TM #67194

11767770

NCC Cable System Order

Order #	62360994
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175

Client Code	
Product Code	
Est Code	5847B
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/02/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$7,135.00
Commission			$1,070.25
Net Total			$6,064.75
Total Spots			110
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.2 NEW ORDER: Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC DT	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	$50.00	$400.00	30	NCR 10/31/16-11/08/16
2	AMC	AMC DT	11/7/16	11/13/16	09:00	16:00	X	X						-	-	2	$50.00	$100.00	30	NCR 10/31/16-11/08/16
3	AMC	AMC PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	4	$95.00	$380.00	30	NCR 10/31/16-11/08/16
4	AMC	AMC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$95.00	$95.00	30	NCR 10/31/16-11/08/16
5	BRVO	BRVO DT	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	$45.00	$360.00	30	NCR 10/31/16-11/08/16
6	BRVO	BRVO DT	11/7/16	11/13/16	09:00	16:00	X	X						-	-	2	$45.00	$90.00	30	NCR 10/31/16-11/08/16
7	BRVO	BRVO PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	4	$86.00	$344.00	30	NCR 10/31/16-11/08/16
8	BRVO	BRVO PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$86.00	$86.00	30	NCR 10/31/16-11/08/16
9	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00				X	X	X	X	-	-	4	$89.00	$356.00	30	NCR 10/31/16-11/08/16
10	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$89.00	$89.00	30	NCR 10/31/16-11/08/16
11	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	$61.00	$488.00	30	NCR 10/31/16-11/08/16
12	CNN	CNN DT	11/7/16	11/13/16	09:00	16:00	X	X						-	-	2	$61.00	$122.00	30	NCR 10/31/16-11/08/16
13	FOOD	FOOD DT	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	$55.00	$440.00	30	NCR 10/31/16-11/08/16
14	FOOD	FOOD DT	11/7/16	11/13/16	09:00	16:00	X	X						-	-	2	$55.00	$110.00	30	NCR 10/31/16-11/08/16
15	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	4	$107.00	$428.00	30	NCR 10/31/16-11/08/16
16	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$107.00	$107.00	30	NCR 10/31/16-11/08/16
17	HGTV	HGTV DT	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	$55.00	$440.00	30	NCR 10/31/16-11/08/16
18	HGTV	HGTV DT	11/7/16	11/13/16	09:00	16:00	X	X						-	-	2	$55.00	$110.00	30	NCR 10/31/16-11/08/16
19	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	4	$107.00	$428.00	30	NCR 10/31/16-11/08/16
20	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$107.00	$107.00	30	NCR 10/31/16-11/08/16
21	LIF	LIF DT	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	$50.00	$400.00	30	NCR 10/31/16-11/08/16

NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	LIF DT	11/7/16	11/13/16	09:00	16:00	X	X						-	-	2	$50.00	$100.00	30	NCR 10/31/16-11/08/16
23	LIF	LIF PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	4	$95.00	$380.00	30	NCR 10/31/16-11/08/16
24	LIF	LIF PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$95.00	$95.00	30	NCR 10/31/16-11/08/16
25	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00				X	X	X	X	-	-	4	$59.00	$236.00	30	NCR 10/31/16-11/08/16
26	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$59.00	$59.00	30	NCR 10/31/16-11/08/16
27	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	$40.00	$320.00	30	NCR 10/31/16-11/08/16
28	MNBC	MNBC DT	11/7/16	11/13/16	09:00	16:00	X	X						-	-	2	$40.00	$80.00	30	NCR 10/31/16-11/08/16
29	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	4	$77.00	$308.00	30	NCR 10/31/16-11/08/16
30	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$77.00	$77.00	30	NCR 10/31/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	110	0	0	0	0	0	0	0	0	0	0	0	110
AMT	$7,135.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$7,135.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/02/16

62360994 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |