CONTRACT

WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314
USA

Contract / Revision	Alt Order #
907947 /	25249669

Product
ORDER

Contract Dates	Estimate #
10/11/16 - 10/17/16	**C11C17**

Advertiser	Original Date / Revision
POL/Tom Reed	07/22/16 / 10/18/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WIVB	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9912891	REENY	ORDR

Agency Ref	Advertiser Ref
IN10086/SP6681/TO13	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WIVB	10/12/16	10/12/16	Price Is Right	M-F 11a-12p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	--1----	1	$150.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		Price Is Right	M-F 11a-12p	---W-------	:30		~~$150.00~~		NM		
	Credited												
N 2	WIVB	10/14/16	10/14/16	Price Is Right	M-F 11a-12p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	----1--	1	$150.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		Price Is Right	M-F 11a-12p	------F----	:30		~~$150.00~~		NM		
	Credited												
N 3	WIVB	10/17/16	10/17/16	Price Is Right	M-F 11a-12p		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	1------	1	$150.00							
N 4	WIVB	10/11/16	10/11/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-1-----	1	$120.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		News 4 @ Noon	M-F 12p-1230p	-Tu--------	:30		~~$120.00~~		NM		
	Credited												
N 5	WIVB	10/13/16	10/13/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	---1---	1	$120.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		News 4 @ Noon	M-F 12p-1230p	----Th-----	:30		~~$120.00~~		NM		
	Credited												
N 6	WIVB	10/17/16	10/17/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	1------	1	$120.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/17/16-10/23/16		News 4 @ Noon	M-F 12p-1230p	M----------	:30		~~$120.00~~		NM		
	Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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907947 /	25249669

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	ORDER	**C11C17**

Advertiser	Original Date / Revision
POL/Tom Reed	07/22/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 7	WIVB	10/16/16	10/16/16	Su Face/Nation 1030-1130a	Su Face/Nation 10:		:30				NM	1	$100.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays ------1	Spots/Week 1	Rate $100.00								
N 12	WIVB	10/11/16	10/11/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	$100.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays -1-----	Spots/Week 1	Rate $100.00								
N 13	WIVB	10/12/16	10/12/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	$0.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays --1----	Spots/Week 1	Rate $100.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	*WIVB*	*10/10/16-10/16/16*	*Early Morning Wake Up M-F*	*M-F 5a-559a*	---W-------	*:30*	*~~$100.00~~*	*NM*					
	Credited												
N 14	WIVB	10/13/16	10/13/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	$0.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays ---1---	Spots/Week 1	Rate $100.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	*WIVB*	*10/10/16-10/16/16*	*Early Morning Wake Up M-F*	*M-F 5a-559a*	----Th-----	*:30*	*~~$100.00~~*	*NM*					
	Credited												
N 15	WIVB	10/14/16	10/14/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	$0.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays ----1--	Spots/Week 1	Rate $100.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	*WIVB*	*10/10/16-10/16/16*	*Early Morning Wake Up M-F*	*M-F 5a-559a*	------F----	*:30*	*~~$100.00~~*	*NM*					
	Credited												
N 16	WIVB	10/17/16	10/17/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	$100.00
Week:	Start Date 10/17/16	End Date 10/23/16	Weekdays 1------	Spots/Week 1	Rate $100.00								
D 17	WIVB	10/11/16	10/11/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	$0.00
D 18	WIVB	10/12/16	10/12/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	$0.00
D 19	WIVB	10/13/16	10/13/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	$0.00
D 20	WIVB	10/17/16	10/17/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	$0.00
N 21	WIVB	10/11/16	10/11/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	$75.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays -1-----	Spots/Week 1	Rate $75.00								
N 22	WIVB	10/12/16	10/12/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	$75.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays --1----	Spots/Week 1	Rate $75.00								
N 23	WIVB	10/13/16	10/13/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	$75.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays ---1---	Spots/Week 1	Rate $75.00								
N 24	WIVB	10/14/16	10/14/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	$0.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays ----1--	Spots/Week 1	Rate $75.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	*WIVB*	*10/10/16-10/16/16*	*M-F Early Show 7a-9a*	*M-F Early Show 7a*	------F----	*:30*	*~~$75.00~~*	*NM*					
	Credited												
N 25	WIVB	10/17/16	10/17/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	$75.00
Week:	Start Date 10/17/16	End Date 10/23/16	Weekdays 1------	Spots/Week 1	Rate $75.00								

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 26	WIVB	10/15/16	10/15/16	Saturday Wknd Wake Up RE	Sa 6a-8a		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-----1-	1	$75.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		Saturday Wknd Wake Up RE	Sa 6a-8a	-------Sa--	:30		~~$75.00~~		NM		
	Credited												
N 27	WIVB	10/15/16	10/15/16	CBS This Morning Saturday	Sa 8a-10a		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-----1-	1	$100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		CBS This Morning Saturday	Sa 8a-10a	-------Sa--	:30		~~$100.00~~		NM		
	Credited												
N 28	WIVB	10/16/16	10/16/16	Su Wknd Wakeup 6a-8a REV	Su Wknd Wakeup		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	------1	1	$65.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		Su Wknd Wakeup 6a-8a REV	Su Wknd Wakeup	---------Su	:30		~~$65.00~~		NM		
	Credited												
N 29	WIVB	10/16/16	10/16/16	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	------1	1	$225.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		CBS Sunday Morn 9a-1030a	CBS Sunday Morn	---------Su	:30		~~$225.00~~		NM		
	Credited												
N 30	WIVB	10/11/16	10/11/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-1-----	1	$200.00							
N 31	WIVB	10/12/16	10/12/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	--1----	1	$200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		M-F 5p News 5-6p	M-F 5p News 5-6p	---W-------	:30		~~$200.00~~		NM		
	Credited												
N 32	WIVB	10/13/16	10/13/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	---1---	1	$200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		M-F 5p News 5-6p	M-F 5p News 5-6p	----Th-----	:30		~~$200.00~~		NM		
	Credited												
N 33	WIVB	10/12/16	10/12/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	--1----	1	$400.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		M-F News 4 @ 6pm	M-F News 4 @ 6pm	---W-------	:30		~~$400.00~~		NM		
	Credited												
D 34	WIVB	10/14/16	10/14/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	0	$0.00
D 35	WIVB	10/12/16	10/12/16	M-F CBS Even News 630-65	M-F CBS Even Nev		:30				NM	0	$0.00
N 36	WIVB	10/15/16	10/15/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-----1-	1	$120.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		Sa/Su EN 6-630p	Sa/Su EN 6-630p	-------Sa--	:30		~~$120.00~~		NM		
	Credited												
N 37	WIVB	10/11/16	10/11/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-1-----	1	$75.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		LF M-F The Late Show	LF M-F The Late S	-Tu--------	:30		~~$75.00~~		NM		
	Credited												
N 38	WIVB	10/12/16	10/12/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	--1----	1	$75.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		LF M-F The Late Show	LF M-F The Late S	---W-------	:30		~~$75.00~~		NM		
	Credited												
N 39	WIVB	10/15/16	10/15/16	M-Su Overnight	M-Su Overnight 13		:30				NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-----1-	1	$10.00							
N 40	WIVB	10/15/16	10/15/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-----1-	1	$15.00							
N 41	WIVB	10/15/16	10/15/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-----1-	1	$30.00							
N 42	WIVB	10/16/16	10/16/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	------1	1	$15.00							
N 43	WIVB	10/16/16	10/16/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	------1	1	$25.00							
N 44	WIVB	10/11/16	10/11/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	$240.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-1-----	1	$240.00							
N 45	WIVB	10/12/16	10/12/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	$240.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	--1----	1	$240.00							
N 46	WIVB	10/15/16	10/15/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-----1-	1	$200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WIVB	10/10/16-10/16/16		M-Su 11-1135p	M-Su 11-1135p	-------Sa--	:30		~~$200.00~~		NM		
	Credited												
N 47	WIVB	10/16/16	10/16/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	------1	1	$200.00							
N 48	WIVB	10/11/16	10/11/16	M-F 658-730p	M-F 658-730p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-1-----	1	$350.00							

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Start Date / End Date / Weekdays / Spots/Week / Rate													
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type													
1 WIVB Credited				*10/10/16-10/16/16*	*M-F 658-730p*	*M-F 658-730p*	-Tu--------	*:30*	*~~$350.00~~*		*NM*		
N	49	WIVB	10/13/16	10/13/16	M-F 658-730p	M-F 658-730p		:30			NM	0	$0.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/10/16 / 10/16/16 / ---1--- / 1 / $350.00													
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type													
1 WIVB Credited				*10/10/16-10/16/16*	*M-F 658-730p*	*M-F 658-730p*	----Th-----	*:30*	*~~$350.00~~*		*NM*		
N	50	WIVB	10/17/16	10/17/16	M-F 658-730p	M-F 658-730p		:30			NM	1	$350.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/17/16 / 10/23/16 / 1------ / 1 / $350.00													
D	51	WIVB	10/11/16	10/11/16	Tuesday Prime Hour 1	Tuesday 758p-9p		:30			NM	0	$0.00
N	52	WIVB	10/16/16	10/16/16	NFL Regular Season FB	NFL Regular Seas		:30			NM	1	$2,250.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/10/16 / 10/16/16 / ------1 / 1 / $2,250.00													
N	53	WIVB	10/11/16	10/11/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30			NM	0	$0.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/10/16 / 10/16/16 / -1----- / 1 / $15.00													
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type													
1 WIVB Credited				*10/10/16-10/16/16*	*M-F 430a-5a Wake Up Early*	*M-F 430a-5a Wake*	-Tu--------	*:30*	*~~$15.00~~*		*NM*		
N	54	WIVB	10/13/16	10/13/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30			NM	0	$0.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/10/16 / 10/16/16 / ---1--- / 1 / $15.00													
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type													
1 WIVB Credited				*10/10/16-10/16/16*	*M-F 430a-5a Wake Up Early*	*M-F 430a-5a Wake*	----Th-----	*:30*	*~~$15.00~~*		*NM*		
N	55	WIVB	10/14/16	10/14/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30			NM	0	$0.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/10/16 / 10/16/16 / ----1-- / 1 / $15.00													
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type													
1 WIVB Credited				*10/10/16-10/16/16*	*M-F 430a-5a Wake Up Early*	*M-F 430a-5a Wake*	------F----	*:30*	*~~$15.00~~*		*NM*		
N	56	WIVB	10/17/16	10/17/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30			NM	0	$0.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/17/16 / 10/23/16 / 1------ / 1 / $15.00													
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type													
1 WIVB Credited				*10/17/16-10/23/16*	*M-F 430a-5a Wake Up Early*	*M-F 430a-5a Wake*	M----------	*:30*	*~~$15.00~~*		*NM*		
N	57	WIVB	10/16/16	10/16/16	NFL Regular Season FB	NFL Regular Seas		:30			NM	1	$2,250.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/10/16 / 10/16/16 / ------1 / 1 / $2,250.00													
D	58	WIVB	10/17/16	10/17/16	Monday Prime Hour 3	Monday 10p-11p		:30			NM	0	$0.00
N	59	WIVB	10/12/16	10/12/16	Wednesday Prime Hour 3	Wednesday 10p-11		:30			NM	1	$550.00
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 10/10/16 / 10/16/16 / --1---- / 1 / $550.00													
D	60	WIVB	10/14/16	10/14/16	Friday 758-9p	Friday 758-9p		:30			NM	0	$0.00

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WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

Contract / Revision	Alt Order #
907947 /	25249669

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	ORDER	**C11C17**

Advertiser	Original Date / Revision
POL/Tom Reed	07/22/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 61	WIVB	10/16/16	10/16/16	Sunday 7-8p	Sunday 7-8p		:30				NM	0	$0.00
N 62	WIVB	10/11/16	10/11/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	-1-----	1	$400.00							
N 63	WIVB	10/17/16	10/17/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/17/16	10/23/16	1------	1	$400.00							
N 64	WIVB	10/11/16	10/11/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	-1-----	1	$225.00							
N 65	WIVB	10/13/16	10/13/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	---1---	1	$225.00							
N 66	WIVB	10/12/16	10/12/16	Price Is Right	M-F 11a-12p		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	--1----	1	$350.00							
N 67	WIVB	10/14/16	10/14/16	Price Is Right	M-F 11a-12p		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	----1--	1	$350.00							
N 68	WIVB	10/13/16	10/13/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	---1---	1	$350.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
	1	WIVB	10/10/16-10/16/16	M-F 5p News 5-6p	M-F 5p News 5-6p	----Th-----	:30	~~$350.00~~	NM				
		Credited											
N 69	WIVB	10/11/16	10/11/16	M-F 658-730p	M-F 658-730p		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	-1-----	1	$500.00							
N 70	WIVB	10/15/16	10/15/16	CBS This Morning Saturday	Sa 8a-10a		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	-----1-	1	$175.00							
N 71	WIVB	10/16/16	10/16/16	Su Wknd Wakeup 6a-8a RE\	Su Wknd Wakeup		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	------1	1	$125.00							
N 72	WIVB	10/12/16	10/12/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS		:30				NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	--1----	1	$10.00							
N 73	WIVB	10/13/16	10/13/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	---1---	1	$10.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
	1	WIVB	10/10/16-10/16/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS	----Th-----	:30	~~$10.00~~	NM				
		Credited											
N 74	WIVB	10/14/16	10/14/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/10/16	10/16/16	----1--	1	$10.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
	1	WIVB	10/10/16-10/16/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS	------F----	:30	~~$10.00~~	NM				
		Credited											

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Contract / Revision	Alt Order #
907947 /	25249669

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	ORDER	**C11C17**

Advertiser	Original Date / Revision
POL/Tom Reed	07/22/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 75	WIVB	10/17/16	10/17/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS I		:30				NM	1	$10.00
Week:		Start Date 10/17/16	End Date 10/23/16	Weekdays 1------	Spots/Week 1	Rate $10.00							
N 76	WIVB	10/12/16	10/12/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	$125.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays --1----	Spots/Week 1	Rate $125.00							
N 77	WIVB	10/13/16	10/13/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	$125.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays ---1---	Spots/Week 1	Rate $125.00							
N 78	WIVB	10/12/16	10/12/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	$50.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays --1----	Spots/Week 1	Rate $50.00							
N 79	WIVB	10/14/16	10/14/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	$125.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays ----1--	Spots/Week 1	Rate $125.00							
N 80	WIVB	10/17/16	10/17/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	$125.00
Week:		Start Date 10/17/16	End Date 10/23/16	Weekdays 1------	Spots/Week 1	Rate $125.00							
N 81	WIVB	10/14/16	10/14/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	$50.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays ----1--	Spots/Week 1	Rate $50.00							
N 82	WIVB	10/17/16	10/17/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	$50.00
Week:		Start Date 10/17/16	End Date 10/23/16	Weekdays 1------	Spots/Week 1	Rate $50.00							
N 83	WIVB	10/13/16	10/13/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	$125.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays ---1---	Spots/Week 1	Rate $125.00							
N 84	WIVB	10/14/16	10/14/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	$125.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays ----1--	Spots/Week 1	Rate $125.00							
N 85	WIVB	10/14/16	10/14/16	M-F 658-730p	M-F 658-730p		:30				NM	1	$500.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays ----1--	Spots/Week 1	Rate $500.00							
N 86	WIVB	10/16/16	10/16/16	M- Su Late Fringe1135-135	11:35p-1:35xm		:30				NM	1	$15.00
Week:		Start Date 10/10/16	End Date 10/16/16	Weekdays ------1	Spots/Week 1	Rate $15.00							
						Totals		0.00				43	$11,310.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/17/16	43	$11,310.00	($1,696.50)	$9,613.50
Totals	43	$11,310.00	($1,696.50)	$9,613.50

Signature: _____ **Date:** _____

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