



**Political Advertising**  
**KLBJ- AM**  
**Effective January 16, 2016**

The following dayparts are available to any legally qualified Federal Candidate.

All Rates Are Gross.

:60/:30
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<b>TIMES</b>	<b>Mon-Fri</b>	<b>Sat</b>	<b>Sun</b>
6a - 10a	120/90	20/15	20/15
10a – 3p	85/70	30/25	25/20
3p - 7p	100/75	35/30	20/15
7p - 12a	15/10	10/7	10/7
9a–11a, 2p-3p (Mark & Charlie, Dale Dudley)	85/70		
11a–2p (Rush Limbaugh)	100/75		
8a-11a (Gardening Shows)		40/30	30/25

**All conditions below must be met prior to acceptance.**

- All orders are on a cash-in-advance basis
- Proper disclosures for Federal Candidates should read “brought to you by” or “sponsored by”
- Advertisement must specifically state who has purchased the time
- A Political Agreement form & Emmis Austin Radio disclaimer must be signed prior to order being accepted
- A letter from the candidate authorizing the agency/person/committee to place the advertising on their behalf must be signed prior to order being accepted.