/16	M-Su 44 News 10p	10-1035p		:30			NM	1	$250.00
Week:		10/31/16	11/06/16	------S	1	$250.00						
N 16	WEVV	11/07/16	11/07/16	M-F CBS Late Show	1035p-1135p		:30			NM	2	$140.00
Week:		11/07/16	11/13/16	M------	2	$70.00						
N 17	WEVV	11/07/16	11/07/16	M-F 44 News 6-630p	6-630p		:30			NM	1	$200.00
Week:		11/07/16	11/13/16	M------	1	$200.00						
N 18	WEVV	11/07/16	11/07/16	M-Su 44 News 10p	10-1035p		:30			NM	1	$500.00
Week:		11/07/16	11/13/16	M------	1	$500.00						
N 19	WEVV	11/07/16	11/08/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	4	$200.00
Week:		11/07/16	11/13/16	MT-----	4	$50.00						
N 20	WEVV	11/07/16	11/07/16	M-F 3p-4p	3p-4p		:30			NM	1	$280.00
Week:		11/07/16	11/13/16	M------	1	$280.00						
N 21	WEVV	11/07/16	11/07/16	M-F 4p-5p	4p-5p		:30			NM	1	$280.00
Week:		11/07/16	11/13/16	M------	1	$280.00						
N 22	WEVV	11/07/16	11/08/16	M-F 44 News 5-6a	5-6a		:30			NM	2	$90.00
Week:		11/07/16	11/13/16	MT-----	2	$45.00						
N 23	WEVV	11/07/16	11/08/16	M-F 44 News 6-7a	6-7a		:30			NM	2	$90.00
Week:		11/07/16	11/13/16	MT-----	2	$45.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

Contract / Revision	Alt Order #
37455 /	25341115

Contract Dates	Product	Estimate #
10/26/16 - 11/08/16	Gooch/HD12	

Advertiser	Original Date / Revision
Poli/Gooch HD12 KY	11/04/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	24	WEVV 11/07/16	11/08/16	M-F 9a-10a		9a-10a		:30		NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	MT-----	1	$100.00						
									Totals		72	$10,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	19	$2,790.00	($418.50)	$2,371.50
10/31/16 -11/08/16	53	$7,595.00	($1,139.25)	$6,455.75
Totals	72	$10,385.00	($1,557.75)	$8,827.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.