TM#67333

11767924

NCC Cable System Order

Order #	62361350
Syscode	4044
System Name	Spectrum/Saint Cloud, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-14
Product Code	SD-14
Est Code	2968
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/02/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$4,555.50		
Commission	$683.33		
Net Total	$3,872.18		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.2 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$49.00	$98.00	30	NCR
2	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	2	$78.00	$156.00	30	NCR
3	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR
4	AEN	A&E Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR
5	BRVO	Bravo Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$74.00	$74.00	30	NCR
6	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	3	$74.00	$222.00	30	NCR
7	CNN	CNN Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$53.75	$53.75	30	NCR
8	CNN	CNN Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$49.00	$49.00	30	NCR
9	CNN	CNN Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$78.00	$78.00	30	NCR
10	CNN	CNN Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$97.00	$97.00	30	NCR
11	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00					X			-	-	1	$73.00	$73.00	30	NCR
12	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00					X			-	-	1	$49.00	$49.00	30	NCR
13	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00					X			-	-	1	$78.00	$78.00	30	NCR
14	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00					X			-	-	1	$97.00	$97.00	30	NCR
15	CNN	CNN Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	2	$78.00	$156.00	30	NCR
16	FOOD	Food Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$49.00	$49.00	30	NCR
17	FOOD	Food Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$97.00	$97.00	30	NCR
18	FOOD	Food Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$49.00	$49.00	30	NCR
19	FOOD	Food Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$78.00	$78.00	30	NCR
20	FOOD	Food Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR
21	FOOD	Food Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR

NCR

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Survey	Cable Nielsen Live Only Nov15
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Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-14
Product Code	SD-14
Est Code	2968
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/02/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$4,555.50
Commission			$683.33
Net Total			$3,872.18
Total Spots			70
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.2 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$32.00	$64.00	30	NCR
23	HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$50.00	$50.00	30	NCR
24	HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$63.00	$126.00	30	NCR
25	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$49.00	$98.00	30	NCR
26	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	2	$78.00	$156.00	30	NCR
27	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	2	$78.00	$156.00	30	NCR
28	HIST	History Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$70.00	$70.00	30	NCR
29	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$49.00	$98.00	30	NCR
30	HIST	History Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	2	$78.00	$156.00	30	NCR
31	HIST	History Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR
32	LIF	Lifetime Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$59.00	$59.00	30	NCR
33	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$74.00	$74.00	30	NCR
34	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$59.00	$59.00	30	NCR
35	MNBC	MSNBC Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$38.75	$38.75	30	NCR
36	MNBC	MSNBC Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$37.00	$37.00	30	NCR
37	MNBC	MSNBC Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$59.00	$59.00	30	NCR
38	MNBC	MSNBC Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$74.00	$74.00	30	NCR
39	MNBC	MSNBC Morning	10/31/16	11/6/16	05:00	09:00					X			-	-	1	$56.00	$56.00	30	NCR
40	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00					X			-	-	1	$37.00	$37.00	30	NCR
41	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00					X			-	-	1	$59.00	$59.00	30	NCR
42	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00					X			-	-	1	$74.00	$74.00	30	NCR

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Advertiser	Alliance for a Better Minnesota

Client Code	SD-14
Product Code	SD-14
Est Code	2968
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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43	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$59.00	$59.00	30	NCR
44	SYFY	SyFy Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$26.00	$26.00	30	NCR
45	SYFY	SyFy Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$51.00	$51.00	30	NCR
46	SYFY	SyFy Daytime	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	$26.00	$26.00	30	NCR
47	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$37.00	$74.00	30	NCR
48	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$74.00	$74.00	30	NCR
49	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$59.00	$59.00	30	NCR
50	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$49.00	$49.00	30	NCR
51	TNT	TNT Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$78.00	$78.00	30	NCR
52	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR
53	TNT	TNT Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR
54	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$49.00	$49.00	30	NCR
55	USA	USA Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$78.00	$78.00	30	NCR
56	USA	USA Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR

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GRP	-	GIMP	-
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Comments :	11.2 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
57	USA	USA Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	$4,555.50	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,555.50

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/02/16

62361350 | Minneapolis-St. Paul | Spectrum/Saint Cloud, MN | 4044 |