NCC Cable System Order

Rev. 117661162

Order #	62353897
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-20
Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$12,792.33
Commission			$1,918.85
Net Total			$10,873.48
Total Spots			251
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	
2	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
3	AEN	A&E Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	
4	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	
5	AEN	A&E Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
6	AEN	A&E Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	
7	AEN	A&E Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	
8	AEN	A&E Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	
9	AMC	AMC Morning	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
10	AMC	AMC Daytime	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	
11	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	
12	AMC	AMC Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
13	AMC	AMC Morning	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	
14	AMC	AMC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	
15	AMC	AMC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	
16	APL	Animal Planet Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$43.75	$43.75	30	
17	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	
18	APL	Animal Planet Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
19	APL	Animal Planet Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
20	APL	Animal Planet Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	
21	APL	Animal Planet Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	

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Survey	Cable Nielsen Live Only Nov15
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Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-20
Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Total	$12,792.33		
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Net Total	$10,873.48		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	APL	Animal Planet Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	
23	APL	Animal Planet Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	
24	BRVO	Bravo Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
25	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
26	BRVO	Bravo Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	
27	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	
28	BRVO	Bravo Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
29	BRVO	Bravo Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	
30	BRVO	Bravo Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	
31	BRVO	Bravo Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	
32	CMDY	Comedy Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
33	CMDY	Comedy Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
34	CMDY	Comedy Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	
35	CMDY	Comedy Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	
36	CMDY	Comedy Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	
37	CMT	CMT Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	
38	CMT	CMT Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	
39	CMT	CMT Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
40	CMT	CMT Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	
41	CMT	CMT Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	
42	CMT	CMT Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	

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Product Code	SD-20
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Show All Lines			
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CMT	CMT Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	
44	CNBC	CNBC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$34.38	$34.38	30	
45	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	
46	CNBC	CNBC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	
47	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
48	CNBC	CNBC Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	
49	CNBC	CNBC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	
50	CNN	CNN Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	
51	CNN	CNN Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$45.31	$90.62	30	
52	CNN	CNN Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$73.44	$146.88	30	
53	CNN	CNN Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$90.63	$181.26	30	
54	CNN	CNN Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
55	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
56	DISC	Discovery Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	
57	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	
58	DISC	Discovery Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
59	DISC	Discovery Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	
60	DISC	Discovery Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	
61	DISC	Discovery Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	
62	ENT	E! Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$43.75	$43.75	30	
63	ENT	E! Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	

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Client Code	SD-20
Product Code	SD-20
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Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$12,792.33
Commission			$1,918.85
Net Total			$10,873.48
Total Spots			251
Affiliate Split		100.0	
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GRP	-	GIMP	-
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Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ENT	E! Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
65	ENT	E! Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
66	ENT	E! Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	
67	ENT	E! Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	
68	ENT	E! Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	
69	ENT	E! Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	
70	ESP2	ESPN2 Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$43.75	$43.75	30	
71	ESP2	ESPN2 Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	
72	ESP2	ESPN2 Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
73	ESP2	ESPN2 Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
74	ESP2	ESPN2 Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	
75	ESP2	ESPN2 Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	
76	ESP2	ESPN2 Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	
77	ESPN	ESPN Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	
78	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
79	ESPN	ESPN Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	
80	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	
81	ESPN	ESPN Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
82	ESPN	ESPN Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	
83	ESPN	ESPN Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	
84	ESPN	ESPN Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	

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85	FOOD	Food Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
86	FOOD	Food Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	
87	FOOD	Food Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	
88	FOOD	Food Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
89	FOOD	Food Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	
90	FOOD	Food Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	
91	FOOD	Food Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	
92	FS1	Fox Sports 1 Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	
93	FS1	Fox Sports 1 Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
94	FS1	Fox Sports 1 Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	
95	FS1	Fox Sports 1 Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	
96	FX	FX Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
97	FX	FX Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
98	FX	FX Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	
99	FX	FX Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	
100	FX	FX Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
101	FX	FX Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	
102	FX	FX Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	
103	FX	FX Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	
104	HALL	Hallmark Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$43.75	$43.75	30	
105	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	

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Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$12,792.33		
Commission	$1,918.85		
Net Total	$10,873.48		
Total Spots	251		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HALL	Hallmark Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
107	HALL	Hallmark Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
108	HALL	Hallmark Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	
109	HALL	Hallmark Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	
110	HALL	Hallmark Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	
111	HALL	Hallmark Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	
112	HGTV	HGTV Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	
113	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
114	HGTV	HGTV Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	
115	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	
116	HGTV	HGTV Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
117	HGTV	HGTV Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	
118	HGTV	HGTV Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	
119	HGTV	HGTV Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	
120	HIST	History Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	NCR
121	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
122	HIST	History Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR
123	HIST	History Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
124	HIST	History Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
125	HIST	History Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
126	HIST	History Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR

NCC Cable System Order

Order #	62353897
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-20
Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$12,792.33		
Commission	$1,918.85		
Net Total	$10,873.48		
Total Spots	251		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	HIST	History Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
128	HLN	Headline Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
129	HLN	Headline Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
130	HLN	Headline Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	
131	HLN	Headline Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	
132	HLN	Headline Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
133	HLN	Headline Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	
134	HLN	Headline Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	
135	HLN	Headline Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	
136	LIF	Lifetime Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
137	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
138	LIF	Lifetime Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	
139	LIF	Lifetime Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	
140	LIF	Lifetime Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
141	LIF	Lifetime Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	
142	LIF	Lifetime Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	
143	LIF	Lifetime Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	
144	MNBC	MSNBC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
145	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$37.50	$75.00	30	
146	MNBC	MSNBC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$59.38	$118.76	30	
147	MNBC	MSNBC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$75.00	$150.00	30	

NCC Cable System Order

Order #	62353897
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-20
Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$12,792.33		
Commission	$1,918.85		
Net Total	$10,873.48		
Total Spots	251		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	MNBC	MSNBC Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
149	NBCS	NBC Sports Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$34.38	$34.38	30	NCR
150	NBCS	NBC Sports Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
151	NBCS	NBC Sports Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	NCR
152	NBCS	NBC Sports Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
153	NBCS	NBC Sports Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
154	NBCS	NBC Sports Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	NCR
155	NBCS	NBC Sports Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
156	NBCS	NBC Sports Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	NCR
157	NGC	Nat Geo Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
158	NGC	Nat Geo Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
159	NGC	Nat Geo Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
160	NGC	Nat Geo Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
161	NGC	Nat Geo Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	NCR
162	NGC	Nat Geo Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	NCR
163	NGC	Nat Geo Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	NCR
164	OXYG	Oxygen Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
165	OXYG	Oxygen Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
166	OXYG	Oxygen Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	
167	OXYG	Oxygen Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	
168	OXYG	Oxygen Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	

NCC Cable System Order

Order #	62353897
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-20
Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$12,792.33		
Commission	$1,918.85		
Net Total	$10,873.48		
Total Spots	251		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	SYFY	SyFy Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$34.38	$34.38	30	
170	SYFY	SyFy Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	
171	SYFY	SyFy Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	
172	SYFY	SyFy Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
173	SYFY	SyFy Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	
174	SYFY	SyFy Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	
175	SYFY	SyFy Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	
176	SYFY	SyFy Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	
177	TBSC	TBS Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
178	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
179	TBSC	TBS Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	
180	TBSC	TBS Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
181	TBSC	TBS Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	
182	TBSC	TBS Late Fringe	10/17/16	10/23/16	00:00	02:00					X	X	X	-	-	1	$37.50	$37.50	30	
183	TBSC	TBS Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	
184	TLC	TLC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
185	TLC	TLC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	
186	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	
187	TLC	TLC Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	
188	TLC	TLC Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	
189	TLC	TLC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	

NCC Cable System Order

Order #	62353897
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-20
Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$12,792.33
Commission			$1,918.85
Net Total			$10,873.48
Total Spots			251
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	TLC	TLC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	
191	TNT	TNT Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	
192	TNT	TNT Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
193	TNT	TNT Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	
194	TNT	TNT Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	
195	TNT	TNT Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
196	TNT	TNT Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	
197	TNT	TNT Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	
198	TNT	TNT Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	
199	TRAV	Travel Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	
200	TRAV	Travel Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	
201	TRAV	Travel Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
202	TRAV	Travel Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	
203	TRAV	Travel Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	
204	TRAV	Travel Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	
205	TRAV	Travel Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	
206	TRU	TruTV Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	
207	TRU	TruTV Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
208	TRU	TruTV Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	
209	TRU	TruTV Access	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	
210	TWC	Weather Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR

NCC Cable System Order

Order #	62353897
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-20
Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$12,792.33		
Commission	$1,918.85		
Net Total	$10,873.48		
Total Spots	251		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	TWC	Weather Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
212	TWC	Weather Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	NCR
213	TWC	Weather Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
214	TWC	Weather Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
215	TWC	Weather Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
216	TWC	Weather Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	NCR
217	TWC	Weather Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
218	USA	USA Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	Added Spots Back
219	USA	USA Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	7	$45.31	$317.17	30	Added Spots Back
220	USA	USA Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	Added Spots Back
221	USA	USA Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	Added Spots Back
222	USA	USA Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	Added Spots Back
223	USA	USA Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	5	$45.31	$226.55	30	Added Spots Back
224	USA	USA Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	Added Spots Back
225	USA	USA Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	Added Spots Back
226	VH1	VH1 Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	NCR
227	VH1	VH1 Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
228	VH1	VH1 Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
229	VH1	VH1 Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
230	VH1	VH1 Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	NCR
231	ESP2	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	+1x; DP Added

NCC Cable System Order

Order #	62353897
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-20
Product Code	SD-20
Est Code	2719
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$12,792.33		
Commission	$1,918.85		
Net Total	$10,873.48		
Total Spots	251		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.20 REVISED Order. Added MG Spots. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	OXYG	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	+1x; DP Added
233	TRU	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$23.44	$46.88	30	+2x; DP Added
234	TRU	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	+1x; DP Added

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	251	0	0	0	0	0	0	0	0	0	0	0	251
AMT	$12,792.33	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$12,792.33

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/21/16

62353897 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |