AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 10/21/2016

I, ZACH KOEHN/MEDIUM BUYING LLC,

being/on behalf of: JIM GOOCH,

a legally qualified candidate of the REPUBLICAN

political party for the office of: KENTUCKY HOUSE 12

in the GENERAL

election to be held on: NOV 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

JIM GOOCH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MISTY C. KELLEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/21/2016	Zach Koehn Digitally signed by Zach Koehn Date: 2016.10.21 08:34:48 -04'00'
Date	**Signature**

To Be Signed By Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Jennifer Schneider	Jennifer Schneider	National Sales Mgr
Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

_____
signature of candidate or authorized committee

_____ _____
printed name **date**

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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CONTRACT

FOX44 WEVV EVANSVILLE
EEVV / WEVV-D2
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.fox44tv.com

And:

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract / Revision	Alt Order #
37454 /	25341117

Product		
Gooch/HD12		
Contract Dates	Estimate #	
10/26/16 - 11/08/16		
Advertiser	Original Date / Revision	
Poli/Gooch HD12 KY	10/25/16 / 11/04/16	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
EEVV	Washington Katz	Washington
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	EVVD2	10/26/16	11/08/16	M-F 44 News 8-9a	8a-9a		:30			NM	12	$180.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/24/16	10/30/16	--WTF--	5	$15.00								
Week: 10/31/16	11/06/16	MTWTF--	5	$15.00								
Week: 11/07/16	11/13/16	MT-----	2	$15.00								
N 2	EVVD2	10/30/16	11/06/16	Sa-Su 8a-9a	8a-9a		:30			NM	1	$45.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/24/16	10/30/16	------S	1	$45.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	EVVD2	10/24/16-10/30/16	Sa-Su 8a-9a	8a-9a	---------Su	:30	~~$45.00~~	NM				
Credited												
Week: 10/31/16	11/06/16	------S	1	$45.00								
N 3	EVVD2	10/26/16	11/04/16	M-Su 44 News 9p	9-10p		:30			NM	6	$750.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/24/16	10/30/16	--WTF--	2	$125.00								
Week: 10/31/16	11/06/16	MTWTF--	5	$125.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
6	EVVD2	10/31/16-11/06/16	M-Su 44 News 9p	9-10p	MTuWThF----	:30	~~$0.00~~	NM				
Credited												
N 4	EVVD2	10/30/16	11/06/16	NFL Football 1	11a-7p		:30			NM	2	$2,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/24/16	10/30/16	------S	1	$1,050.00								
Week: 10/31/16	11/06/16	------S	1	$1,050.00								
N 5	EVVD2	10/31/16	10/31/16	M-F 11p-1a	11p-1a		:30			NM	1	$25.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/31/16	11/06/16	M------	1	$25.00								
N 6	EVVD2	10/29/16	10/29/16	Sa-Su 10p-11p	10p-11p		:30			NM	1	$20.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/24/16	10/30/16	-----S-	1	$20.00								
N 7	EVVD2	11/04/16	11/04/16	M-Su 44 News 9p	9-10p		:30			NM	1	$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/31/16	11/06/16	----F--	1	$125.00								
N 8	EVVD2	11/06/16	11/06/16	NFL Football 1	11a-7p		:30			NM	0	$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

EEVV / WEVV-D2
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.fox44tv.com

Contract / Revision	Alt Order #
37454 /	25341117

Contract Dates	Product	Estimate #
10/26/16 - 11/08/16	Gooch/HD12	

Advertiser	Original Date / Revision
Poli/Gooch HD12 KY	10/25/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		10/31/16	11/06/16	------S	$3,500.00			1				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
1	EVVD2	10/31/16-11/06/16		NFL Football 1	11a-7p	---------Su		:30	~~$3,500.00~~	NM		
	Credited											
									Totals		24	$3,245.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	9	$1,395.00	($209.25)	$1,185.75
10/31/16 -11/08/16	15	$1,850.00	($277.50)	$1,572.50
Totals	24	$3,245.00	($486.75)	$2,758.25

Signature: _____ **Date:** _____

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