

WPZR-FM (Mount Clemons, MI)

QUARTERLY ISSUES and PROGRAMS LIST Second Quarter 2014

Submitted by Wendy Cyrus-Herndon, WPZR Marketing Director

October 8, 2014

WPZR-FM

1st Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform.

Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 38 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are scheduled for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

Sundays, July 2014

Topic: Women's Empowerment
Guest: DiDi Capers and Wendy Cyrus-Herndon
Duration: 19 minutes

Guest: Raheem Devaughn—Music Artist
Duration: 8 minutes

Guest: Carolyn Cassin
Duration: 8 minutes
Date: 7/6/14

Topic: Tribute
Description: Thurgood Marshall Biography
Date: 7/13/14

Topic: Politics
Guest: Sam Riddle
David Bullock
Ed Foxworth
Description: Detroit Water set to be shut off for residents who owe on bill
Date: 7/20/14

Topic: Tribute
Description: On this day Rev. C.L. Franklin passed away...The Eagle Stirs Her Nest
Sermon
Date: 7/27/14

Sundays, August 2014

Topic: Politics
Guest: Attorney Crystal Crittendon
Rev. Charles Williams
Description: Pre-Election Roundtable
Date: 8/3/14

Topic: Best of
Description: Replay
Date: 8/10/14

Topic: Civil Rights
Description: Michael Brown's Shooting

Guest: Terrell Starr—Sr. Editor AlterNet
Duration: 18 minutes

Guest: Alex Seitz Wald—MSNBC
Duration: 10 minutes

Guest: Pastor Tellis Chapman
Duration: 12 minutes

Guest: Prayer by Marvin Winans
Duration: 8 minutes
Date: 8/17/14

Topic: Politics
Guest: Russ Bellant--Detroit Library Commission
Ken Davis
Karen Washington
Description: Save Lipke Park
Date: 8/24/14

Topic: Civil Rights
Description: Sundown Towns

Guest: Keith Beauchamp—Producer of Hidden Files on ID Discovery
Duration: 21 minutes

Guest: James Lowen—Author
Duration: 24 minutes
Date: 8/31/14

Sundays, September 2014

Topic: Tribute
Description: Joan Rivers dies at the age 81: Recap-- Interview with Dr Pamela Stephenson
Date: 9/7/14

Topic: Tribute
Guest: Attorney Bertram Marks
Description: Regional Water Authority Deal Accepted
Date: 9/14/14

Topic: Politics
Description: Dunbar Hospital is on the auction block
Guest: Rev. D. Bullock—Change Agent Consortium
Adolph Mongo—Political Consultant
Duration: 17 minutes

Description: Dunbar Hospital is on the auction block
Guest: David Symanski—Wayne County Deputy Treasurer
Duration: 13 minutes

Description: Response to county saying why Dunbar Hospital is on the auction block
Guest: Rev. D. Bullock—Change Agent Consortium
Adolph Mongo—Political Consultant
Duration: 11 minutes

Description: Land Bridge Deal Approved for DRIC
Guest: Rev. D. Bullock—Change Agent Consortium
Adolph Mongo—Political Consultant
Duration: 6 minutes
Date: 9/21/14

Topic: Politics
Description: Stop Synder Rally and Rebranding of Detroit
Guest: Rev. D. Bullock—Change Agent Consortium
Date: 9/28/14

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In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR -FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time for station personalities to interact with our audience and inform them of these initiatives, issues, news and events.

Community Events:

Kem Mack and Third Event (August 24, 2014): WPZR personality Randi Myles helped with the annual fundraiser for the Mack and Third foundation, an organization founded by recording artist and Detroit Native Kem to help with the issue of homelessness in and around Detroit. She also helped host the concert that evening featuring performances from Kem and The O'Jays.