KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25142552	**Changes as of:**	10/14/2016 at 4:03 PM	**Version:**	Highlighting Makegood 16		
CPE:	1853/5667/36742	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$22,778.00
Agency:	US INTERNATIONAL MED	**Advertiser:**	CA FOR UNITED MEDICA	**Market:**	Eureka	**Total Spots:**	607
	US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069	**Product:**	Prop	**Office:**	LOS ANGELES	**Total CPP:**	$21.44
		Agency Order #:	4946009	**Primary Demo:**	Adults 35+	**Total GRP:**	1,062.4
		Buyer:	Jillian Saul	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	228122
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	Devaughn Ishmael 323-966-5069	**Separation:**	

Comments: Separation: 8

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Total $	CPP	GRP
							10/3 - 11/7									
MSD 16	Su 5:30p-6p		ABC NWS-SUN	$38.00	2.3	15	0	0	2 ▶ 0	2	2	0	4	$152.00	$16.52	9.2
	bookends															
MSD 47	Su 5:30p-6p		ABC NWS-SUN	$76.00	2.3	30	0	0	0	1 ▶ 0	0	0	0	$0.00	$33.04	0.0
MSD 49	M-F 7:30p-8p		JEOPARDY	$55.00	5.7	15	0	0	2 ▶ 0	2	0	0	2	$110.00	$9.65	11.4
	bookends [BOOKENDS]															
MGD 51	W 10:30p-11p		jeop-after debate	$55.00	5.7	15	0	0	2	0	0	0	2	$110.00	$9.65	11.4
	bookends [BOOKENDS]															
MGD 52	M-F 7:30p-8p		JEOPARDY	$55.00	5.7	15	0	0	0	2	0	0	2	$110.00	$9.65	11.4
	bookends [BOOKENDS]															
MGD 53	M-F 5p-6p		judge judy	$21.00	0.0	15	0	0	0	2	0	0	2	$42.00	$0.00	0.0
	[BOOKENDS]															
						TOTALS:	**68**	**69**	**146**	**154**	**146**	**24**	**607**	**$22,778.00**	**$21.44**	**1,062.4**

Makegood Comments

Date/Time	Action	Added by	Comment
10/14/16 4:25 PM	Accepted	Jillian Saul	Other

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25142552	**Changes as of:**	10/14/2016 at 3:10 PM	**Version:**	Highlighting Makegood 15		
CPE:	1853/5667/36742	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$22,778.00
Agency:	US INTERNATIONAL MED	**Advertiser:**	CA FOR UNITED MEDICA	**Market:**	Eureka	**Total Spots:**	606
	US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069	**Product:**	Prop	**Office:**	LOS ANGELES	**Total CPP:**	$21.53
		Agency Order #:	4946009	**Primary Demo:**	Adults 35+	**Total GRP:**	1,057.9
		Buyer:	Jillian Saul	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	228122
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	Devaughn Ishmael 323-966-5069	**Separation:**	

Comments: Separation: 8

Station Comment
LINE 16: NA X2 (1 BOOKEND SET) ON10/23 D/T NO AVAILS/SHOW SOLD OUT.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25142552	**Changes as of:**	10/14/2016 at 2:22 PM	**Version:**	Highlighting Makegood 14		
CPE:	1853/5667/36742	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$22,778.00
Agency:	US INTERNATIONAL MED	**Advertiser:**	CA FOR UNITED MEDICA	**Market:**	Eureka	**Total Spots:**	606
	US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069	**Product:**	Prop	**Office:**	LOS ANGELES	**Total CPP:**	$21.53
		Agency Order #:	4946009	**Primary Demo:**	Adults 35+	**Total GRP:**	1,057.9
		Buyer:	Jillian Saul	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	228122
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	Devaughn Ishmael 323-966-5069	**Separation:**	

Comments: Separation: 8

Station Comment
LINE 47: NA X1 ON 10/30 D/T SHOW SOLD OUT AT MUGH HIGHER PRICE.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25142552	**Changes as of:**	10/14/2016 at 9:56 AM	**Version:**	Highlighting Makegood 13		
CPE:	1853/5667/36742	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$22,778.00
Agency:	US INTERNATIONAL MED	**Advertiser:**	CA FOR UNITED MEDICA	**Market:**	Eureka	**Total Spots:**	606
	US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069	**Product:**	Prop	**Office:**	LOS ANGELES	**Total CPP:**	$21.53
		Agency Order #:	4946009	**Primary Demo:**	Adults 35+	**Total GRP:**	1,057.9
		Buyer:	Jillian Saul	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	228122
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	Devaughn Ishmael 323-966-5069	**Separation:**	

Comments: Separation: 8

Station Comment
LINE 49: MOVED SPOTS TO 10:30PM IN JEOPARDY AFTER DEBATE.

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16	**Date Entered**	04/25/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	10/14/16
Agency	US International Media (1548)	**Entered By**	Chris Gomez
Product	Political - State Races (1208)	**CO-OP**	No
Brand	KAEF EST. 36742 (99496)	**Headline #**	ECR25142552
Salesperson	Continental - Los Angeles, Los Angeles (1174)	**Demo**	A35+R
Sales Office	Continental - Los Angeles	**Order Type**	Normal
Buyer Name	Liz,Kelly,	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667/36742	**Commission**	$3,416.70
Account Types	National/Political Issue	**Net Total**	$19,361.30
Billing Type	Standard	**Sales Tax**	
Comments	KAEF Prop Separation: 8		

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	287	$17,518.00
Nov. 2016	85	$5,260.00
Grand Total:	372	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	7:30P- 8P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	JEOPARDY BOOKENDS	4/25/16
1.1	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7:30P- 8P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	JEOPARDY BOOKENDS	9/27/16
1.2	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	7:30P- 8P (PST)	3	X	X	X	X	X			8	$110.00	$880.00	Eureka ABC (KAEF)	JEOPARDY BOOKENDS	10/13/16
1.2.1	Closed Preempt	10/18/16															Eureka ABC (KAEF)	Schedule Change/Exception - MOVE TO 10:30PM	
3.0	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	5:30A- 7A (PST)	8	X	X	X	X	X						Eureka ABC (KAEF)	DAYBREAK-KAEF< BOOKENDS	4/25/16
3.1	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	5:30A- 7A (PST)	8	X	X	X	X	X			24	$40.00	$960.00	Eureka ABC (KAEF)	DAYBREAK-KAEF< BOOKENDS	10/13/16
5.0	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7A- 9A (PST)	8	X	X	X	X	X						Eureka ABC (KAEF)	GD MRN AMR-ABC< BOOKENDS	4/25/16
5.1	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	7A- 9A (PST)	8	X	X	X	X	X			24	$40.00	$960.00	Eureka ABC (KAEF)	GD MRN AMR-ABC< BOOKENDS	10/13/16
6.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	9A- 10A (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	DOCTORS< BOOKENDS	4/25/16
6.1	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	9A- 10A (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	DOCTORS< BOOKENDS	9/27/16
6.2	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	9A- 10A (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	DOCTORS< BOOKENDS	10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (9
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	10/14/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	287	$17,518.00
Nov. 2016	85	$5,260.00
Grand Total:	372	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	10A- 11A (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	4/25/16
7.1	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	10A- 11A (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	9/27/16
7.2	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	10A- 11A (PST)		1	1	1	1	1			14	$36.00	$504.00	Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	10/12/16
7.2.1	Closed Preempt	10/17/16															Eureka ABC (KAEF)	Internal Adjustment/Spot -	
8.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	4/25/16
8.1	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	9/27/16
8.2	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12P- 1P (PST)		1	1	1	1	1			14	$30.00	$420.00	Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	9/30/16
8.2.1	Closed Preempt	10/17/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -	
9.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	4P- 5P (PST)	6	X	X	X	X	X						Eureka ABC (KAEF)	DR. PHIL BOOKENDS	4/25/16
9.1	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	4P- 5P (PST)	6	X	X	X	X	X						Eureka ABC (KAEF)	DR. PHIL BOOKENDS	9/27/16
9.2	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	4P- 5P (PST)	6	X	X	X	X	X			18	$36.00	$648.00	Eureka ABC (KAEF)	DR. PHIL BOOKENDS	10/13/16
11.0	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	3P- 4P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	ELLEN BOOKENDS	4/25/16
11.1	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	3P- 4P (PST)	7	X	X	X	X	X			21	$40.00	$840.00	Eureka ABC (KAEF)	ELLEN BOOKENDS	10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (S
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	10/14/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	287	$17,518.00
Nov. 2016	85	$5,260.00
Grand Total:	372	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	6P- 6:30P (PST)		1	1	1	1	1						Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	4/25/16
12.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	6P- 6:30P (PST)		1	1	1	1	1			13	$176.00	$2,288.00	Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	9/27/16
12.1.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Exception - President Debate	
12.1.2	Closed Preempt	10/17/16															Eureka ABC (KAEF)	Advertiser Instructions/Spot -	
14.0	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	11P- 11:35P (PST)	6	X	X	X	X	X						Eureka ABC (KAEF)	N COAST NWS 11< BOOKENDS	4/25/16
14.1	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	11P- 11:35P (PST)	6	X	X	X	X	X			18	$150.00	$2,700.00	Eureka ABC (KAEF)	N COAST NWS 11< BOOKENDS	10/13/16
16.0	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	11:35P- 12:35A (PST)	6	X	X	X	X	X						Eureka ABC (KAEF)	JIMMY KIMMEL BOOKENDS	4/25/16
16.1	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	11:35P- 12:35A (PST)	6	X	X	X	X	X			18	$60.00	$1,080.00	Eureka ABC (KAEF)	JIMMY KIMMEL BOOKENDS	10/13/16
17.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	12:35A- 1:05A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	NITELINE BOOKENDS	4/25/16
17.1	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12:35A- 1:05A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	NITELINE BOOKENDS	9/27/16
17.2	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	12:35A- 1:05A (PST)	2	X	X	X	X	X			6	$36.00	$216.00	Eureka ABC (KAEF)	NITELINE BOOKENDS	10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (9
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	10/14/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	287	$17,518.00
Nov. 2016	85	$5,260.00
Grand Total:	372	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Revised Line / SPOT(B/E)	10/08/16-11/05/16	1	:15/:15	7A- 8A (PST)							1					Eureka ABC (KAEF)	GD MRN-SAT-ABC BOOKENDS	4/25/16
18.1	Normal Line / SPOT(B/E)	10/22/16-11/05/16	1	:15/:15	7A- 8A (PST)							1		3	$36.00	$108.00	Eureka ABC (KAEF)	GD MRN-SAT-ABC BOOKENDS	9/27/16
19.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	7A- 8A (PST)								1				Eureka ABC (KAEF)	GD MRN-SUN-ABC BOOKENDS	4/25/16
19.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	7A- 8A (PST)								1	3	$36.00	$108.00	Eureka ABC (KAEF)	GD MRN-SUN-ABC BOOKENDS	9/27/16
20.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	8A- 9A (PST)								1				Eureka ABC (KAEF)	THIS WEEK-ABC BOOKENDS	4/25/16
20.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	8A- 9A (PST)								1	3	$36.00	$108.00	Eureka ABC (KAEF)	THIS WEEK-ABC BOOKENDS	9/27/16
21.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	5:30P- WORLD NEWS SUNDAY								1				Eureka ABC (KAEF)	ABC NWS-SUN BOOKENDS	4/25/16
21.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	5:30P- WORLD NEWS SUNDAY								1	2	$76.00	$152.00	Eureka ABC (KAEF)	ABC NWS-SUN BOOKENDS	9/27/16
21.1.1	Closed Preempt	10/23/16															Eureka ABC (KAEF)	Pre-Empt/Exception - sold out/low rate	
22.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	7:30P- 8P (PST)		1							1	$110.00	$110.00	Eureka ABC (KAEF)	JEOPARDY BOOKENDS	4/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16	**Date Entered**	04/25/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	10/14/16
Agency	US International Media (1548)	**Entered By**	Chris Gomez
Product	Political - State Races (1208)	**CO-OP**	No
Brand	KAEF EST. 36742 (99496)	**Headline #**	ECR25142552
Salesperson	Continental - Los Angeles, Los Angeles (1174)	**Demo**	A35+R
Sales Office	Continental - Los Angeles	**Order Type**	Normal
Buyer Name	Liz,Kelly,	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667/36742	**Commission**	$3,416.70
Account Types	National/Political Issue	**Net Total**	$19,361.30
Billing Type	Standard	**Sales Tax**	
Comments	KAEF Prop Separation: 8		

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	287	$17,518.00
Nov. 2016	85	$5,260.00
Grand Total:	372	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	5:30A- 7A (PST)		1	1						2	$40.00	$80.00	Eureka ABC (KAEF)	DAYBREAK-KAEF< BOOKENDS	4/25/16
24.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	7A- 9A (PST)		1	1						2	$40.00	$80.00	Eureka ABC (KAEF)	GD MRN AMR-ABC< BOOKENDS	4/25/16
25.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	9A- 10A (PST)	1	X	X						1	$30.00	$30.00	Eureka ABC (KAEF)	DOCTORS/AVG. ALL WKS BOOKENDS	4/25/16
26.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	10A- 11A (PST)		1							1	$36.00	$36.00	Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	4/25/16
27.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	12P- 1P (PST)		1							1	$30.00	$30.00	Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	4/25/16
28.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	3P- 4P (PST)		1							1	$40.00	$40.00	Eureka ABC (KAEF)	ELLEN BOOKENDS	4/25/16
29.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	6P- 6:30P (PST)		1							1	$176.00	$176.00	Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	4/25/16
30.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	11P- 11:35P (PST)		1							1	$150.00	$150.00	Eureka ABC (KAEF)	N COAST NWS 11< BOOKENDS	4/25/16
31.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	12:35A- 1:05A (PST)		1							1	$36.00	$36.00	Eureka ABC (KAEF)	ABC-NITELINE< BOOKENDS	4/25/16
32.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	5:30A- 7A (PST)	7	X	X	X	X	X			14	$40.00	$560.00	Eureka ABC (KAEF)		9/27/16
33.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	7A- 9A (PST)	7	X	X	X	X	X			14	$40.00	$560.00	Eureka ABC (KAEF)		9/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (S
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	10/14/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	287	$17,518.00
Nov. 2016	85	$5,260.00
Grand Total:	372	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	9A- 10A (PST)	7	X	X	X	X	X			14	$30.00	$420.00	Eureka ABC (KAEF)		9/27/16
35.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	10A- 11A (PST)	7	X	X	X	X	X			14	$36.00	$504.00	Eureka ABC (KAEF)		9/27/16
36.0	Revised Line / SPOT	10/03/16-10/14/16	1	:30	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)		9/27/16
36.1	Normal Line / SPOT	10/03/16-10/14/16	1	:30	12P- 1P (PST)		1	1	1	1	1			10	$30.00	$300.00	Eureka ABC (KAEF)		9/30/16
37.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	3P- 4P (PST)	6	X	X	X	X	X			12	$40.00	$480.00	Eureka ABC (KAEF)		9/27/16
38.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	4P- 5P (PST)	6	X	X	X	X	X			12	$36.00	$432.00	Eureka ABC (KAEF)		9/27/16
39.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	6P- 6:30P (PST)		1	1	1	1	1			9	$176.00	$1,584.00	Eureka ABC (KAEF)		9/27/16
39.0.1	Closed Preempt	10/04/16															Eureka ABC (KAEF)	Schedule Change/Exception - debate night	
40.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	7:30P- 8P (PST)	3	X	X	X	X	X			6	$110.00	$660.00	Eureka ABC (KAEF)		9/27/16
41.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	11P- 11:35P (PST)		1	1	1	1	1			10	$150.00	$1,500.00	Eureka ABC (KAEF)		9/27/16
42.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	11:35P- 12:35A (PST)		1	1	1	1	1			10	$60.00	$600.00	Eureka ABC (KAEF)		9/27/16
43.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	12:35P- 1:05A (PST)	2	X	X	X	X	X			4	$36.00	$144.00	Eureka ABC (KAEF)		9/27/16
44.0	Normal Line / SPOT	10/08/16-10/15/16	1	:30	7A- 8A (PST)							1		2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (9
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	10/14/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	287	$17,518.00
Nov. 2016	85	$5,260.00
Grand Total:	372	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	7A- 8A (PST)								1	2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16
46.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	8A- 9A (PST)								1	2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16
47.0	Revised Line / SPOT	10/09/16-10/16/16	1	:30	8A- WORLD NEWS SUNDAY								1				Eureka ABC (KAEF)		9/27/16
47.1	Normal Line / SPOT	10/09/16-10/16/16	1	:30	5:30P- WORLD NEWS SUNDAY								1		$76.00		Eureka ABC (KAEF)	WORLD NEWS	10/6/16
47.1.1	Closed Preempt	10/09/16															Eureka ABC (KAEF)	Political/Exception - HIGHER $$$ CAME IN	
47.1.2	Closed Preempt	10/16/16															Eureka ABC (KAEF)	Pre-Empt/Exception - Other issues paying 100.	
48.0	M/G For 39.0.1 / SPOT	10/04/16-10/04/16	1	:30	6P- VICE PRESIDENTIAL DEBATE			1						1	$176.00	$176.00	Eureka ABC (KAEF)	VP DEBATE	9/29/16
49.0	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7P- WHEEL OF FORTUNE	1	X	X	X	X	X						Eureka ABC (KAEF)		9/30/16
49.1	Normal Line / SPOT(B/E)	10/18/16-11/04/16	1	:15/:15	7P- WHEEL OF FORTUNE	1	X	X	X	X	X			3	$90.00	$270.00	Eureka ABC (KAEF)		10/13/16
50.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	11A- 12P (PST)	1	X	X	X	X	X			1	$30.00	$30.00	Eureka ABC (KAEF)		9/30/16
51.0	M/G For 47.1.1 / SPOT	10/30/16-10/30/16	1	:30	5:30P- WORLD NEWS SUNDAY								1		$76.00		Eureka ABC (KAEF)	WORLD NEWS	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16	**Date Entered**	04/25/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	10/14/16
Agency	US International Media (1548)	**Entered By**	Chris Gomez
Product	Political - State Races (1208)	**CO-OP**	No
Brand	KAEF EST. 36742 (99496)	**Headline #**	ECR25142552
Salesperson	Continental - Los Angeles, Los Angeles (1174)	**Demo**	A35+R
Sales Office	Continental - Los Angeles	**Order Type**	Normal
Buyer Name	Liz,Kelly,	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667/36742	**Commission**	$3,416.70
Account Types	National/Political Issue	**Net Total**	$19,361.30
Billing Type	Standard	**Sales Tax**	
Comments	KAEF Prop Separation: 8		

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	287	$17,518.00
Nov. 2016	85	$5,260.00
Grand Total:	372	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0.1	Closed Preempt	10/30/16															Eureka ABC (KAEF)	Pre-Empt/Exception - sold out	
52.0	M/G For 12.1.1 / SPOT(B/E)	10/19/16-10/19/16	1	:15/:15	5P- NORTH COAST NEWS SPECIAL EDITION				1					1	$176.00	$176.00	Eureka ABC (KAEF)	MG FOR N COAST NWS 6P BOOKENDS	10/11/16
53.0	Revised Line / SPOT(B/E)	10/17/16-10/28/16	1	:15/:15	7:30P- 8P (PST)	1	X	X	X	X	X						Eureka ABC (KAEF)		10/12/16
53.1	Normal Line / SPOT(B/E)	10/18/16-10/28/16	1	:15/:15	7:30P- 8P (PST)	1	X	X	X	X	X			2	$110.00	$220.00	Eureka ABC (KAEF)		10/13/16
54.0	Normal Line / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	7P- 7:30P (PST)	1	X	X	X	X	X			1	$72.00	$72.00	Eureka ABC (KAEF)		10/12/16
55.0	M/G For 7.2.1 / SPOT	10/17/16-10/17/16	1	:30	10A- 11A (PST)		1							1	$36.00	$36.00	Eureka ABC (KAEF)	VIEW-ABC	10/13/16
56.0	M/G For 8.2.1 / SPOT	10/17/16-10/17/16	1	:30	12P- 1P (PST)		1							1	$30.00	$30.00	Eureka ABC (KAEF)	CHEW-ABC	10/13/16
57.0	M/G For 12.1.2 / SPOT	10/17/16-10/17/16	1	:30	6P- 6:30P (PST)		1							1	$176.00	$176.00	Eureka ABC (KAEF)	N COAST NWS 6P	10/13/16
58.0	M/G For 1.2.1 / SPOT(B/E)	10/19/16-10/19/16	1	:15/:15	10:30P- 11P (PST)				1					1	$110.00	$110.00	Eureka ABC (KAEF)	JEOPARDY BOOKENDS	10/14/16
59.0	M/G For 21.1.1 / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	7:30P- JEOPARDY	1	X	X	X	X	X			1	$110.00	$110.00	Eureka ABC (KAEF)	JEOPARDY BOOKENDS	10/14/16
60.0	M/G For 51.0.1 / SPOT(B/E)	10/24/16-10/28/16	1	:15/:15	5P- 6P (PST)	1	X	X	X	X	X			1	$42.00	$42.00	Eureka ABC (KAEF)	JUDGE JUDY BOOKENDS	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:23 PM on Monday, October 17 2016