NCC Cable System Order

11741744

Order #	62333823
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Flight Dates	09/12/16 - 09/25/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/20/16		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks	2		
Total	$1,310.00		
Commission	$196.50		
Net Total	$1,113.50		
Total Spots	245		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 9.15 MG from 62330635. Added 12 spots. +$35 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	
2	CNN	CNN EM	9/19/16	9/25/16	05:00	09:00	X	X						-	-	4	$2.00	$8.00	30	
3	CNN	CNN PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	
4	CNN	CNN PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	
5	ESP2	ESP2 EM	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	
6	ESP2	ESP2 EM	9/19/16	9/25/16	05:00	09:00	X	X						-	-	4	$2.00	$8.00	30	
7	ESP2	North Dakota State @ Iowa	9/12/16	9/18/16	11:00	14:00						X		-	-	1	$10.00	$10.00	30	NCAA FB
8	ESP2	Mississippi State @ LSU	9/12/16	9/18/16	18:00	21:00						X		-	-	1	$10.00	$10.00	30	NCAA FB
9	ESP2	UCLA @ BYU	9/12/16	9/18/16	21:00	24:00						X		-	-	1	$10.00	$10.00	30	NCAA FB
10	ESP2	ESP2 PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	0	$2.00	$0.00	30	REMOVED SPOTS
11	ESP2	ESP2 PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	0	$2.00	$0.00	30	
12	ESPN	ESPN EM	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	
13	ESPN	ESPN EM	9/19/16	9/25/16	05:00	09:00	X	X						-	-	4	$2.00	$8.00	30	
14	ESPN	Miami @ Appalachian State	9/12/16	9/18/16	11:00	14:00						X		-	-	1	$10.00	$10.00	30	NCAA FB
15	ESPN	Pittsburg @ Oklahoma State	9/12/16	9/18/16	14:30	17:30						X		-	-	1	$10.00	$10.00	30	NCAA FB
16	ESPN	Texas A&M @ Auburn	9/12/16	9/18/16	18:00	21:00						X		-	-	1	$10.00	$10.00	30	NCAA FB
17	ESPN	ESPN PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	
18	ESPN	ESPN PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	
19	FXNC	FXNC EM	9/12/16	9/18/16	05:00	09:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	
20	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00	X	X						-	-	4	$2.00	$8.00	30	
21	FXNC	FXNC PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	
23	HGTV	HGTV PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	
24	HGTV	HGTV PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	
25	TLC	TLC PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	
26	TLC	TLC PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	
27	USA	USA PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	
28	USA	USA PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	
29	APL	APL PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	
30	APL	APL PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	3	$2.00	$6.00	30	
31	LIF	LIF PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	
32	LIF	LIF PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	
33	HIST	HIST PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	
34	HIST	HIST PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	
35	AMC	AMC PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$3.00	$18.00	30	
36	AMC	AMC PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	3	$3.00	$9.00	30	
37	DISC	DISC PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	6	$3.00	$18.00	30	
38	DISC	DISC PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	3	$3.00	$9.00	30	
39	OCOL	COLLEGE FOOTBALL 10 SPOTS	9/12/16	9/18/16	00:30	24:00						X		-	-	0	$58.70	$0.00	30	R1-x: CFB 10 spots
40	ESP2	ESP2 PT	9/12/16	9/18/16	19:00	24:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	
41	ESP2	North Dakota State @ Iowa	9/12/16	9/18/16	11:00	14:00						X		-	-	1	$10.00	$10.00	30	R1+1x: NCAA FB

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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42	ESP2	Mississippi State @ LSU	9/12/16	9/18/16	18:00	21:00						X		-	-	1	$10.00	$10.00	30	R1+1x: NCAA FB
43	ESP2	UCLA @ BYU	9/12/16	9/18/16	21:00	24:00						X		-	-	1	$10.00	$10.00	30	R1+1x: NCAA FB
44	ESP2	ESP2 PT	9/19/16	9/25/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	
45	ESPN	Miami @ Appalachian State	9/12/16	9/18/16	11:00	14:00						X		-	-	1	$10.00	$10.00	30	R1+1x: NCAA FB
46	ESPN	Pittsburg @ Oklahoma State	9/12/16	9/18/16	14:30	17:30						X		-	-	1	$10.00	$10.00	30	R1+1x: NCAA FB
47	ESPN	Texas A&M @ Auburn	9/12/16	9/18/16	18:00	21:00						X		-	-	1	$10.00	$10.00	30	R1+1x: NCAA FB
48	ESPN	Texas @ California	9/12/16	9/18/16	21:30	24:00						X		-	-	2	$10.00	$20.00	30	R1+2x: NCAA FB
49	OCOL	COLLEGE FOOTBALL 10 SPOTS	9/12/16	9/18/16	00:30	24:00				X	X	X	X	-	-	10	$58.70	$587.00	30	R1+x: CFB 10 spots
50	FXNC	FXNC EM	9/12/16	9/18/16	05:00	09:00					X	X	X	-	-	1	$2.00	$2.00	30	R2+1x
51	HGTV	HGTV PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	1	$3.00	$3.00	30	R2+1x
52	TLC	TLC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
53	USA	USA PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
54	HIST	HIST PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
55	AMC	AMC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
56	DISC	DISC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
57	TLC	TLC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
58	USA	USA PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
59	HIST	HIST PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
60	AMC	AMC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
61	DISC	DISC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$3.00	$6.00	30	R2+2x

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	TLC	TLC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$3.00	$6.00	30	R2+2x
63	USA	USA PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$3.00	$6.00	30	R2+2x
64	HIST	HIST PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$3.00	$6.00	30	R2+2x
65	AMC	AMC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$3.00	$6.00	30	R2+2x

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	245	0	0	0	0	0	0	0	0	0	0	0	245
AMT	$1,310.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,310.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/21/16

62333823 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |