ORDER

10/12/16

WXDJ

Orders	**Order / Rev:**	**432345**		
	Alt Order #:			
	Product Desc:			
	Estimate:	2675		
	Flight Dates:	10/17/16 - 10/23/16	Primary AE:	Carolina Patino
	Original Date / Rev:	10/12/16 / 10/12/16	Sales Office:	MIANT
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Screen Strategies Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		11150 Fairfax Blvd, Suite 505	Billing Cycle:	WEEKLY
		Fairfax, VA 22030	Agency Commission:	15%
Advertiser	**Name:**	**Murphy for Senate**	New Business Thru:	
	Demographic:	A18-49	Order Separation:	00:30:00
	Product Codes:	PL1 - Candidates	Advertiser External ID:	
	Priority:	P-3	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/17/16	10/23/16	30	$6,750.00	$5,737.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	30	$6,750.00	$5,737.50	0.00
Totals	30	$6,750.00	$5,737.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WXDJ	10/17/16	10/23/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	22222--	1:00	10	$250.00	P-3	0.00 NM	10	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/16	10/23/16	22222--	10	$250.00	0.00								
E 2	WXDJ	10/17/16	10/23/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	11111--	1:00	5	$200.00	P-3	0.00 NM	5	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/16	10/23/16	11111--	5	$200.00	0.00								
E 3	WXDJ	10/17/16	10/23/16	3p-7p M-F 3p-7p M-F	CM	3p-7p M-F	22222--	1:00	10	$225.00	P-3	0.00 NM	10	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/16	10/23/16	22222--	10	$225.00	0.00								
E 4	WXDJ	10/17/16	10/23/16	6a-10a SA 6a-10a SA	CM	6a-10a SA	-----1-	1:00	1	$200.00	P-3	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/16	10/23/16	-----1-	1	$200.00	0.00								
E 5	WXDJ	10/17/16	10/23/16	10a-3p SA 10a-3p SA	CM	10a-3p SA	-----1-	1:00	1	$200.00	P-3	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/16	10/23/16	-----1-	1	$200.00	0.00								
E 6	WXDJ	10/17/16	10/23/16	3p-7p SA 3p-7p SA	CM	3p-7p SA	-----1-	1:00	1	$200.00	P-3	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/16	10/23/16	-----1-	1	$200.00	0.00								

Order / Rev: 432345
Alt Order #:
Flight Dates: 10/17/16 - 10/23/16

Advertiser: Murphy for Senate
Product Desc:
Estimate: 2675

WXDJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 7	WXDJ	10/17/16	10/23/16	10a-3p SU 10a-3p SU	CM	10a-3p SU	------1	1:00	1	$200.00	P-3	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/16	10/23/16	------1	1	$200.00	0.00								
E 8	WXDJ	10/17/16	10/23/16	3p-7p SU 3p-7p SU	CM	3p-7p SU	------1	1:00	1	$200.00	P-3	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/16	10/23/16	------1	1	$200.00	0.00								
												Totals	30	$6,750.00

Murphy for Senate-SP

SCREEN STRATEGIES MEDIA

Station	WXDJ-FM	**Buyer**	Robin Osterhout
Market	Miami-Ft. Lauderdale	**Email**	Robin@screenstrategies.com
Flight Dates	10/17/2016 - 10/23/2016 (Est. 2675)	**Phone**	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/17	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Total
6:00 AM - 10:00 AM	AM	M-F 60	$250.00 **$2,500.00**	2	2	2	2	2			10
10:00 AM - 3:00 PM	MD	M-F 60	$200.00 **$1,000.00**	1	1	1	1	1			5
3:00 PM - 7:00 PM	PM	M-F 60	$225.00 **$2,250.00**	2	2	2	2	2			10
6:00 AM - 10:00 AM	S1	Sa 60	$200.00 **$200.00**						1		1
10:00 AM - 3:00 PM	S2	Sa 60	$200.00 **$200.00**						1		1
3:00 PM - 7:00 PM	S3	Sa 60	$200.00 **$200.00**						1		1
10:00 AM - 3:00 PM	U2	Su 60	$200.00 **$200.00**							1	1
3:00 PM - 7:00 PM	U3	Su 60	$200.00 **$200.00**							1	1
Station Totals			**$6,750.00**	**5**	**5**	**5**	**5**	**5**	**3**	**2**	**30**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

■ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 10/12/2016
WXDJ-FM	

I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): $5,737.50

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I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/12/2016	
Date	**Signature**

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	**Printed Name**	**Title**

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