

WPZR-FM (Mount Clemons, MI)

QUARTERLY ISSUES and PROGRAMS LIST First Quarter 2015

Submitted by Wendy Cyrus-Herndon, WPZR Marketing Director

April 9, 2015

WPZR-FM

4th Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform.

Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 40 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are scheduled for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

Sundays, January 2015

Topic: Inspirational
Description: Motivate the Soul
Guest Host: Les Brown
Duration: 45 minutes
Date: 1/4/15

Topic: Holiday
Description: Kwanzaa
Duration: 45 minutes
Date: 1/11/15

Topic: Preachers of Detroit
Description: New show in Detroit
Guest: David Bullock
Duration: 34 minutes
Date: 1/18/15

Topic: Politics
Description: State of the Nation
Duration: 45 minutes
Date: 1/25/15

Sundays, February 2015

Topic: Relationships
Description: Don't hate the play Book Review
Guest: Dr. Lyn Lewis
Duration: 38 minutes
Description: Courage (Speech)
Guest: Les Brown
Duration: 6 minutes
Date: 02/01/15

Topic: Politics
Description: State of the Nation
Guest: Greg Bowens and Dr. Danny Boston
Duration: 45 minutes
Date: 2/8/15

Topic: Police Brutality
Description: 30 over thirty discuss police brutality
Guest: GLC. David Gray, Emmett Mitchell
Duration: 45 minutes
Date: 1/25/15

Topic: Love
Description: The history of St. Valentine
Duration: 45 minutes
Date: 2/15/15

Sundays, March 2015

Topic: Love
Description: The history of St. Valentine
Duration: 45 minutes
Date: 3/1/15

Topic: Politics
Description: Political Round table
Guest: Rev Williams, Greg Bowens, Sam Riddle
Duration: 45 minutes
Date: 3/8/15

Topic: MLK Tribute
Description: The assassination of Dr. King
Duration: 45 minutes
Date: 3/15/15

Topic: Politics
Description: What happened in Detroit last week
Guest: Rev Williams, Greg Bowens, Crystal Crittendon
Duration: 45 minutes
Date: 3/22/15

Topic: Politics
Description: What happened in Detroit last week
Guest: Rev Williams, Greg Bowens, Crystal Crittendon
Duration: 45 minutes
Date: 3/22/15

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Community Events:

St. Jude Radiothon (March 12, 2015): WPZR personality Randi Myles hosted the annual St. Jude Radiothon. Many stories of success were shared over the three hour broadcast and over \$100,000 for St. Jude Hospital.