

# **WGPR-FM (Detroit, MI)**

## **QUARTERLY ISSUES and PROGRAMS LIST First Quarter 2013**

**Submitted by Wendy Cyrus-Herndon, WGPR Marketing Director**

April 10, 2013

## WGPR-FM

### 4th Quarter Issues & Programs List

#### Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WGPR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

The following is a synopsis of the issues identified over the past quarter as those that are relevant to our community, and subsequently explored in-depth on WGPR-FM:

**The Art of Politics** is a community based show that airs 8a-9a Sunday mornings and delivers content that is relevant to the community. The host Art Blackwell is a long time staple in Detroit politics and will deliver information that will preserve and empower our community.

Each Sunday show will have varying topics including issues from education to politics

The Following topics were discussed in the past quarter:

#### **Sundays, January 2013**

Topic:	Housing
Description:	Spoke about foreclosed properties and how you could avoid foreclosure.
Date:	1/6/2013
Topic:	Violence in the City
Description:	Had 300 Club on air to discuss various kid shootings in Detroit.
Date:	1/13/2013
Topic:	Voting
Description:	Discussed voting and how to vote for this year's election.
Date:	1/20/2013
Topic:	City Budget
Description:	Had city consul president Charles Pugh to discuss city deficit.
Guest:	Charles Pugh
Date:	1/27/2013

### **Sundays, February 2013**

Topic: Best Of Show  
Description: Recap of past shows & guests  
Date: 2/3/2013

Topic: Real-Estate  
Description: Interviewed "Real Estate One" chairmen and gave tips on foreclosed homes in Detroit.  
Guest: Mark Mcary  
Date: 2/10/2013

Topic: Baby Mothers  
Description: Mother's Day  
Guest: None  
Date: 2/17/2013

Topic: City Issues  
Description: Interviewed Mayor Dave Bing via telephone to discuss various budget issues in Detroit.  
Guest: Mayor Dave Bing  
Date: 2/24/2013

Topic: Community Activity's  
Description: Had Cass-Tech chess team, on the air to speak about going to National Championship.  
Guest: Entire Cass-Tech Chess Team  
Date: 11/25/2012

### **Sundays, March 2013**

Topic: Music  
Description: Interviewed representatives of 300-Club about community initiatives to stop the violence.  
Guest: 300 Reps  
Date: 3/3/2013

Topic: Entertainment  
Description: Had entertainment lawyer John Traylor come discuss industry things and give out tips.  
Guest: John Traylor  
Date: 3/10/2013

Topic: Property Purchases  
Description: Had real-estate agent come down and speak on how they can find house for good prices.  
Guest: David Walker  
Date: 3/17/2013

A.P.'s Hot Job of the Day

The Rickey Smiley Morning Show is a nationally syndicated radio show that broadcasts on WGPR. Local morning show producer and personality, A.P., helps the community by giving her "Hot Job of The Day." Every day she informs our listeners of current job listings, job fairs, and different opportunities that help many unemployed find meaningful work. These are the "Hot Jobs" of the quarter.

Jan 1, 2013

BEAUMONT HOSPITALS ARE LOOKING FOR AN OPERATING ROOM ATTENDANT!

Jan 2, 2013

TRANSPORTATION LOGISTICS ARE LOOKING FOR A FOOD SERVICE DELIVERY DRIVER!

Jan 3, 2013

Hot Job of The Day: Physician, X-Ray Technician

Jan 4, 2013

January 7, 2013 Career Fair – Hiring Production Operators St. Clair Area

Jan 7, 2013

OAKWOOD HOSPITAL & MEDICAL CENTER ARE LOOKING FOR A TRANSPORTATION AIDE

Jan 8, 2013

DR. PEPPER AND THE SNAPPLE GROUP ARE LOOKING FOR A MERCHANDISER!!

Jan 9, 2013

THE GUIDANCE CENTER IS LOOKING FOR A SUBSTITUTE TEACHER!!

Jan 10, 2013

Adult Well-Being Services (Metro Detroit)

Jan 11, 2013

Allied Building Service (Metro Detroit)

Jan 14, 2013

FLAGSHIP CHARTER ACADEMY ARE LOOKING FOR A K-8 ART TEACHER!!

Jan 15, 2013

OLYMPIA ENTERTAINMENT ARE LOOKING FOR A BOX OFFICE TICKET SELLER!!

Jan 16, 2013

EASTERN MICHIGAN UNIVERSITY IS LOOKING FOR AN ADMISSION ADVISOR!

Jan 17, 2013

New Applicants Job Fair – Production/Factory

Jan 18, 2013

District Manager Trainee

Speedway Hiring District Manager Trainee

Jan 21, 2013

THE MICHIGAN HUMANE SOCIETY IS LOOKING FOR A CLEANING ASSOCIATE!!

Jan 22, 2013

BABY ENVISION ARE LOOKING FOR A PART-TIME RECEPTIONIST!

Jan 23, 2013

PANERA BREAD IS LOOKING FOR A DELIVERY DRIVER!!

Mig and Tig Welders Needed!!!

Jan 24, 2013

Mig/Tig Welders

Allegiance Staffing (Metro Detroit)

Jan 25, 2013

Puffer Reds Hiring!!!

Jan 28, 2013

PERSHING HIGH SCHOOL IS LOOKING FOR AN ATTENDANCE AGENT!

Jan 29, 2013

RADIO ONE DETROIT ARE LOOKING FOR A PROMOTIONS ASSISTANT!!

Jan 30, 2013

MEIJER ARE LOOKING FOR A PHARMACY TECH!!

Jan 30, 2013

MEIJER ARE LOOKING FOR A PHARMACY TECH!!

Jan 31, 2013

Job Fair Giant Hosts a Job Fair

Feb 1, 2013

Expedia Medstaff EMT Position Open

Feb 4, 2013

HERTZ (RENTAL CAR) ARE LOOKING FOR A TRANSPORTER (ON-LOT DRIVER)!!

Feb 5, 2013

WENDY'S ARE LOOKING FOR A CREW MEMBER!!

Feb 6, 2013

40 companies hiring at Detroit job fair  
Michigan Works! and Burns Adventist Church to host job fair

Feb 7, 2013

Art Van hosting job fair Thursday

Feb 8, 2013

Healthcare Job Fair Hosted By Michigan Works

Feb 11, 2013

US Airways are looking for a CSA – Airport Customer Service Agent!!

Feb 12, 2013

FARMINGTON PUBLIC SCHOOLS HIRING! Position  
Third Party Administrator (PESG) Employee/Hall Monitor

Feb 13, 2013

Oakland County Parks and Recreation is hiring

Feb 14, 2013

Hot Job Of The Day: Home Depot Hiring

Feb 15, 2013

Hot Job Of The Day: Dave & Buster's Hiring

Feb 18, 2013

Youth Football Coaches – The Detroit Lions (Detroit, MI)

Feb 19, 2013

AMC THEATRES ARE LOOKING FOR A FILM CREW!!

Feb 20, 2013

The North Face: Stock Supervisor (Birch Run)

Feb 21, 2013

Detroit Professionals Career Fair

Feb 22, 2013

Veterinary Office Help Wanted  
All Animal Associates

Feb 25, 2013

GREEKTOWN CASINO IS LOOKING FOR A CAGE CASHIER!!

Feb 26, 2013

HENRY FORD VILLAGE IS LOOKING FOR A COMMUNICATION SPECIALIST!

Feb 27, 2013

CLINIQUE COSMETICS ARE LOOKING FOR CONSULTANTS!!

Feb 28, 2013

Hot Job Of The Day: Attention CNA's, HHA's and Caregivers  
Senior Helpers Farmington Hills (Metro Detroit)

Mar 1, 2013

Hot Job Of The Day: Wesley Berry Hiring Customer Service Reps

Mar 4, 2013

DOMINOS PIZZA IS LOOKING FOR A PR and Community Relations Associate!!

Mar 5, 2013

Job Fairs offer career opportunities in Metro Detroit!!!

Mar 6, 2013

ST. VINCENT CATHOLIC CHARITIES ARE LOOKING FOR FULL TIME AND PART  
TIME YOUTH ADVOCATES!!

Mar 7, 2013

AT&T IS LOOKING FOR A DISPATCHER!!

Mar 8, 2013

THE DETROIT ZOO IS LOOKING FOR A GUEST RELATIONS SUPERVISOR!!

Mar 11, 2013

FAYGO ARE LOOKING FOR A PRODUCTION WORKER!!!

Mar 12, 2013

THE GUIDANCE CENTER IS LOOKING FOR AN AFTER SCHOOL SPECIALIST!!

AP'S HOT JOB OF THE DAY!!

Mar 13, 2013

LIFE TOUCH PHOTOGRAPHY IS LOOKING FOR A PRESCHOOL  
PHOTOGRAPHER!!

Mar 14, 2013

MACY'S NORTHLAND CENTER IS LOOKING FOR A FOOD SALES ASSOCIATE!!

Mar 19, 2013

The Ferndale Recreation Department is recruiting for the position of Summer Day Camp  
Counselors

Mar 20, 2013

MEDSTAR AMBULANCE IS LOOKING FOR A DISPATCHER!!  
Dispatcher/Call Taker

Mar 21, 2013  
Macomb County Job Fair

Mar 22, 2013  
WALGREENS IS LOOKING FOR AN INSURANCE VERIFIER!!

Mar 25, 2013  
GUARDIAN ALARM SYSTEM IS LOOKING FOR A CALL CENTER CUSTOMER  
SERVICE REPRESENTATIVE!

Mar 26, 2013  
THE SALVATION ARMY IS LOOKING FOR AN AFTER SCHOOL PROGRAM  
ASSISTANT!

Mar 27, 2013  
ART VAN FURNITURE IS LOOKING FOR A PROJECT ACCOUNT COORDINATOR!!

Mar 28, 2013  
“DETROIT’S OWN” SWANK A POSH BOUTIQUE IS HIRING!!!  
Sales Associates & Store Managers

Mar 29, 2013  
MADD (MOTHER’S AGAINST DRUNK DRIVING) IS LOOKING FOR A  
DEVELOPMENT OFFICER!!

## WGPR-FM

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WHTD-FM / WGPR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time for station personalities to interact with our audience and inform them of these initiatives, issues, news and events.

### Community Events:

- **Ford Motor Company Charity Fashion Show (January 24, 2013):** Hot 107.5 personality DJBJ joined with Ford for their charity fashion show to help support Vista Maria, a local charity that help vulnerable youth with innovative care, support, treatment and education.
- **Detroit Pistons FIT Event (January 28, 2013):** The Hot Squad joined with the Detroit Pistons for their NBA FIT event, which helped to promote healthy living and physical activity for youth.
- **Edutainment 101 Town Hall (February 23, 2013):** WGPR personality DJBJ and the Hot Squad participated in the Edutainment 101 town hall. The subject of the discussion was youth violence prevention and many local youths were able to discuss their feelings and ideas with politicians, police officers, teachers and celebrities.
- **Wayne County Taxpayer Assistance Day (Various Dates in the Quarter):** WGPR personalities participated in the Wayne County Taxpayer Assistance Day, where county residents could go and get information and help with various tax issues.
- **Detroit Youth Violence Prevention Celebrity Basketball Game (March 23, 2013):** WGPR personalities Dr Darrius and DJBJ teamed with police officers and elected officials to take on local high school basketball all-stars in the City of Detroit Youth Violence Prevention Celebrity Basketball Game. The event was started to help bridge the divide of local youths and the authorities.
- **Romulus High School Basketball Championship Pep Rally (March 29, 2013):** WGPR personality Dr Darrius hosted the pep rally to help congratulate the Romulus High School Basketball team on winning the state championship.

**Wendy Cyrus-Herndon**

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**From:** Kelli Harrison  
**Sent:** Friday, January 25, 2013 11:45 AM  
**To:** Wendy Cyrus-Herndon; Jay Hicks; djbj3525@gmail.com  
**Subject:** FW: Vista Maria Fashion Show - THANK YOU!!  
FYI BELOW!!!!!!

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**From:** Barzey, Camille (C.) [mailto:cbarzey@ford.com]  
**Sent:** Friday, January 25, 2013 11:34 AM  
**To:** Kelli Harrison  
**Subject:** Vista Maria Fashion Show - THANK YOU!!

Dear Kelli,

On behalf of Ford Motor Company - Women In Marketing, Sales & Service, I would like to extend a heartfelt thank you for extending your services in support of the 2<sup>nd</sup> Annual Vista Maria Fashion Show held on Thursday, January 24, 2013. We really enjoyed your staff and greatly appreciate DJ BJ taking time out of his busy schedule to make a special appearance at our event.

The students and all attendees were very excited having DJ BJ co-host the fashion show, he did an amazing job with the audience...very professional and left a very positive impact on the students. The fashion show was a huge success because of the support of volunteers like you. Vista Maria is planning to continue this event on an annual basis and would LOVE to have DJ BJ and your promotions staff come back. We will keep in contact to update you on the details.

We sincerely Thank You again and look forward to working with you on our future events.



Camille Barzey  
Women in Marketing and Sales Community Service Chairperson  
Ford Motor Company

1/25/2013