NBC Owned Television Stations

TELEMUNDO

POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED

○ Federal Candidate

◉ State or Local Candidate

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1. **Requested by (Agency name, address, phone number & contact):**

Agency Name Direct

Contact Idel Santiago

Phone Number 787-599-3164

Address

Suite 112-241 100 Grand Boulevard
Paseos San Juan, PR 00926

2. **On behalf of (Candidate name & authorized campaign committee name):**

Zoe Laboy - PNP

3. **Election (Office sought & date):**

Nov 8, 2016

4. **Date of request:**

10/31/16

5. **Request received by:**

maria ivelisse ramos

6. **Details:**

Political- LUR Net

7. **Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

Contact Name Idel Santiago Ocasio

Phone Number 787-599-3164

Address

Suite 112-241 100 Grand Boulevard
Paseos San Juan, PR 00926

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8. Name of treasurer of authorized committee:

Jan Maduro Rivera

9. Date and nature of follow-ups, if any:

follow ups

10. Disposition:

- ⊙ **Accepted – see contract details**
- ○ **Rejected – provide reason:**

Additional Information:

avail

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ■ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 10/31/16
wkaq-tv	

I, IDEL SANTIAGO,

being/on behalf of: ZOE LABOY,

a legally qualified candidate of the PNP

political party for the office of: SENATE

in the PR ELECTION

election to be held on: NOV 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30SS	DT	M-S			

Attach proposed schedule with charges (if available): ATTACH

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I represent that the payment for the above described broadcast time has been furnished by:

ZOE LABOY

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

IDEL SANTIAGO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

31/oct/2016	
Date	**Signature**

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	**Printed Name**	**Title**

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CONTRACT

TELEMUNDO

WKAQ
383 Franklin D Roosvelt Avenue
Hato Rey, PR 00918
(787) 641-2222

And:

***COMITE ZOE LABOY 2016 INC**
GRAND BLVD PASEOS
SUITE 112-241
SAN JUAN, PR 00926
USA

Contract / Revision	Alt Order #
696988 /	

Product
Elecciones

Contract Dates	Estimate #
11/02/16 - 11/07/16	

Advertiser	Original Date / Revision
COMITE ZOE LABOY 2016 INC	10/31/16 / 10/31/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Calendar	Cash
Station	**Account Executive**	**Sales Office**
WKAQ	Maria ivelisse Ramos	Puerto Rico Loc

Special Handling

Demographic
RA1849

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
37689	36700

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WKAQ	11/02/16	11/07/16	6P-7P M-F	6P-7P		:30			NM	3	$2,040.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	10/31/16	11/06/16	--11---	2				$680.00			
	Week:	11/07/16	11/13/16	1------	1				$680.00			
N 2	WKAQ	11/07/16	11/07/16	5P-6P M-F	5P-6P		:30			NM	1	$892.50
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	11/07/16	11/13/16	1------	1				$892.50			
								Totals			4	$2,932.50

Time Period	# of Spots	Gross Amount	Net Amount
11/01/16 -11/07/16	4	$2,932.50	$2,932.50
Totals	4	$2,932.50	$2,932.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.