WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2650053

Schedule Dates	10/04/16-10/10/16
Advertiser	NRA-National Rifle Assoc-Institute for Legislative A
Agency	Red Eagle Media Group (15829)
Product	POLITICAL ISSUE (ns) (1187)
Brand	NRA-ILA/8067 (866924)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Media Med,Eagle
Phone/Fax	/
CPE	375/944/8067
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	NRA-ILA

Date Entered	09/30/16
Last Modified	10/03/16
Entered By	Jordan Moeller
CO-OP	No
Headline #	ECR25321745
Demo	A3564R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,245.00
Net Total	$7,055.00
Sales Tax	

Richmond (WRLH)

By Broadcast Month	Spots	Rate
Oct. 2016	7	$8,300.00
Grand Total:	7	$8,300.00

Jem 10/4/16

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/16-10/05/16	2	:30	6:58P- The Big Bang Theory				1					1	$700.00	$700.00	Richmond (WRLH)	BIG BNG THEORY	10/3/16
2.0	Normal Line / SPOT	10/07/16-10/07/16	2	:30	6:58P- The Big Bang Theory						1			1	$700.00	$700.00	Richmond (WRLH)	BIG BNG THEORY	10/3/16
3.0	Normal Line / SPOT	10/04/16-10/04/16	2	:30	7:28P- The Big Bang Theory 2			1							$700.00		Richmond (WRLH)	BG BNG THRY B	10/3/16
3.0.1	Closed Preempt	10/04/16															Richmond (WRLH)	Missing Copy/Exception -	
4.0	Normal Line / SPOT	10/06/16-10/06/16	2	:30	7:28P- The Big Bang Theory 2					1				1	$700.00	$700.00	Richmond (WRLH)	BG BNG THRY B	10/3/16
5.0	Normal Line / SPOT	10/10/16-10/10/16	2	:30	7:28P- The Big Bang Theory 2		1							1	$700.00	$700.00	Richmond (WRLH)	BG BNG THRY B	10/3/16
6.0	Normal Line / News	10/09/16-10/09/16	2	:30	10:30P- News-Fox Richmond News @ 10 Late Run (Sunday)								1	1	$800.00	$800.00	Richmond (WRLH)	FOX NEWS AT 10 - LATE RUN	10/3/16
7.0	Normal Line / Football	10/09/16-10/09/16	2	:30	1P- Sports-FOX NFL Early Game								1	1	$4,000.00	$4,000.00	Richmond (WRLH)	REDSKINS VS RAVENS	10/3/16
Est 8.0	M/G For 3.0.1 (MgNewL) / SPOT	10/05/16-10/05/16	2	:30	7:28P- The Big Bang Theory 2				1					1	$700.00	$700.00	Richmond (WRLH)	BG BNG THRY B	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 09:56 AM on Tuesday, October 4 2016

CONFIRMATION CONTRACT				
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 09:56 AM on Tuesday, October 4 2016

2650053

125 West 55th St
New York, NY 10019

Contract #	25321745	**Changes as of:**	10/3/2016 at 4:29 PM	**Version:**	Highlighting Revision 3
CPE:	375/944/8067	**Flight:**	10/4/16 - 10/10/16	**Station:**	WRLH
Agency:	RED EAGLE MEDIA GROU	**Advertiser:**	NRA-ILA	**Market:**	Richmond
	RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	**Product:**	NRA-ILA	**Office:**	WASHINGTON
		Agency Order #:	5441044	**Primary Demo:**	Adults 35-64
		Buyer:	Eagle Media Media Assistant, Red	**Con Type:**	POLITICAL/VOTE
		Salesperson:	JAMES SCUTARI 202-955-5342	**Assistant:**	JAMES SCUTARI 202-955-5342

Total $: $8,300.00
Total Spots: 7
Total CPP: $246.29
Total GRP: 33.7
Traffic #: 2650053
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/4	10/5	10/6	10/7	10/8	10/9	10/10	Total Spots	Total $	CPP	GRP
							10/4 - 10/10										
1	Tu-F,M 7p-7:30p		BIG BNG THEORY	$700.00	3.3	30	0	1	0	1	0	0	0	2	$1,400.00	$212.12	6.6
REV 2	Tu-F,M 7:30p-8p		BG BNG THRY B	$700.00	3.4	30	1 ▶ 0	0 ▶ 1	1	0	0	0	1	3	$2,100.00	$205.88	10.2
3	Su 10:30p-11p		FOX NEWS AT 10	$800.00	4.9	30	0	0	0	0	0	1	0	1	$800.00	$163.27	4.9
4	Su 1p-4:30p		REDSKINS VS RAVENS	$4,000.00	12.0	30	0	0	0	0	0	1	0	1	$4,000.00	$333.33	12.0
						TOTALS:	**0**	**2**	**1**	**1**	**0**	**2**	**1**	**7**	**$8,300.00**	**$246.29**	**33.7**

Revision 10/4/16

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25321745	**Changes as of:**	10/3/2016 at 4:29 PM	**Version:**	Highlighting Revision 3		
CPE:	375/944/8067	**Flight:**	10/4/16 - 10/10/16	**Station:**	WRLH	**Total $:**	$8,300.00
Agency:	RED EAGLE MEDIA GROU	**Advertiser:**	NRA-ILA	**Market:**	Richmond	**Total Spots:**	7
	RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	**Product:**	NRA-ILA	**Office:**	WASHINGTON	**Total CPP:**	$246.29
		Agency Order #:	5441044	**Primary Demo:**	Adults 35-64	**Total GRP:**	33.7
		Buyer:	Eagle Media Media Assistant, Red	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	2650053
		Salesperson:	JAMES SCUTARI 202-955-5342	**Assistant:**	JAMES SCUTARI 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/30/16 11:06 AM	Jordan Moeller	10/9 Sunday Late News runs late due to Pres. Debate. Running at 10:30-11p. Will assign spot to this time slot unless otherwise directed. -JRM
09/29/16 5:58 PM	JAMES SCUTARI	Separation: 30
09/29/16 5:58 PM	JAMES SCUTARI	Separation: 30

Competitive Information

Market Budget:	$48,824
WRLH Share:	17%
Comment:	
WRIC:	16%
WTVR:	32%
WWBT:	35%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	$8,300.00	$246.29	33.7
Total	**100%**	**7**	**$8,300.00**	**$246.29**	**33.7**

Monthly Summary

Month	Spots	Dollars
2016-Oct	7	$8,300.00
Total	**7**	**$8,300.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	10/3/16 4:29 PM	JAMES SCUTARI	Revised			$0	$0	Changes: Competitive Market Budget from $67,647 to $48,824. 1 buyline added or modified.
Revision	9/30/16 11:17 AM	JAMES SCUTARI	Confirmed			$0	$0	Changes: 1 buyline added or modified.
Makegood 1	9/30/16 11:06 AM	Jordan Moeller	Confirmed			$0	$0	
Queued for Electronic Contracting	9/30/16 10:24 AM					$0	$0	
Revision	9/29/16 5:58 PM	JAMES SCUTARI	Confirmed			$0	$8,300.00	Changes: Product from 2016 to NRA-ILA, User Entered $ from $0.00 to $8,300.00.
New	9/29/16 5:57 PM	JAMES SCUTARI	New	7		$8,300.00	$8,300.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

2650053

125 West 55th St
New York, NY 10019

Contract #	25321745	**Changes as of:**	9/30/2016 at 11:18 AM	**Version:**	Current State Version 3
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Changes: Day/Time from Su 10p-10:30p to Su 10:30p-11p																		
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						TOTALS:	**1**	**1**	**1**	**1**	**0**	**2**	**1**		**7**	**$8,300.00**	**$246.29**	**33.7**

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