Nov. 1 — Nov. 7

Date: 10/19/16

Sales Order

Station: WRMD-TV

Contract Name: SEIU1467554 est5102

Contract#: 1428035984

Start Date: 11/01/16 End Date: 11/07/16

Revenue Type: POLITICAL SALES

NATIONAL Type: Cash

Advertiser: SEIU-COPE

Address:

City: State: Zip:

Product Name: 841 ISSUE 1467554v3

Estimate #: 5102

Competitive Code: POLITICAL

Agency: TARGETED PLATFORM MEDIA

Address: 1291 Hollywood Avenue

City: Annapolis State: MD

Zip: 21403

Buyer:

Tax Schedule: (None)

Agency Commission %: 15

Billing Cycle: Standard

Salesperson: 5323nnat Comm %: 0

Makegood Policy: Within Contract Dates

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END	wks	START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	$$	
1	11/05/16	11/06/16		11:00 AM	1:00 PM	30						1		1	D	100.00	1	100.00	1
2	11/04/16	11/04/16		11:30 PM	12:00 AM	30					1			1	D	100.00	1	100.00	1
																OK till 1am BOXEO			
3	11/01/16	11/07/16		6:00 AM	7:00 AM	30		1	1					2	D	100.00	2	200.00	1
																T - F, M			
4	11/01/16	11/07/16		7:00 AM	10:00 AM	30		1	1					2	D	150.00	2	300.00	1
																T - F, M			
5	11/01/16	11/07/16		10:00 AM	10:30 AM	30		1			1			2	D	125.00	2	250.00	1
																T - F, M			
6	11/03/16	11/03/16		10:00 AM	10:30 AM	30				1				1	D	125.00	1	125.00	1
																TELENOTICIAS XTRA			
7	11/01/16	11/07/16		10:00 AM	12:00 PM	30			1		1			2	D	125.00	2	250.00	1
																T - F, M			
8	11/01/16	11/07/16		12:00 PM	1:00 PM	30		1		1				2	D	200.00	2	400.00	1
																T - F, M			
9	11/01/16	11/07/16		1:00 PM	2:00 PM	30			1		1			2	D	200.00	2	400.00	1
																T - F, M			
10	11/01/16	11/07/16		2:00 PM	3:00 PM	30		1		1				2	D	250.00	2	500.00	1
																T - F, M			
11	11/01/16	11/07/16		3:00 PM	4:00 PM	30			1		1			2	D	250.00	2	500.00	1
																T - F, M			
12	11/07/16	11/07/16		10:00 AM	4:00 PM	30	2							2	D	200.00	2	400.00	1
																M			
13	11/06/16	11/06/16		4:00 PM	5:00 PM	30							2	2	D	350.00	2	700.00	1
																Su; DON FRANCISCO			
14	11/01/16	11/07/16		5:00 PM	6:00 PM	30		1	1					2	D	375.00	2	750.00	1
																T - F, M			
15	11/01/16	11/07/16		4:00 PM	6:00 PM	30				1	1			2	D	365.00	2	730.00	1
																T - F, M			
16	11/01/16	11/07/16		6:00 PM	6:30 PM	30		1		1				2	D	600.00	2	1,200.00	1
																T - F, M			
17	11/01/16	11/07/16		6:30 PM	7:00 PM	30	1				1			2	D	500.00	2	1,000.00	1
																T - F, M			
18	11/01/16	11/07/16		6:00 PM	7:00 PM	30		1	1					2	D	550.00	2	1,100.00	1
																T - F, M			

* Sent to the traffic system by 5323gsot, 10/19/16 @2:06PM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END	wks	START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	$$	
19	11/01/16	11/07/16		7:00 PM	8:00 PM	30		1	1	1				3	D	600.00	3	1,800.00	1
																T - F, M			
20	11/01/16	11/07/16		8:00 PM	9:00 PM	30		1			1			2	D	650.00	2	1,300.00	1
																T - F, M			
21	11/01/16	11/07/16		9:00 PM	10:00 PM	30			1	1				2	D	675.00	2	1,350.00	1
																T - F, M			
22	11/01/16	11/07/16		10:00 PM	11:00 PM	30		1			1			2	D	700.00	2	1,400.00	1
																T - F, M			
23	11/01/16	11/07/16		7:00 PM	11:00 PM	30	1			1				2	D	650.00	2	1,300.00	1
																T - F, M			
24	11/01/16	11/07/16		11:00 PM	11:30 PM	30		1	1					2	D	500.00	2	1,000.00	1
																T - F, M			
25	11/01/16	11/07/16		11:30 PM	12:00 AM	30		1		1				2	D	300.00	2	600.00	1
																T - F, M			
26	11/05/16	11/06/16		12:00 PM	6:00 PM	30						1		1	D	100.00	1	100.00	1
																Sa - Su			
27	11/05/16	11/05/16		1:30 PM	2:30 PM	30						1		1	D	100.00	1	100.00	1
28	11/05/16	11/05/16		2:30 PM	4:30 PM	30						1		1	D	125.00	1	125.00	1
29	11/06/16	11/06/16		12:30 PM	2:30 PM	30							1	1	D	100.00	1	100.00	1
30	11/06/16	11/06/16		5:00 PM	5:30 PM	30							1	1	D	125.00	1	125.00	1

Billing Projections: By Month

	Nov 16
CA	18,305.00
ST	18,305.00

☑ Print Spot Prices

EST.5102

TOTAL SPOTS	53
GROSS TOTAL $	18,305.00
ADJUSTED SPOTS	53
ADJUSTED TOTAL $	18,305.00

APPROVE	DECLINE	
◯	◯	General Manager
◯	◯	Regional Traffiic Manager
◯	◯	National Sales Manager
◯	◯	Local Sales Manager

* Sent to the traffic system by 5323gsot, 10/19/16 @2:06PM

ORDER WORKSHEET

Rep Order# 1467554 **Ver#** 3 **Status** Confirmed **Traffic Order#** 1467554 **Printed:** 10/07/16 10:48 AM
EC'd No **Last Received:** 10/07/16 10:48 AM
Showing Buylines: All Lines

Station WRMD-TV TAMPA
Advertiser (SEIC) SEIU-COPE
Product 841 - ISSUE
Estimate# 5102
Buyer JULIE KEANE

Agency (TPME) TARGETED PLATFORM MEDIA
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403
Agency C/P1/P2/E 831/841/5102
Flight Dates 11/01/16-11/07/16

Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

--- CONTRACT COMMENT ---

ORDER ID# 5441967 PLEASE NOTE 30 MIN SEP

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates		Spots/ Week	Total Spots	Total Cost
1	Sa-Su	11A-1P	PREMIERE LEAGUE SOCCER	30	-	-	$100.00	11/05-11/06	1	1	1	$100.00
2	F	1130P-1A	BOXEO	30	-	-	$100.00	11/04-11/04	2	1	1	$100.00
3	Tu-F, M	6A-7A	SUELTA LA SOPA	30	-	-	$100.00	11/01-11/07	3	2	2	$200.00
4	Tu-F, M	7A-10A	UN NUEVO DIA	30	-	-	$150.00	11/01-11/07	4	2	2	$300.00
5	Tu-F, M	10A-1030A	DECISIONES	30	-	-	$125.00	11/01-11/07	5	2	2	$250.00
6	Th	10A-1030A	TELENOTICIAS	30	-	-	$125.00	11/03-11/03	6	1	1	$125.00
7	Tu-F, M	10A-12P	NOVELA	30	-	-	$125.00	11/01-11/07	7	2	2	$250.00
8	Tu-F, M	12P-1P	NOVELA	30	-	-	$200.00	11/01-11/07	8	2	2	$400.00
9	Tu-F, M	1P-2P	NOVELA	30	-	-	$200.00	11/01-11/07	9	2	2	$400.00
10	Tu-F, M	2P-3P	SUELTA LA SOPA	30	-	-	$250.00	11/01-11/07	10	2	2	$500.00
11	Tu-F, M	3P-4P	LO MEJOR DE CASO CERRADO	30	-	-	$250.00	11/01-11/07	11	2	2	$500.00
12	M	10A-4P	DAYTIME ROTATION	30	-	-	$200.00	11/07-11/07	12	2	2	$400.00
13	Su	4P-5P	DON FRANCISCO	30	-	-	$350.00	11/06-11/06	13	2	2	$700.00
14	Tu-F, M	5P-6P	CASO CERRADO EDICION ESTEL	30	-	-	$375.00	11/01-11/07	14	2	2	$750.00

ORDER WORKSHEET

Rep Order# 1467554 **Ver#** 3 **Status** Confirmed **Traffic Order#** 1467554 **Printed:** 10/07/16 10:48 AM
EC'd No **Last Received:** 10/07/16 10:48 AM
Showing Buylines: All Lines

Station WRMD-TV TAMPA
Advertiser (SEIC) SEIU-COPE
Product 841 - ISSUE
Estimate# 5102
Buyer JULIE KEANE

Agency (TPME) TARGETED PLATFORM MEDIA
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403
Agency C/P1/P2/E 831/841/5102
Flight Dates 11/01/16-11/07/16

Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates		Spots/ Week	Total Spots	Total Cost
15	Tu-F, M	4P-6P	EARLY FRINGE ROTATION	30	-	-	$365.00	11/01-11/07	15	2	2	$730.00
16	Tu-F, M	6P-630P	TELENOTICIAS TAMPA	30	-	-	$600.00	11/01-11/07	16	2	2	$1,200.00
17	Tu-F, M	630P-7P	NOTICIERO TELEMUNDO	30	-	-	$500.00	11/01-11/07	17	2	2	$1,000.00
18	Tu-F, M	6P-7P	EARLY NEWS ROTATION	30	-	-	$550.00	11/01-11/07	18	2	2	$1,100.00
19	Tu-F, M	7P-8P	CASO CERRADO	30	-	-	$600.00	11/01-11/07	19	3	3	$1,800.00
20	Tu-F, M	8P-9P	NOVELA	30	-	-	$650.00	11/01-11/07	20	2	2	$1,300.00
21	Tu-F, M	9P-10P	NOVELA	30	-	-	$675.00	11/01-11/07	21	2	2	$1,350.00
22	Tu-F, M	10P-11P	NOVELA	30	-	-	$700.00	11/01-11/07	22	2	2	$1,400.00
23	Tu-F, M	7P-11P	PRIME ROTATION	30	-	-	$650.00	11/01-11/07	23	2	2	$1,300.00
24	Tu-F, M	11P-1130P	TELENOTICIAS	30	-	-	$500.00	11/01-11/07	24	2	2	$1,000.00
25	Tu-F, M	1130P-12A	TELENOTICIAS PUERTO RICO	30	-	-	$300.00	11/01-11/07	25	2	2	$600.00
26	Sa-Su	12P-6P	WEEKEND ROTATION	30	-	-	$100.00	11/05-11/06	26	1	1	$100.00
27	Sa	130P-230P	CINE DE LA TARDE	30	-	-	$100.00	11/05-11/05	27	1	1	$100.00
28	Sa	230P-430P	LA VOZ KIDS	30	-	-	$125.00	11/05-11/05	28	1	1	$125.00
29	Su	1230P-230P	CINE DE LA TARDE	30	-	-	$100.00	11/06-11/06	29	1	1	$100.00
30	Su	5P-530P	NOTICIERO TELEMUNDO	30	-	-	$125.00	11/06-11/06	30	1	1	$125.00

ORDER WORKSHEET

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Flight Dates 11/01/16-11/07/16

Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost

---REPORT TOTALS---

Report Totals: 53 / $18,305.00

---SALES MONTHLY TOTALS---

Nov2016: 53/ $18,305.00

Order Totals: 53 / $18,305.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals $45,762.50 CGAL .00% OTHE 55.00% WAC 5.00% WBL .00% WRMD 40.00%

--- COMPETITIVE COMMENTS ---

OTHE=WVEA WAC=WFTT

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE

ORDER WORKSHEET

Rep Order# 1467554 **Ver#** 1 **Status** Confirmed **Traffic Order#** 1467554 **Printed:** 09/30/16 12:02 PM
EC'd No **Last Received:** 09/30/16 12:02 PM
Showing Buylines: All Lines

Station WRMD-TV TAMPA
Advertiser (SEIC) SEIU-COPE
Product 841 - ISSUE
Estimate# 5102
Buyer JULIE KEANE

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Agency C/P1/P2/E 831/841/5102
Flight Dates 11/01/16-11/07/16

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Salesperson (HIL) WILL HILDEBRANDT
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Salesperson Phone# 2028854861
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--- CONTRACT COMMENT ---

ORDER ID# 5441967 PLEASE NOTE 30 MIN SEP

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Sa-Su	11A-1P	PREMIERE LEAGUE SOCCER	30	-	-	$100.00	11/05-11/06	1	1	$100.00
2	F	1130P-1A	BOXEO	30	-	-	$100.00	11/04-11/04	1	1	$100.00
3	Tu-F, M	6A-7A	SUELTA LA SOPA	30	-	-	$100.00	11/01-11/07	2	2	$200.00
4	Tu-F, M	7A-10A	UN NUEVO DIA	30	-	-	$150.00	11/01-11/07	2	2	$300.00
5	Tu-F, M	10A-1030A	DECISIONES	30	-	-	$125.00	11/01-11/07	2	2	$250.00
6	Th	10A-1030A	TELENOTICIAS	30	-	-	$125.00	11/03-11/03	1	1	$125.00
7	Tu-F, M	10A-12P	NOVELA	30	-	-	$125.00	11/01-11/07	2	2	$250.00
8	Tu-F, M	12P-1P	NOVELA	30	-	-	$200.00	11/01-11/07	2	2	$400.00
9	Tu-F, M	1P-2P	NOVELA	30	-	-	$200.00	11/01-11/07	2	2	$400.00
10	Tu-F, M	2P-3P	SUELTA LA SOPA	30	-	-	$250.00	11/01-11/07	2	2	$500.00
11	Tu-F, M	3P-4P	LO MEJOR DE CASO CERRADO	30	-	-	$250.00	11/01-11/07	2	2	$500.00
12	M	10A-4P	DAYTIME ROTATION	30	-	-	$200.00	11/07-11/07	2	2	$400.00
13	Tu-F, M	4P-5P	AL ROJO VIVO	30	-	-	$350.00	11/01-11/07	2	2	$700.00
14	Tu-F, M	5P-6P	CASO CERRADO EDICION ESTEL	30	-	-	$375.00	11/01-11/07	2	2	$750.00

ORDER WORKSHEET

Rep Order# 1467554 **Ver#** 1 **Status** Confirmed **Traffic Order#** 1467554 **Printed:** 09/30/16 12:02 PM
EC'd No **Last Received:** 09/30/16 12:02 PM
Showing Buylines: All Lines

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Flight Dates 11/01/16-11/07/16

Rep Firm NBCUNIVERSAL
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Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
15	Tu-F, M	4P-6P	EARLY FRINGE ROTATION	30	-	-	$365.00	11/01-11/07	2	2	$730.00
16	Tu-F, M	6P-630P	TELENOTICIAS TAMPA	30	-	-	$600.00	11/01-11/07	2	2	$1,200.00
17	Tu-F, M	630P-7P	NOTICIERO TELEMUNDO	30	-	-	$500.00	11/01-11/07	2	2	$1,000.00
18	Tu-F, M	6P-7P	EARLY NEWS ROTATION	30	-	-	$550.00	11/01-11/07	2	2	$1,100.00
19	Tu-F, M	7P-8P	CASO CERRADO	30	-	-	$600.00	11/01-11/07	3	3	$1,800.00
20	Tu-F, M	8P-9P	NOVELA	30	-	-	$650.00	11/01-11/07	2	2	$1,300.00
21	Tu-F, M	9P-10P	NOVELA	30	-	-	$675.00	11/01-11/07	2	2	$1,350.00
22	Tu-F, M	10P-11P	NOVELA	30	-	-	$700.00	11/01-11/07	2	2	$1,400.00
23	Tu-F, M	7P-11P	PRIME ROTATION	30	-	-	$650.00	11/01-11/07	2	2	$1,300.00
24	Tu-F, M	11P-1130P	TELENOTICIAS	30	-	-	$500.00	11/01-11/07	2	2	$1,000.00
25	Tu-F, M	1130P-12A	TELENOTICIAS PUERTO RICO	30	-	-	$300.00	11/01-11/07	2	2	$600.00
26	Sa-Su	12P-6P	WEEKEND ROTATION	30	-	-	$100.00	11/05-11/06	1	1	$100.00
27	Sa	130P-230P	CINE DE LA TARDE	30	-	-	$100.00	11/05-11/05	1	1	$100.00
28	Sa	230P-430P	LA VOZ KIDS	30	-	-	$125.00	11/05-11/05	1	1	$125.00
29	Su	1230P-230P	CINE DE LA TARDE	30	-	-	$100.00	11/06-11/06	1	1	$100.00
30	Su	5P-530P	NOTICIERO TELEMUNDO	30	-	-	$125.00	11/06-11/06	1	1	$125.00

ORDER WORKSHEET

Rep Order# 1467554 **Ver#** 1 **Status** Confirmed **Traffic Order#** 1467554 **Printed:** 09/30/16 12:02 PM
EC'd No **Last Received:** 09/30/16 12:02 PM
Showing Buylines: All Lines

Station WRMD-TV TAMPA
Advertiser (SEIC) SEIU-COPE
Product 841 - ISSUE
Estimate# 5102
Buyer JULIE KEANE

Agency (TPME) TARGETED PLATFORM MEDIA
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403
Agency C/P1/P2/E 831/841/5102
Flight Dates 11/01/16-11/07/16

Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost

---REPORT TOTALS---

Report Totals: 53 / $18,305.00

---SALES MONTHLY TOTALS---

Nov2016: 53/ $18,305.00

Order Totals: 53 / $18,305.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals $18,305.00 CGAL .00% OTHE .00% WAC .00% WBL .00% WRMD 100.00%

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE

New Order

Agency:	Targeted Platform Media	**Station:**	WRMD	**Flight Start:**	11/01/2016
Office:	Washington	**Order Type:**	Normal	**Flight End:**	11/07/2016
Client:	831 - SEIU Cope	**Cancel Date:**		**Hiatus:**	
Product:	841 - issue				
Piggyback Product:					
Estimate:	5102 - SEIU Cope 11.1-11.8	**Received in ePort:**	9/29/2016 10:08:15 PM		
				Airtime Dollars:	$18,305.00
				Interactive Dollars:	$0.00
Primary Demo:		**Local/National:**	National	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	Telemundo Group (WRMD)	**Total Dollars:**	$18,305.00
Demo 3:		**AE:**	Will Hildebrandt	**Total Spots:**	53
GRP:	0.00	**Phone:**			
CPP:	$0.00	**OrderID:**	5441967		
GIMP:	0	**Status:**	New		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1	Total Spots	Rtg	CPP	Imp	CPM
1	SaSu 11A-1P PREMIERE LEAGUE SOCCER CHELSEA VS MAN UTD 2/7/16	S	$100.00	C	30	1	1				
2	F 11:30P-1A "Boxeo 10/7, 10/14, 10/21, 10/28"	S	$100.00	C	30	1	1				
3	M 8P-10P WC Qualifier TBD 11/7	DT	$600.00	C	30	~~1~~ 0	1				
4	TuWThFM 6A-7A SUELTA LA SOPA	DT	$100.00	C	30	2	2				
5	TuWThFM 7A-10A UN NUEVO DIA	DT	$150.00	C	30	2	2				
6	TuWThFM 10A-10:30A DECISIONES	DT	$125.00	C	30	2	2				
7	Th 10A-10:30A TELENOTICIAS XTRA	DT	$125.00	C	30	1	1				
8	TuWThFM 10:30A 12M NOVELA	DT	$125.00	C	30	2	2				
9	TuWThFM 12P-1P NOVELA	DT	$200.00	C	30	2	2				
10	TuWThFM 1P-2P NOVELA	DT	$200.00	C	30	2	2				

New Order (Page 2)

Agency:	Targeted Platform Media	**Station:**	WRMD	**Order ID:**	5441967
Client:	831 - SEIU Cope	**Product:**	841 - issue	**Estimate:**	5102 - SEIU Cope 11.1-11.8
Flight Start:	11/01/2016	**Flight End:**	11/07/2016	**Received in ePort:**	9/29/2016 10:08:15 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1	Total Spots	Rtg	CPP	Imp	CPM
11	TuWThFM 2P-3P SUELTA LA SOPA	DT	$250.00	C	30	2	2				
12	TuWThFM 3P-4P LO MEJOR DE CASO CERRADO	DT	$250.00	C	30	2	2				
13	M 10P-4P DAYTIME ROTATION	DT	$200.00	C	30	2	2				
14	TuWThFM 4P-5P AL ROJO VIVO	DT	$350.00	C	30	2	2				
15	TuWThFM 5P-6P CASO CERRADO HD/DBL RUN EDICION ESTELAR	DT	$375.00	C	30	2	2				
16	TuWThFM 4P-6P EARLY FRINGE ROTATION	DT	$365.00	C	30	2	2				
17	TuWThFM 6P-6:30P TELENOTICIAS TAMPA	DT	$600.00	C	30	2	2				
18	TuWThFM 6:30P-7P NOTICIERO TELEMUNDO	EN	$500.00	C	30	2	2				
19	TuWThFM 6P-7P EARLY NEWS ROTATION	EN	$550.00	C	30	2	2				
20	TuWThFM 7P-8P CASO CERRADO HD EDICION ESTELAR	EN	$600.00	C	30	~~2~~ 3	2				
21	TuWThFM 8P-9P NOVELA	EN	$650.00	C	30	2	2				
22	TuWThFM 9P-10P NOVELA	EN	$675.00	C	30	2	2				
23	TuWThFM 10P-11P NOVELA	EN	$700.00	C	30	2	2				
24	TuWThFM 7P-11P PRIME ROTATION	EN	$650.00	C	30	2	2				
25	TuWThFM 11P-11:30P TELENOTICIAS TAMPA	LN	$500.00	C	30	2	2				
26	TuWThFM 11:30P-12A TELENOTICIAS PUERTO RICO	LN	$300.00	C	30	2	2				
27	SaSu 12P-6P WEEKEND ROTATION	S	$100.00	C	30	1	1				

New Order (Page 3)

Agency:	Targeted Platform Media	**Station:**	WRMD	**Order ID:**	5441967
Client:	831 - SEIU Cope	**Product:**	841 - issue	**Estimate:**	5102 - SEIU Cope 11.1-11.8
Flight Start:	11/01/2016	**Flight End:**	11/07/2016	**Received in ePort:**	9/29/2016 10:08:15 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1	Total Spots	Rtg	CPP	Imp	CPM
28	Sa 1:30P-2:30P CINE DE LA TARDE	S	$100.00	C	30	1	1				
29	Sa 2:30P-4:30P LA VOZ KIDS 3 - REPEAT	S	$125.00	C	30	1	1				
30	Su 12:30P-2:30P CINE DE LA TARDE	S	$100.00	C	30	1	1				
31	Su 5P-5:30P NOTICIERO TELEMUNDO	S	$125.00	C	30	1	1				
						Total Spots: 53					

Cash$ - Spots: $18,305.00 - 53 Trade$ - Spots: $0.00 - 0 Total Cost: $18,305.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00

NBC Owned Television Stations

TELEMUNDO

POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED

(●) **Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)**

OR

( ) **Ad relates to state or local issue and does not communicate a political matter of national importance**

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1. **Requested by (Agency name, address, phone number & contact)**

Agency Name	Targeted Platform
Contact	Meredith Kaufman
Phone Number	202-965-5060
Address	650 Massachusetts Ave. NW Suite 210 Washington, DC 20001

2. **Paid for by (Advertiser/sponsor name, address, phone number & contact):**

Name	SEIU Cope
Contact	Norm Greene
Phone Number	202 730 7000
Address	1800 Massachusetts Ave. NW Washington DC 20036

3. **Date of request:** 9/15/16

4. **Request received by:**

   Telemundo

5. **Details:**

6. **If ad refers to federal candidate(s) or federal election, list:**

   Names(s) of candidate(s) referred to, office being sought and date of election:

   Catherine Cortez Masto, Joe Heck NV Senate

NBC Owned Television Stations

TELEMUNDO

POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED

7. **If ad refers to a national legislative issue, identify:**

   Senate

8. **List sponsor's chief executive officers, members of executive committee or board of directors:**

   Norm Green, Gerry Hudson,

9. **Date and nature of follow-ups, if any:**

10. **Disposition:**

    ○ **Accepted – see attached contract details**
    ○ **Rejected – provide reason:**

Additional Information:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 9/29/16

I, Targeted Platform Media LLC
do hereby request station time concerning the following issue:

SEIU Cope

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

This broadcast time will be used by: SEIU Cope

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

■ Yes **☐ No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: SEIU Cope
General Election: November 8th, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU Cope
1800 Massachusetts Ave. NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Gerry Hudson
Contact: Norm Greene

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

September 29th, 2016		(202) 965-5060
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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