WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 4933148

Schedule Dates	08/08/21-08/08/21
Advertiser	Medicare Today (37902)
Agency	Del Cielo Media (11175)
Product	POLITICAL ISSUE (ns) (1187)
Brand	Est 805811 (1594867)
Salesperson	Monares, Barbara (3870)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	Braunscheidel,Anne
Phone/Fax	/
CPE	Est 805811
Account Types	Local/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	Est 805811

Date Entered	07/29/21
Last Modified	07/29/21
Entered By	Barbara Monares
CO-OP	No
External #	
Demo	
Order Type	3 Wide Life
Package Deal	
Commission %	15.00
Commission	$6,000.00
Net Total	$34,000.00
Sales Tax	

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	1	$40,000.00
Grand Total:	1	$40,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	08/08/21-08/08/21	1	:30	9A- ABC-This Week								1	1	$40,000.00	$40,000.00	Washington (WJLA)			7/29/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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