	Jan 25, 22		
CONT#	35650058 Mod# Ver# 1 (Last =)	DDS CONT# 0	
REP	KATZ RADIO	C/P/E: / / 1473	
TO	KKOT-FM (Central City, NE)		
FM	BRIAN DONLEY		
OFF	PHILADELPHIA	SALESPERSON FAX#	
AGY	Katz Media Group		
ADDR	125 West 55th Street 3rd Floor New York, NY 10019	PH #	
BYR	Helen Hanratty1		
ADV	BRETT LINDSTROM FOR GOVERNOR		
PDT	NE Gov		
FLT	Mar 07, 22 - May 15, 22		

* REP ORDER COMMENT *
** 1/24/2022 2:36:00 PM: ORDER SPLIT FROM COMBO.
** 1/24/2022 2:36:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
** 1/24/2022 2:36:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WTF..	6A - 10A	60	3/9/2022 - 3/11/2022	1W	3	$7.50	3
	1.2	..WTF..	10A - 3P	60	3/9/2022 - 3/11/2022	1W	3	$7.50	3
	1.3	..WTF..	3P - 7P	60	3/9/2022 - 3/11/2022	1W	3	$7.50	3
				** WEEKLY FLIGHT TOTALS **			9	$67.50	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	3/14/2022 - 3/25/2022	2W	5	$7.50	10
	2.2	MTWTF..	10A - 3P	60	3/14/2022 - 3/25/2022	2W	5	$7.50	10
	2.3	MTWTF..	3P - 7P	60	3/14/2022 - 3/25/2022	2W	5	$7.50	10
				** WEEKLY FLIGHT TOTALS **			15	$225.00	
		FLIGHT 3							
	3.1	MTWTF..	6A - 10A	60	3/28/2022 - 5/6/2022	6W	10	$7.50	60
	3.2	MTWTF..	10A - 3P	60	3/28/2022 - 5/6/2022	6W	10	$7.50	60
	3.3	MTWTF..	3P - 7P	60	3/28/2022 - 5/6/2022	6W	10	$7.50	60
				** WEEKLY FLIGHT TOTALS **			30	$1,350.00	
		FLIGHT 4							
	4.1	MT.....	6A - 10A	60	5/9/2022 - 5/10/2022	1W	5	$7.50	5
	4.2	MT.....	10A - 3P	60	5/9/2022 - 5/10/2022	1W	5	$7.50	5
	4.3	MT.....	3P - 7P	60	5/9/2022 - 5/10/2022	1W	5	$7.50	5

Jan 25, 22

CONT# 35650058 Mod# Ver# 1 (Last =)

REP KATZ RADIO

DDS CONT# 0

C/P/E: / / 1473

				** WEEKLY FLIGHT TOTALS **	15	$112.50	

	Mar 22	Apr 22	May 22				
SPOTS	39	120	75				
CASH	292.50	900.00	562.50				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	292.50	900.00	562.50				

							TOTAL
SPOTS							234
CASH							1,755.00
TRADE							0.00
NSL							0.00
TOTAL							1,755.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: KKOT-FM
Contract Name: BRETT LIND GOV KKOT 3/9/22
Contract#: (none)
Start Date: 3/09/22 End Date: 5/10/22
Revenue Type: Political Agency Type: Cash
Advertiser: BRETT LINDSTORM FOR GOVERNOR
Address:
City: State: Zip:
Product Name: NE GOV
Estimate #: 1473
Competitive Code: Political

Agency: KATZ MEDIA GROUP (EI)
Address: 125 West 55th Street
3rd Floor
City: New York State: NY Zip: 10019
Buyer:
Tax Schedule: (None)
Agency Commission %: 15
Billing Cycle: Standard
Salesperson: 5439NPOLI Comm %: 0
Makegood Policy: Within Contract Dates

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END	wks	START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	$$	
1	3/09/22	3/11/22		6:00 AM	10:00 AM	60			1	1	1			3	D	7.50	3	22.50	
2	3/09/22	3/11/22		10:00 AM	3:00 PM	60			1	1	1			3	D	7.50	3	22.50	
3	3/09/22	3/11/22		3:00 PM	7:00 PM	60			1	1	1			3	D	7.50	3	22.50	
4	3/14/22	3/25/22		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	7.50	10	75.00	
5	3/14/22	3/25/22		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	7.50	10	75.00	
6	3/14/22	3/25/22		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	7.50	10	75.00	
7	3/28/22	5/06/22		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	7.50	60	450.00	
8	3/28/22	5/06/22		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	7.50	60	450.00	
9	3/28/22	5/06/22		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	7.50	60	450.00	
10	5/09/22	5/10/22		6:00 AM	10:00 AM	60	3	2						5	D	7.50	5	37.50	
11	5/09/22	5/10/22		10:00 AM	3:00 PM	60	3	2						5	D	7.50	5	37.50	
12	5/09/22	5/10/22		3:00 PM	7:00 PM	60	3	2						5	D	7.50	5	37.50	

Billing Projections: By Month

	Mar 22	Apr 22	May 22
CA	472.50	945.00	337.50
ST	292.50	900.00	562.50

☑ Print Spot Prices
☑ Co-op Required

CO-OP SCRIPT REQUIRED

TOTAL SPOTS 234
GROSS TOTAL $ 1,755.00
ADJUSTED SPOTS 234
ADJUSTED TOTAL $ 1,755.00

APPROVE	DECLINE	
○	○	Sales Manager
○	○	Business Manager
☒	○	General Manager 1/25/22
○	○	Traffic Director

NAB®
NATIONAL ASSOCIATION OF BROADCASTERS

Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:
You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Brett Lindtrom

Authorized committee:
Friends of Brett Lindstrom

Agency requesting time (and contact information):
[x]

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor

Date of election:
05/10/22

[ ] General [x] Primary

Treasurer of candidate's authorized committee:
JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- [x] the candidate listed above who is a legally qualified candidate, or
- [ ] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Dillon Lloyd	Signature: Lisa Cherry
Name: Dillon Lloyd	Name: Lisa Cherry
Date of Request to Purchase Ad Time: 3/9/22	Date of Station Agreement to Sell Time: 1/25/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☐ Yes ☒ No

Date ad received:

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 83003	Station Call Letters: KKOT	Date Received/Requested: 1-25-22
Est. #: 1473	Station Location: Columbus Nebraska	Run Start and End Dates: 3/9/22 - 5/10/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.