NCC Cable System Order

1762448

Order #	62336822
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$4,070.00		
Commission	$610.50		
Net Total	$3,459.50		
Total Spots	87		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R7: 9.22. CFB rates revised for added FS1. Spots placed in 5012 UW FB because revision would put over original total. -$15 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$42.00	$168.00	30	
2	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$42.00	$84.00	30	
3	AEN	AEN LF	9/19/16	9/25/16	00:00	02:00			X	X	X	X	X	-	-	1	$22.00	$22.00	30	
4	AMC	AMC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$33.00	$132.00	30	
5	AMC	AMC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$33.00	$66.00	30	
6	CNN	CNN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$42.00	$168.00	30	
7	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$42.00	$84.00	30	
8	ESP2	ESP2 PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$27.00	$108.00	30	
9	ESP2	ESP2 PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$27.00	$54.00	30	
10	ESPN	ESPN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$42.00	$168.00	30	
11	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$42.00	$84.00	30	
12	FOOD	FOOD PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$38.00	$152.00	30	
13	FOOD	FOOD PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$38.00	$76.00	30	
14	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	4	$32.00	$128.00	30	
15	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	$32.00	$64.00	30	
16	FXNC	FXNC DT	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	4	$22.00	$88.00	30	
17	FXNC	FXNC DT	9/26/16	10/2/16	09:00	16:00	X	X						-	-	2	$22.00	$44.00	30	
18	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$42.00	$168.00	30	
19	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$42.00	$84.00	30	
20	HGTV	HGTV PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$38.00	$152.00	30	
21	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$38.00	$76.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TLC	TLC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$33.00	$132.00	30	
23	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$33.00	$66.00	30	
24	TNT	TNT PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$42.00	$168.00	30	
25	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$42.00	$84.00	30	
26	ESP2	Iowa @ Rutgers	9/19/16	9/25/16	11:00	14:00						X		-	-	2	$75.00	$150.00	30	R3+2x: NCAA FB
27	ESP2	California @ Arizona State	9/19/16	9/25/16	21:00	24:00						X		-	-	2	$75.00	$150.00	30	R3+2x: NCAA FB
28	ESPN	Georgia @ Ole Miss	9/19/16	9/25/16	11:00	14:00						X		-	-	2	$75.00	$150.00	30	R3+2x: NCAA FB
29	ESPN	LSU @ Auburn	9/19/16	9/25/16	17:00	20:00						X		-	-	2	$75.00	$150.00	30	R3+2x: NCAA FB
30	BTN		9/19/16	9/25/16	14:30	17:30						X		-	-	2	$75.00	$150.00	30	R3+2x: BTN FB
31	BTN		9/19/16	9/25/16	18:30	21:30						X		-	-	2	$75.00	$150.00	30	R3+2x: BTN FB
32	BTN		9/19/16	9/25/16	11:00	14:00						X		-	-	2	$275.00	$550.00	30	R3+2x: UW FB
33	FS1	Boise State @ Oregon State	9/19/16	9/25/16	14:30	17:30						X		-	-	0	$5.00	$0.00	30	R7-2x: R6+2x: CFB
34	FS1	USC @ Utah	9/19/16	9/25/16	20:00	23:00					X			-	-	0	$5.00	$0.00	30	R7-1x: R6+1x: CFB

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	63	24	0	0	0	0	0	0	0	0	0	0	87
AMT	$3,204.00	$866.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,070.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/22/16

62336822 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |