Order Contract

Run Date: Jun 28, 2016 11:00:35

Order Number: 11325171

Order No:	11325171	**Package:**		**Customer:**	000151818 Freedom Partners	**Sales Office:**	NATL NCC
PO:	8319FL TBI	**EDI:**	Y			**Salesperson:**	WANCCNCC WASHINGTON
Contract No:	257945	**Ext Order:**	62299574			**Discount:**	Nat Agency 15% Nat Rep 13%
Reference No:		**Ext Client:**	FRPA	**Bill Address:**	Del Cielo Media	**Revenue Type:**	National Ad Sales
		Estimate:	8319FL		5454 Wisconsin Ave Ste 625	**Invoicing Option:**	Individual Retail
Contract Start:	08/31/16	**Product:**	ORDR		Chevy Chase, MD 20815	**Bill Cycle:**	End of Flight
Contract End:	09/06/16					**Payment Terms:**	Due 30 Days from invoice date
Last Changed:	06/28/16				( ) -	**Notarize Invoice:**	N
Invoice Notes:						**Requires ANACAB:**	N
						Send Electronic Invoice:	N
						Electronic Invoice Email Address:	

Order Memo: 6/28/16 SLE 8319FL TBI

Line	Status	Reg/Ret	Grp/Net	Spot/Rot	Dates		Weeks On / Off	No. Of Weeks	Purchase Time	Prty	Inv Type	Revenue Type	Qty Type	Auto MK	Show Inv	M	T	W	T	F	S	S	Total Spots	Rate	$Total	$Dropped
1	PR	R-TBI	N-AMC	R-R018 EST 8319FL TBI	08/31/16	09/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	6 / WK	L	N	N	N	Y	Y	Y	Y	Y	6.00	780.00	4,680.00	
2	PR	R-TBI	N-CNN	R-R018 EST 8319FL TBI	08/31/16	09/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	5 / WK	L	N	N	N	Y	Y	Y	Y	Y	5.00	305.00	1,525.00	
3	PR	R-TBI	N-ESPN	R-R018 EST 8319FL TBI	08/31/16	09/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	5 / WK	L	N	N	N	Y	Y	Y	Y	Y	5.00	1,555.00	7,775.00	
4	PR	R-TBI	N-FOOD	R-R018 EST 8319FL TBI	08/31/16	09/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	5 / WK	L	N	N	N	Y	Y	Y	Y	Y	5.00	1,210.00	6,050.00	
5	PR	R-TBI	N-FOOD	R-R018 EST 8319FL TBI	09/06/16	09/06/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	1 / WK	L	N	N	Y	N	N	N	N	N	1.00	1,210.00	1,210.00	
6	PR	R-TBI	N-GOLF	R-R018 EST 8319FL TBI	08/31/16	09/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	5 / WK	L	N	N	N	Y	Y	Y	Y	Y	5.00	34.00	170.00	
7	PR	R-TBI	N-GOLF	R-R018 EST 8319FL TBI	09/06/16	09/06/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	1 / WK	L	N	N	Y	N	N	N	N	N	1.00	34.00	34.00	
8	PR	R-TBI	N-TBSC	R-R018 EST 8319FL TBI	08/31/16	09/04/16	1 / 0	1	User Daypart: 20:00-23:00	740	INTT	NATAD	4 / WK	L	N	N	N	Y	Y	Y	Y	Y	4.00	1,770.00	7,080.00	

Order Lines Total	32.00	28,524.00	0.00
Makegoods Totals	0.00	0.00	

Order Contract

Copy Information:

Order Number: 11325171

R018 EST 8319FL TBI	Tape No.	Class	Length	Weight	Start	Thru	Limitations:
	---		30				Days ( ) Time (:-:)

Customer Signature: _____

NCC Cable System Order

Order #	62299574
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Jared Payne
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Apr16
-	

Flight Dates	08/29/16 - 09/11/16
Agency	Del Cielo Media
Advertiser	Freedom Partners

Client Code	FRPA
Product Code	ORDR
Est Code	8319FL
Product Name	FL
Credit Status	

Primary Demo	Women 25-54
Makegood Policy	Approval Required

Update Date		06/23/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$55,148.00
Commission			$8,272.20
Net Total			$46,875.80
Total Spots			100
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Issue Order. No Spots to Air on 9/5. Please Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	6	$780.00	$4,680.00	30	
2	AMC	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$780.00	$780.00	30	
3	APL	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	6	$216.00	$1,296.00	30	
4	APL	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$216.00	$216.00	30	
5	BRVO	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	6	$900.00	$5,400.00	30	
6	BRVO	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$900.00	$900.00	30	
7	CMDY	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	6	$216.00	$1,296.00	30	
8	CMDY	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$216.00	$216.00	30	
9	CNBC	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	6	$61.00	$366.00	30	
10	CNBC	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$61.00	$61.00	30	
11	CNN	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	5	$305.00	$1,525.00	30	
12	CNN	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$305.00	$305.00	30	
13	ESPN	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	5	$1,555.00	$7,775.00	30	
14	FOOD	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	5	$1,210.00	$6,050.00	30	
15	FOOD	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$1,210.00	$1,210.00	30	
16	FRFM	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	5	$507.00	$2,535.00	30	
17	FRFM	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$507.00	$507.00	30	
18	FS1	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	5	$61.00	$305.00	30	
19	FS1	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$61.00	$61.00	30	
20	FX	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	5	$648.00	$3,240.00	30	
21	FX	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$648.00	$648.00	30	

NCC Cable System Order

Order #	62299574
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Jared Payne
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Apr16
-	

Flight Dates	08/29/16 - 09/11/16
Agency	Del Cielo Media
Advertiser	Freedom Partners

Client Code	FRPA
Product Code	ORDR
Est Code	8319FL
Product Name	FL
Credit Status	

Primary Demo	Women 25-54
Makegood Policy	Approval Required

Update Date	06/23/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$55,148.00		
Commission	$8,272.20		
Net Total	$46,875.80		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Issue Order. No Spots to Air on 9/5. Please Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	GOLF	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	5	$34.00	$170.00	30	
23	GOLF	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$34.00	$34.00	30	
24	HGTV	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	4	$1,013.00	$4,052.00	30	
25	HGTV	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$1,013.00	$1,013.00	30	
26	SPK	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	2	$216.00	$432.00	30	
27	SYFY	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	5	$365.00	$1,825.00	30	
28	SYFY	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$365.00	$365.00	30	
29	TBSC	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	4	$1,770.00	$7,080.00	30	
30	TVL	7X/WK M-S	8/29/16	9/4/16	20:00	23:00			X	X	X	X	X	-	-	6	$115.00	$690.00	30	
31	TVL	7X/WK M-S	9/5/16	9/11/16	20:00	23:00		X						-	-	1	$115.00	$115.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	100	0	0	0	0	0	0	0	0	0	0	0	100
AMT	$55,148.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$55,148.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 06/24/16

62299574 | Tampa-St. Petersburg | Tampa Bay Interconnect, FL | 5335 |