NCC Cable System Order

Rev. 117603557

Order #	62268765
Syscode	8158
System Name	Spectrum/Lake City, MN
Market	Minneapolis-St. Paul

AE	Meghan Hughes
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov14
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177

Client Code	
Product Code	
Est Code	4506
Product Name	HMP MN-02
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/14/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$329.00		
Commission	$49.35		
Net Total	$279.65		
Total Spots	75		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
2	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
3	CNN	CNN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	1	$3.00	$3.00	30	NCR 10/24/16-10/30/16
4	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/24/16-10/30/16
5	CNN	CNN EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
6	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
7	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$5.00	$15.00	30	-7x
8	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16
9	TNT	TNT EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	1	$4.00	$4.00	30	-5x
10	TNT	TNT EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
11	TNT	TNT DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	1	$3.00	$3.00	30	-5x
12	TNT	TNT DT	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/24/16-10/30/16
13	TNT	TNT EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	1	$4.00	$4.00	30	-5x
14	TNT	TNT EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
15	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	-5x
16	TNT	TNT PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
17	USA	USA EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	1	$4.00	$4.00	30	-5x
18	USA	USA EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
19	USA	USA DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	1	$3.00	$3.00	30	-5x
20	USA	USA DT	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/24/16-10/30/16
21	USA	USA EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	1	$4.00	$4.00	30	-5x

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Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177
Client Code	
Product Code	
Est Code	4506
Product Name	HMP MN-02
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/14/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$329.00
Commission			$49.35
Net Total			$279.65
Total Spots			75
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	USA	USA EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
23	USA	USA PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	-5x
24	USA	USA PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
25	ESPN	ESPN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	1	$3.00	$3.00	30	-5x
26	ESPN	ESPN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/24/16-10/30/16
27	ESPN	ESPN EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	1	$4.00	$4.00	30	-5x
28	ESPN	ESPN EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
29	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	-5x
30	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
31	ESPN	ESPN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$4.00	$8.00	30	-3x
32	HGTV	HGTV DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	-5x
33	HGTV	HGTV DT	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/24/16-10/30/16
34	HGTV	HGTV EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	-5x
35	HGTV	HGTV EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
36	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	-5x
37	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
38	TBSC	TBSC EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
39	TBSC	TBSC EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$4.00	$0.00	30	REMOVED SPOTS
40	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	-5x
41	TBSC	TBSC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
42	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	-5x

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Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	HIST PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
44	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	-5x
45	TLC	TLC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
46	ESP2	ESP2 W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	5	$4.00	$20.00	30	-7x
47	HGTV	HGTV DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
48	TNT	TNT DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
49	USA	USA EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
50	USA	USA DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	75	0	0	0	0	0	0	0	0	0	0	0	75
AMT	$329.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$329.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/14/16

62268765 | Minneapolis-St. Paul | Spectrum/Lake City, MN | 8158 |