WLTV
8550 NW 33rd St
Miami, FL 33122

Strategic Media Services
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 370864

Schedule Dates	09/30/16-10/05/16
Advertiser	Florida Republican Senatorial Campaign Committe
Agency	Strategic Media Services (4845)
Product	Political Candidate (1124)
Brand	Political (2110)
Salesperson	CHI-NTL-Higuera, Jennifer (1883)
Sales Office	Chicago-National
Buyer Name	
Phone/Fax	/
CPE	1181/1777/4791
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	WLTV/Fl Sd 37 est. 4791

Date Entered	09/28/16
Last Modified	09/30/16
Entered By	Brenda Saucedo
CO-OP	No
Headline #	
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,977.25
Net Total	$56,537.75
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	74	$66,515.00
Grand Total:	74	$66,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	7A- Despierta America						8			8	$400.00	$3,200.00	Miami (WLTV)		9/28/16
2.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	7A- Despierta America		8	8	8					24	$400.00	$9,600.00	Miami (WLTV)		9/28/16
3.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	6P- Noticias 23								1	1	$1,550.00	$1,550.00	Miami (WLTV)		9/28/16
4.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	6:30P- Not Uni FDS								1	1	$1,600.00	$1,600.00	Miami (WLTV)		9/28/16
5.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	7P- Sal y Pimienta								1	1	$1,800.00	$1,800.00	Miami (WLTV)		9/28/16
6.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	8P- La Banda								1	1	$2,200.00	$2,200.00	Miami (WLTV)		9/28/16
7.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	10P- Aqui y Ahora								1	1	$1,200.00	$1,200.00	Miami (WLTV)		9/28/16
8.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11P- Noticias 23 Ed Nocturna								1	1	$2,700.00	$2,700.00	Miami (WLTV)		9/28/16
9.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11:20P- Contacto Deportivo								1	1	$3,000.00	$3,000.00	Miami (WLTV)		9/28/16
10.0	Normal Line / C- Local CM Break	10/04/16-10/04/16	4	:30	11A- 12P (EST)			1						1	$650.00	$650.00	Miami (WLTV)		9/28/16
11.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	12P- 1P (EST)						1			1	$325.00	$325.00	Miami (WLTV)		9/28/16
12.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	3:59P- El Gordo y la Flaca						1			1	$650.00	$650.00	Miami (WLTV)		9/28/16
13.0	Normal Line / C- Local CM Break	10/03/16-10/04/16	4	:30	3:59P- El Gordo y la Flaca		1	1						2	$1,100.00	$2,200.00	Miami (WLTV)		9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

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Contract # 370864

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Advertiser	Florida Republican Senatorial Campaign Committe	Last Modified	09/30/16
Agency	Strategic Media Services (4845)	Entered By	Brenda Saucedo
Product	Political Candidate (1124)	CO-OP	No
Brand	Political (2110)	Headline #	
Salesperson	CHI-NTL-Higuera, Jennifer (1883)	Demo	A35+R
Sales Office	Chicago-National	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1181/1777/4791	Commission	$9,977.25
Account Types	National/C-Political Agency	Net Total	$56,537.75
Billing Type	Standard	Sales Tax	
Comments	WLTV/Fl Sd 37 est. 4791		

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	74	$66,515.00
Grand Total:	74	$66,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	10:59:30P- Noticias 23 Ed Nocturna						1			1	$1,600.00	$1,600.00	Miami (WLTV)		9/28/16
15.0	Normal Line / C- Local CM Break	10/04/16-10/04/16	4	:30	10:59:30P- Noticias 23 Ed Nocturna			1						1	$2,250.00	$2,250.00	Miami (WLTV)		9/28/16
16.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	11:35P- Not Uni Ed Nocturna						1			1	$1,600.00	$1,600.00	Miami (WLTV)		9/28/16
17.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	6P- Noticias 23							1		1	$1,300.00	$1,300.00	Miami (WLTV)		9/28/16
18.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	6:30P- Not Uni FDS							1		1	$1,200.00	$1,200.00	Miami (WLTV)		9/28/16
19.0	Normal Line / C-Liga MX In-Game	10/01/16-10/01/16	4	:30	10P- Liga MX							1		1	$500.00	$500.00	Miami (WLTV)		9/28/16
20.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	10A- Al Punto								1	1	$250.00	$250.00	Miami (WLTV)		9/28/16
21.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11A- Al Punto Florida								1	1	$325.00	$325.00	Miami (WLTV)		9/28/16
22.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	5:58:30P- Noticias 23						1			1	$1,800.00	$1,800.00	Miami (WLTV)		9/28/16
23.0	Normal Line / C- Local CM Break	10/03/16-10/04/16	4	:30	5:58:30P- Noticias 23		1	1						2	$2,200.00	$4,400.00	Miami (WLTV)		9/28/16
24.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	6:30P- Not Univision						1			1	$1,925.00	$1,925.00	Miami (WLTV)		9/28/16
25.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	6:30P- Not Univision				1					1	$2,300.00	$2,300.00	Miami (WLTV)		9/28/16

CONFIRMATION CONTRACT

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Contract # 370864

Schedule Dates	09/30/16-10/05/16	Date Entered	09/28/16
Advertiser	Florida Republican Senatorial Campaign Committe	Last Modified	09/30/16
Agency	Strategic Media Services (4845)	Entered By	Brenda Saucedo
Product	Political Candidate (1124)	CO-OP	No
Brand	Political (2110)	Headline #	
Salesperson	CHI-NTL-Higuera, Jennifer (1883)	Demo	A35+R
Sales Office	Chicago-National	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1181/1777/4791	Commission	$9,977.25
Account Types	National/C-Political Agency	Net Total	$56,537.75
Billing Type	Standard	Sales Tax	
Comments	WLTV/Fl Sd 37 est. 4791		

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	74	$66,515.00
Grand Total:	74	$66,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	8P- 9P (EST)						1			1	$1,300.00	$1,300.00	Miami (WLTV)		9/28/16
27.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	8P- 9P (EST)		1	1	1					3	$2,400.00	$7,200.00	Miami (WLTV)		9/28/16
28.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	11:35P- Not Uni Ed Nocturna		1		1					1	$1,600.00	$1,600.00	Miami (WLTV)		9/28/16
28.0.1	Closed Preempt	10/05/16															Miami (WLTV)	No Avail/Exception - per management	
29.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	1A- Al Punto								1	1	$40.00	$40.00	Miami (WLTV)		9/28/16
30.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	12A- Republica Deportiva								2	2	$150.00	$300.00	Miami (WLTV)		9/28/16
31.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	11A- 12P (EST)						1			1	$325.00	$325.00	Miami (WLTV)		9/28/16
32.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	12P- 1P (EST)		1		1					2	$650.00	$1,300.00	Miami (WLTV)		9/28/16
33.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11A- Al Punto Florida								1	1	$325.00	$325.00	Miami (WLTV)		9/28/16
34.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11:35P- Not Uni FDS								1		$2,000.00		Miami (WLTV)		9/28/16
34.0.1	Closed Preempt	10/02/16															Miami (WLTV)	Oversold/Exception - Only 1- :30 break in TP- FL Republican Senatorial Campaign	

CONFIRMATION CONTRACT

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Product	Political Candidate (1124)	CO-OP	No
Brand	Political (2110)	Headline #	
Salesperson	CHI-NTL-Higuera, Jennifer (1883)	Demo	A35+R
Sales Office	Chicago-National	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1181/1777/4791	Commission	$9,977.25
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Comments	WLTV/Fl Sd 37 est. 4791		

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	74	$66,515.00
Grand Total:	74	$66,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	7A- Despierta America	1	X	X	X					1	$400.00	$400.00	Miami (WLTV)	money moving from 369679	9/29/16
36.0	M/G For 28.0.1 / C- Local CM Break	10/03/16-10/05/16	4	:30	10:59:30P- Noticias 23 Ed Nocturna	1	X		X					1	$2,250.00	$2,250.00	Miami (WLTV)		9/30/16
37.0	M/G For 34.0.1 / C- Local CM Break	10/03/16-10/05/16	4	:30	7A- Despierta America	1	X	X	X					1	$400.00	$400.00	Miami (WLTV)		9/30/16
38.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	6A- 7A (EST)	1	X	X	X					1	$300.00	$300.00	Miami (WLTV)		9/30/16
39.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	11A- 12P (EST)	1	X	X	X					1	$650.00	$650.00	Miami (WLTV)		9/30/16

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

9/29/2016

UNIVISION / TELEFUTURA SALES
MAKEGOOD NOTIFICATION

Media Buyer: _____ **Contact Info:** _____

Assistant Buyer: _____ **Contact Info:** _____

Account Executive: jennifer higuera **Contact Info:** _____

Account Coordinator: Brenda **Contact Info:** _____

Contract: WLTV (Station) | strategic Media (Agency) | FRSCC (Advertiser) | 9/30/16-10/5/16 (Contract Start/End) | 1181/1777/4791 (Client/Product/Estimate/Campaign) | 370864 (Contract) | A35+ (Demo)

SPOTS NOT AVAILABLE / SPOTS CHANGING:

Preempt #	Day(s)	P/E Date	Ordered Time	Program	Len	Rate	Demo	Rtg	Reason
370864.34.0.1	SUN	10/2/2016	1135p-12a		:30	$2,000.00	a35+		
370864.28.0.1	WED	10/5/2016	1135p-12a		:30	$1,600.00	A35+		
0						$3,600.00		0.0	

MAKEGOOD OFFERS / CHANGES:

#	Day	Date	Time	Program	Len	Rate	Total	Rtg	TRPs	Comment
1	m,w	10/3, 10/5	1059p-1130p	news	:30	$2,250.00	$2,250.00		0.0	
1	m,w	10/3,10/5	7a-11a	despierta	:30	$400.00	$400.00		0.0	
1	m,w	10/3,10/5	6a-7a		:30	$300.00	$300.00		0.0	
1	m,w	10/3,10/5	11a-12p		:30	$650.00	$650.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
							$0.00		0.0	
4							$3,600.00		0.0	

Comments: _____

Approved: _____ Date: _____

Brenda Cestero

From: Brenda Cestero
Sent: Thursday, September 29, 2016 6:12 PM
To: Brenda Saucedo; Jennifer Higuera
Cc: Grisel Sangroniz
Subject: preemptions on FRSCC contract number 370864
Attachments: WLTV Florida Rebuplican Senatorial campaign committee #370864 (9.29.16).xlsm

Importance: High

Hello

Attached is a m/g form for FRSCC contract number 370864.

Please note that the m/g lines are for M,W of next week.

Please try to get approval ASAP.

Thanks
Brenda

Preemption Report - Detailed

Thursday, September 29, 2 3:01:06 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW M T W T F S S	Station	M	Headline #	Contract Start/End Dat	Preempt Comments
Totals for: ATL-NTL-Ring, John					$22,185.00			**Preempt Count:**	8				
Sales Person: CHI-NTL-Higuera, Jennifer													
Station: Miami (WLTV)													
Advertiser: Florida Republican Senatorial Campaign Committee (13928)													
370864.34.0.1	Oversold	Open	9/29/16 1:28pm	10/2/16	$2000.00	20051 -Not Uni FDS 2	:30	1	WLTV			09/30/16-10/05/16	Only 1- :30 break in TP- FL Republican Senatorial Campaign Commitee spot already placed in break/cr
Totals for: Florida Republican Senatorial (					$2,000.00			**Preempt Count:**	1				
Totals for: Miami (WLTV)					$2,000.00			**Preempt Count:**	1				

11p-12a

370864 $1650 li 28

$3,650

1x 2,250

1350

10:59p-11:30 p morw

1x 7a-9 e 400

1x 6a-7a e 350

1x 11a-12p e 650 morw

Strategic Media Service

Strategic Media

9/30-10/5

1181 | 1777 | 4791

A35+R

Powered by OSI-Traffic

A preempt with a gray colored background indicates that its parent is a makegood line

An "M" is displayed in the M column for

Preemption Report - Detailed

Friday, September 30, 2016 9:30:19 am

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Headline #	Contract Start/End Dat	Preempt Comments
Totals for: ATL-NTL-Ring, John					$22,185.00		**Preempt Count:**									8				
Sales Person: CHI-NTL-Higuera, Jennifer																				
Station: Miami (WLTV)																				
Advertiser: Florida Republican Senatorial Campaign Committee (13928)																				
370864.28.0.1	No Avail	Open	9/29/16 5:19pm	10/5/16	$1600.00	20023 -Not Uni Ed Noct	:30		1		1					WLTV			09/30/16-10/05/16	per management
370864.34.0.1	Oversold	Open	9/29/16 1:28pm	10/2/16	$2000.00	20051 -Not Uni FDS 2	:30								1	WLTV			09/30/16-10/05/16	Only 1- :30 break in TP- FL Republican Senatorial Campaign Commitee spot already placed in break/cr
Totals for: Florida Republican Senatorial (					$3,600.00		**Preempt Count:**									2				
Totals for: Miami (WLTV)					$3,600.00		**Preempt Count:**									2				

m/G off 1x 10:59p - 11:35p $2250 10/3 - 10/7

1x 4a-11a $400 "

"

"

Please print OSI contract

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Brand	Political (2110)
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Sales Office	Chicago-National
Buyer Name	
Phone/Fax	/
CPE	1181/1777/4791
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	WLTV/Fl Sd 37 est. 4791

Date Entered	09/28/16
Last Modified	09/29/16
Entered By	Brenda Saucedo
CO-OP	No
Headline #	
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,677.25
Net Total	$54,837.75
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	71	$64,515.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	7A- Despierta America						8			8	$400.00	$3,200.00	Miami (WLTV)		9/28/16
2.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	7A- Despierta America		8	8	8					24	$400.00	$9,600.00	Miami (WLTV)		9/28/16
3.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	6P- Noticias 23								1	1	$1,550.00	$1,550.00	Miami (WLTV)		9/28/16
4.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	6:30P- Not Uni FDS								1	1	$1,600.00	$1,600.00	Miami (WLTV)		9/28/16
5.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	7P- Sal y Pimienta								1	1	$1,800.00	$1,800.00	Miami (WLTV)		9/28/16
6.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	8P- La Banda								1	1	$2,200.00	$2,200.00	Miami (WLTV)		9/28/16
7.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	10P- Aqui y Ahora								1	1	$1,200.00	$1,200.00	Miami (WLTV)		9/28/16
8.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11P- Noticias 23 Ed Nocturna								1	1	$2,700.00	$2,700.00	Miami (WLTV)		9/28/16
9.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11:20P- Contacto Deportivo								1	1	$3,000.00	$3,000.00	Miami (WLTV)		9/28/16
10.0	Normal Line / C- Local CM Break	10/04/16-10/04/16	4	:30	11A- 12P (EST)			1						1	$650.00	$650.00	Miami (WLTV)		9/28/16
11.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	12P- 1P (EST)						1			1	$325.00	$325.00	Miami (WLTV)		9/28/16
12.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	3:59P- El Gordo y la Flaca						1			1	$650.00	$650.00	Miami (WLTV)		9/28/16
13.0	Normal Line / C- Local CM Break	10/03/16-10/04/16	4	:30	3:59P- El Gordo y la Flaca		1	1						2	$1,100.00	$2,200.00	Miami (WLTV)		9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

WLTV
8550 NW 33rd St
Miami, FL 33122

Strategic Media Services
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 370864

Schedule Dates	09/30/16-10/05/16
Advertiser	Florida Republican Senatorial Campaign Committe
Agency	Strategic Media Services (4845)
Product	Political Candidate (1124)
Brand	Political (2110)
Salesperson	CHI-NTL-Higuera, Jennifer (1883)
Sales Office	Chicago-National
Buyer Name	
Phone/Fax	/
CPE	1181/1777/4791
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	WLTV/Fl Sd 37 est. 4791

Date Entered	09/28/16
Last Modified	09/29/16
Entered By	Brenda Saucedo
CO-OP	No
Headline #	
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,677.25
Net Total	$54,837.75
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	71	$64,515.00
Grand Total:	71	$64,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	10:59:30P- Noticias 23 Ed Nocturna						1			1	$1,600.00	$1,600.00	Miami (WLTV)		9/28/16
15.0	Normal Line / C- Local CM Break	10/04/16-10/04/16	4	:30	10:59:30P- Noticias 23 Ed Nocturna			1						1	$2,250.00	$2,250.00	Miami (WLTV)		9/28/16
16.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	11:35P- Not Uni Ed Nocturna						1			1	$1,600.00	$1,600.00	Miami (WLTV)		9/28/16
17.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	6P- Noticias 23							1		1	$1,300.00	$1,300.00	Miami (WLTV)		9/28/16
18.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	6:30P- Not Uni FDS							1		1	$1,200.00	$1,200.00	Miami (WLTV)		9/28/16
19.0	Normal Line / C-Liga MX In-Game	10/01/16-10/01/16	4	:30	10P- Liga MX							1		1	$500.00	$500.00	Miami (WLTV)		9/28/16
20.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	10A- Al Punto								1	1	$250.00	$250.00	Miami (WLTV)		9/28/16
21.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11A- Al Punto Florida								1	1	$325.00	$325.00	Miami (WLTV)		9/28/16
22.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	5:58:30P- Noticias 23						1			1	$1,800.00	$1,800.00	Miami (WLTV)		9/28/16
23.0	Normal Line / C- Local CM Break	10/03/16-10/04/16	4	:30	5:58:30P- Noticias 23		1	1						2	$2,200.00	$4,400.00	Miami (WLTV)		9/28/16
24.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	6:30P- Not Univision						1			1	$1,925.00	$1,925.00	Miami (WLTV)		9/28/16
25.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	6:30P- Not Univision				1					1	$2,300.00	$2,300.00	Miami (WLTV)		9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

WLTV
8550 NW 33rd St
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Strategic Media Services
1911 North Ft Myer Drive
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Contract # 370864

Schedule Dates	09/30/16-10/05/16
Advertiser	Florida Republican Senatorial Campaign Committe
Agency	Strategic Media Services (4845)
Product	Political Candidate (1124)
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Sales Office	Chicago-National
Buyer Name	
Phone/Fax	/
CPE	1181/1777/4791
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	WLTV/Fl Sd 37 est. 4791

Date Entered	09/28/16
Last Modified	09/29/16
Entered By	Brenda Saucedo
CO-OP	No
Headline #	
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,677.25
Net Total	$54,837.75
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	71	$64,515.00
Grand Total:	71	$64,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	8P- 9P (EST)						1			1	$1,300.00	$1,300.00	Miami (WLTV)		9/28/16
27.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	8P- 9P (EST)		1	1	1					3	$2,400.00	$7,200.00	Miami (WLTV)		9/28/16
28.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	11:35P- Not Uni Ed Nocturna		1		1					2	$1,600.00	$3,200.00	Miami (WLTV)		9/28/16
29.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	1A- Al Punto								1	1	$40.00	$40.00	Miami (WLTV)		9/28/16
30.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	12A- Republica Deportiva								2	2	$150.00	$300.00	Miami (WLTV)		9/28/16
31.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	4	:30	11A- 12P (EST)						1			1	$325.00	$325.00	Miami (WLTV)		9/28/16
32.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	12P- 1P (EST)		1		1					2	$650.00	$1,300.00	Miami (WLTV)		9/28/16
33.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11A- Al Punto Florida								1	1	$325.00	$325.00	Miami (WLTV)		9/28/16
34.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	11:35P- Not Uni FDS								1		$2,000.00		Miami (WLTV)		9/28/16
34.0.1	Preempt	10/02/16															Miami (WLTV)	Oversold/Exception - Only 1- :30 break in TP- FL Republican Senatorial Campaign	
35.0	Normal Line / C- Local CM Break	10/03/16-10/05/16	4	:30	7A- Despierta America	1	X	X	X					1	$400.00	$400.00	Miami (WLTV)	money moving from 369679	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

IO FL Republican Senatorial contact # 370864 iREV

Ln	Type	Days	Time	Program	Demo	Len	Dpt	Sept Rate	Oct Rate	Gross	Total Spots	9/29/16	9/30/16	10/1/16	10/2/16	spots	Investment	10/3/16	10/4/16	10/5/16	spots	Investment	TOTAL	
1	Normal	ThFMTuW	7:00a - 11:00a	DESPIERTA	A35+	30	RT	$400.00	400	$16,000.00	40		8	0	0	8	3200	8	8	8	24	9600	32	12800
2	Normal	ThFMTuW	11:00a - 12:00p	COMO DIC	A35+	30	DT	$325.00	650	$650.00	2		1			1	325		1		1	650	2	975
3	Normal	ThFMTuW	12:00p - 1:00p	AMORES	A35+	30	DT	$325.00	650	$975.00	3		1			1	325	1		1	2	1300	3	1625
4	Normal	ThFMTuW	4:00p - 5:00p	EL GORDO	A35+	30	EF	$650.00	1100	$3,250.00	5		1			1	650		1	1	2	2200	3	2850
5	Normal	ThFMTuW	6:00p - 6:30p	LOCAL NW	A35+	30	EN	$1,800.00	2200	$5,400.00	3		1			1	1800	1	1		2	4400	3	6200
6	Normal	ThFMTuW	6:30p - 7:00p	NOTICIERC	A35+	30	EN	$1,925.00	2300	$7,700.00	4		1			1	1925			1	1	2300	2	4225
7	Normal	ThFMTuW	8:00p - 9:00p	NOVELA	A35+	30	PT	$1,300.00	2400	$1,300.00	1		1			1	1300	1	1	1	3	7200	4	8500
8	Normal	ThFMTuW	11:00p - 11:30p	LOCAL NEV	A35+	30	LN	$1,600.00	2250	$4,800.00	3		1			1	1600		1		1	2250	2	3850
9	Normal	ThFMTuW	11:30p - 12:00a	NOTICIERC	A35+	30	LF	$1,600.00	1600	$4,800.00	3		1			1	1600	1		1	2	3200	3	4800
10	Normal	Sa	6:00p - 6:30p	LOCAL NEV	A35+	30	EN	$1,300.00		$1,300.00	1			1		1	1300				0	0	1	1300
11	Normal	Sa	6:30p - 7:00p	NOTICIERC	A35+	30	EN	$1,200.00		$1,200.00	1			1		1	1200				0	0	1	1200
12	Normal	Sa	10:00p - 12:00a	LMX	A35+	30	RT	$500.00		$1,500.00	3			1		1	500				0	0	1	500
13	Normal	Su	10:00a - 11:00a	AL PUNTO	A35+	30	RT	$250.00		$250.00	1				1	1	250				0	0	1	250
14	Normal	Su	11:00a - 12:00p	AL PUNTO	A35+	30	RT	$325.00		$325.00	1				2	2	650				0	0	2	650
15	Normal	Su	6:00p - 6:30p	LOCAL NEV	A35+	30	EN	1550		$1,575.00	1				1	1	1550				0	0	1	1550
16	Normal	Su	6:30p - 7:00p	NOTICIERC	A35+	30	EN	1600		$1,725.00	1				1	1	1600				0	0	1	1600
17	Normal	Su	7:00p - 8:00p	AQUI	A35+	30	PT	$1,800.00		$1,800.00	1				1	1	1800				0	0	1	1800
18	Normal	Su	8:00p - 10:00p	VA POR TI	A35+	30	PT	$2,200.00		$2,200.00	1				1	1	2200				0	0	1	2200
19	Normal	Su	10:00p - 11:00p	SAL	A35+	30	PT	$1,200.00		$1,200.00	1				1	1	1200				0	0	1	1200
20	Normal	Su	11:00p - 11:20p	LOCAL NW	A35+	30	LN	$2,700.00		$2,700.00	1				1	1	2700				0	0	1	2700
21	Normal	Su	11:20p - 11:35p	CONTACTC	A35+	30	LN	$3,000.00		$3,000.00	1				1	1	3000				0	0	1	3000
22	Normal	Su	11:35p - 12:00a	NOTICIERC	A35+	30	LF	$2,000.00		$2,000.00	1				1	1	2000				0	0	1	2000
23	Normal	Su	12:00a - 1:00a	REPUBLICA	A35+	30	LF	150		$425.00	1				2	2	300				0	0	2	300
24	Normal	Su	1:00a - 2:00a	AL PUNTO	A35+	30	RT	$40.00		$40.00	1				1	1	40				0	0	1	40
																								66115

66115

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: FRSCC/MIGUEL DIAZ DE LA PORTILLA, a legally

qualified candidate of the REPUBLICAN political

party for the office of: FL SD 37

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/30 - 10/5	3		

Total Charges:

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

ADAM SHAW
printed name

9/15/16
date

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

FRSCC/MIGUEL DIAZ DE LA PORTILLA

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ABBY DUPREE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/15/16
Date

A. S.
Signature

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Brisel Sangroniz
Printed Name

NSM
Title

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370 364 — OR Original 50

Not sure But It May Be for Florida Rep Senatoric

Ln	Type	Days	Time	Program	Demo	Len	Dpt	Sept Rate	Oct Rate (10/3-	Gross	Total Spots
1	Normal	ThFMTuW	7:00a - 11:00a	DESPIERTA	A35+	30	RT	$400.00	400	$16,000.0C	40
2	Normal	ThFMTuW	11:00a - 12:00p	COMO DICI	A35+	30	DT	$325.00	650	$650.00	2
3	Normal	ThFMTuW	12:00p - 1:00p	AMORES	A35+	30	DT	$325.00	650	$975.00	3
4	Normal	ThFMTuW	4:00p - 5:00p	EL GORDO	A35+	30	EF	$650.00	1100	$3,250.00	5
5	Normal	ThFMTuW	6:00p - 6:30p	LOCAL NW:	A35+	30	EN	$1,800.00	2200	$5,400.00	3
6	Normal	ThFMTuW	6:30p - 7:00p	NOTICIERO	A35+	30	EN	$1,925.00	2300	$7,700.00	4
7	Normal	ThFMTuW	8:00p - 9:00p	NOVELA	A35+	30	PT	$1,300.00	2400	$1,300.00	1
8	Normal	ThFMTuW	11:00p - 11:30p	LOCAL NEV	A35+	30	LN	$1,600.00	2250	$4,800.00	3
9	Normal	ThFMTuW	11:30p - 12:00a	NOTICIERO	A35+	30	LF	$1,600.00		$4,800.00	3
10	Normal	Sa	6:00p - 6:30p	LOCAL NEV	A35+	30	EN	$1,300.00		$1,300.00	1
11	Normal	Sa	6:30p - 7:00p	NOTICIERO	A35+	30	EN	$1,200.00		$1,200.00	1
12	Normal	Sa	10:00p - 12:00a	LMX	A35+	30	RT	$500.00		$1,500.00	3
13	Normal	Su	10:00a - 11:00a	AL PUNTO	A35+	30	RT	$250.00		$250.00	1
14	Normal	Su	11:00a - 12:00p	AL PUNTO	A35+	30	RT	$325.00		$325.00	1
15	Normal	Su	6:00p - 6:30p	LOCAL NEV	A35+	30	EN	1550		$1,575.00	1
16	Normal	Su	6:30p - 7:00p	NOTICIERO	A35+	30	EN	1600		$1,725.00	1
17	Normal	Su	7:00p - 8:00p	AQUI	A35+	30	PT	$1,800.00		$1,800.00	1
18	Normal	Su	8:00p - 10:00p	VA POR TI	A35+	30	PT	$2,200.00		$2,200.00	1
19	Normal	Su	10:00p - 11:00p	SAL	A35+	30	PT	$1,200.00		$1,200.00	1
20	Normal	Su	11:00p - 11:20p	LOCAL NW:	A35+	30	LN	$2,700.00		$2,700.00	1
21	Normal	Su	11:20p - 11:35p	CONTACTO	A35+	30	LN	$3,000.00		$3,000.00	1
22	Normal	Su	11:35p - 12:00a	NOTICIERO	A35+	30	LF	$2,000.00		$2,000.00	1
23	Normal	Su	12:00a - 1:00a	REPUBLICA	A35+	30	LF	150		$425.00	1
24	Normal	Su	1:00a - 2:00a	AL PUNTO	A35+	30	RT	$40.00		$40.00	1

9/29/16	9/30/16	10/1/16	10/2/16	spots	investment	10/3/16	10/4/16	10/5/16	spots	investment	TOTAL	
5	7	0	0	12	4800	8	8	8	24	9600	36	14400
1				1	325		1		1	650	2	975
	1			1	325			1	1	650	2	975
	1			1	650	1	1		2	2200	3	2850
1	1			2	3600		1		1	2200	3	5800
1	1			2	3850	1		1	2	4600	4	8450
1	1			2	2600	1		1	2	4800	4	7400
	1			1	1600		1		1	2250	2	3850
	1			1	1600	1		1	2	0	3	1600
		1		1	1300				0	0	1	1300
		1		1	1200				0	0	1	1200
		1		1	500				0	0	1	500
			1	1	250				0	0	1	250
			1	1	325				0	0	1	325
			1	1	1550				0	0	1	1550
			1	1	1600				0	0	1	1600
			1	1	1800				0	0	1	1800
			1	1	2200				0	0	1	2200
			1	1	1200				0	0	1	1200
			1	1	2700				0	0	1	2700
			1	1	3000				0	0	1	3000
			1	1	2000				0	0	1	2000
			1	1	150				0	0	1	150
			1	1	40				0	0	1	40
												66115