

# **WPZR-FM (Mount Clemons, MI)**

## **QUARTERLY ISSUES and PROGRAMS LIST Fourth Quarter 2014**

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## **WPZR-FM**

### **4th Quarter Issues & Programs List**

#### **Issues Programming:**

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform.

## **Inside Detroit w/ Mildred Gaddis Weekend Edition**

Mildred Gaddis, a 38 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are scheduled for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

## **Sundays, October 2014**

Topic: Politics/Music

Description: State of Detroit and New Winans Brother CD

Guest: Marvin Winans

Duration: 45 minutes

Date: 10/5/14

Topic: Birthday Tribute  
Description: Dick Gregory Interview and Unsung  
Duration: 45 minutes  
Date: 10/12/14

Topic: Social Justice  
Host: Marvin Winans  
Description: Story of Robbie Tolan  
Guest: Robbie Tolan  
Marian Tolan (mother)  
Duration: 26 minutes  
Date: 10/19/14

Topic: Politics  
Description: Filling City Council Seat to Replace Saunteel Jenkins  
Guest: Greg Bowens  
Duration: 18 minutes

Guest: Sam Riddle—Detroit Raw  
Duration: 9 minutes

Guest: Darrel Dawsey—ACLU Communication Director  
Duration: 13 minutes

Guest: Catherine Kelly  
Duration: 6 minutes  
Date: 10/26/14

## **Sundays, November 2014**

Topic: Voting  
Description: Get Out the Vote  
Guest Host: Rev Wendell Anthony  
Duration: 45 minutes  
Date: 11/2/14

Topic: Tribute  
Description: Dorothy Dandridge Documentary Movie  
Duration: 45 minutes  
Date: 11/9/14

Topic: Crime/Violence  
Description: Crime in Detroit  
Guest: Dr. Carl Taylor  
Duration: 34 minutes  
Date: 11/16/14

Topic: Politics  
Description: State of the Nation  
Guest: Eddie Glaude—Princeton University professor  
Duration: 45 minutes  
Date: 11/23/14

Topic: Relationships  
Description: Don't hate the play Book Review  
Guest: Dr. Lyn Lewis  
Duration: 38 minutes

Description: Courage (Speech)  
Guest: Les Brown  
Duration: 6 minutes  
Date: 11/30/14

## **Sundays, December 2014**

Topic: Anniversary of Death  
Description: Life and Times of Nelson Mandela Documentary  
Duration: 45 minutes  
Date: 12/7/14

Topic: Recap (Best of)  
Description: Killing of Michael Brown  
Duration: 45 minutes  
Date: 12/14/14

Topic: Tribute  
Description: Motown Story Documentary  
Duration: 45 minutes  
Date: 12/21/14

Topic: Holiday  
Description: The Black Candle A Kwanzaa Celebration  
Duration: 45 minutes  
Date: 12/28/14

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In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR -FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time for station personalities to interact with our audience and inform them of these initiatives, issues, news and events.

### Community Events:

**Motown Warmth party with a purpose (October 29, 2014):** WPZR's Randi Myles hosted a radio-thon with Motown The Musical to collect socks, blankets, and items to help the homeless population in the metro area prepare for the upcoming winter.

**DMC Celebrity Wheelchair Basketball Game (November 6, 2014):** WPZR personality Randi Myles participated in this annual wheelchair basketball game to raise money for the Rehabilitation Institute at the Detroit Medical Center.

**Free Dental Day (November 14, 2014):** The WPZR Praise Crew helped local dentist "Perfect Smile" give free dental care for the under and un-insured. Over 300 community members participated by getting dental care.

**Red Carpet Backyard BBQ For the Homeless (November 22, 2014):** WPZR personality Randi Myles hosted this annual event which serves a gourmet lunch to the metro area homeless population. Also gift bags are handed out with various grocery items and toiletries for the guests to take with them after the event.