

WGPR-FM (Detroit, MI)

QUARTERLY ISSUES and PROGRAMS LIST Fourth Quarter 2012

Submitted by Wendy Cyrus-Herndon, WGPR Marketing Director

January 10, 2013

WGPR-FM

4th Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WGPR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

The following is a synopsis of the issues identified over the past quarter as those that are relevant to our community, and subsequently explored in-depth on WGPR-FM:

The Art of Politics is a community based show that airs 8a-9a Sunday mornings and delivers content that is relevant to the community. The host Art Blackwell is a long time staple in Detroit politics and will deliver information that will preserve and empower our community.

Each Sunday show will have varying topics including issues from education to politics

The Following topics were discussed in the past quarter:

Sundays, October 2012

Topic: Housing
Description: Spoke about foreclosed properties and how you could avoid foreclosure.
Date: 10/30/2012

Topic: Violence in the City
Description: Had Detroit Police Chief on air to discuss various kid shootings in Detroit.
Guest: Chief Godby
Date: 10/7/2012

Topic: Voting
Description: Discussed voting and how to vote for this year's election.
Date: 10/14/2012

Topic: City Budget
Description: Had city consul president Charles Pugh to discuss city deficit.
Guest: Charles Pugh
Date: 10/21/2012

Topic: Best Of
Description: Recap of past shows & guests
Date: 10/28/2012

Sundays, November 2012

Topic: Real-Estate
Description: Interviewed "Real Estate One" chairmen and gave tips on foreclosed homes in Detroit.
Guest: Mark Mcary
Date: 11/4/2012

Topic: Baby Mothers
Description: Mother's Day
Guest: None
Date: 11/11/2012

Topic: City Issues
Description: Interviewed Mayor Dave Bing via telephone to discuss various budget issues in Detroit.
Guest: Mayor Dave Bing
Date: 11/18/2012

Topic: Community Activity's
Description: Had Cass-Tech chess team, on the air to speak about going to National Championship.
Guest: Entire Cass-Tech Chess Team
Date: 11/25/2012

Sundays, December 2012

Topic: Music
Description: Interviewed representatives of 300-Club about community initiatives to stop the violence.

Guest: 300 Reps
Date: 12/2/2012

Topic: Housing
Description: Spoke about foreclosed properties and how you could avoid foreclosure.
Date: 12/9/2012

WGPR-FM

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Community Events:

- **Crown Royal Food Drive (Various Dates in the Quarter):** The Hot Squad went to various locations to collect food for Gleaners Food Bank for the holidays. For donating food listeners received a pair of tickets to see recording artist Big Boi. Over 40,000 pounds of food was collected.
- **Wayne State Community Arts Center (October 27, 2012):** The Hot Squad went to Wayne State to support one of the many cultural programs for Wayne State students.
- **Perfect Smile Free Dental Day (November 9, 2012):** The WGPR Hot Squad helped get over 100 kids free dental services. Everything was offered to the children including cleanings and fillings.
- **UNCF Empower Me Tour (November 3, 2012):** The WGPR Hot Squad went to Wayne State to support the UNCF's Empower me tour. There were various seminars about how to be a better student and a better member of the school community. There was a performance from recording artist Ledesi and a talk from Susan Taylor.
- **Dr. Darrius' Coney Island (Various Dates in the Quarter):** New WGPR personality Dr Darrius went to different Coney Islands in the metro area to buy food for listeners. Over the course of three weeks over 20 Coney islands were visited and over 200 people got lunch on Dr, Darrius.
- **East English Village Celeb Basketball Game (December 5, 2012):** WGPR personalities Dr Darrius, Kontakt, and U Know Cell all participated in this celebrity basketball game. They met listeners and eventually were beaten by the Detroit High School All Stars.



MEDIA ALERT



RAPPER/ARTIST/ENTREPRENUER/ACTOR T.I. WILL SIT ON LOCAL DETROIT HIGH SCHOOL PANNEL WITH HOT 107.5 PERSONALITIES STUDENTS FROM DSA WILL BE GIVEN AN OPPORTUNITY TO PARTICIPATE IN A Q&A WITH T.I.

Immediate Release –Tuesday, December 4, 2012. Students will be given one of the biggest gifts of the holiday season this year! They will be able to take a break from their studies to sit down and talk to rapper T.I. and Hot 1075 personality DJ BJ. Topics will include, what goes on behind the scenes and the direction/future of hip-hop. Students and staff will also be able to take pictures with T.I and DJ BJ.

“The greatest gift that we give our community is service,” said LaRonn Harris of Atlantic Records. Harris started holding these Edu-tainment Forums for local students in the fall of 2012. This is everyone’s way of paying it forward.

Date: Tuesday, December 11, 2012.

Time: 1:15pm – 2:15 pm

Location: Detroit School of Arts
123 Selden
Detroit, MI 48201

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HOT 107.5

HotHipHopDetroit.com



Detroit Lion Ndamukong Suh, Rapper/Entrepreneur/Actor T.I., and Big Greg from Hot 107.5 will be saluting patients at DMC Children's Hospital of Michigan with Toys

Immediate Release – Monday, December 10, 2012. 'Three wise men' will be onsite at DMC Children's Hospital of Michigan Specialty Center – Detroit bringing holiday cheer to patients tomorrow afternoon with toys collected over the past three weeks graciously donated by Radio One listeners and winners.

"The greatest gift that we give our community is service and making kids smile," said Suh.

Date: Tuesday, December 11, 2012

Time: 2:30pm – 3:30 pm

Location: DMC Children's Hospital Specialty Center - Detroit

3950 Beaubien Street

Detroit, MI 48201

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