11786108

NCC Cable System Order

Order #	62418193
Syscode	5327
System Name	Spectrum/Rice Lake, WI
Market	Minneapolis-St. Paul

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May16
-	

Flight Dates	04/24/17 - 04/30/17
Agency	Del Cielo Media
Advertiser	IPO for AFP

Client Code	IPOAF
Product Code	ORDR
Est Code	427
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/25/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$4.00		
Commission	$0.60		
Net Total	$3.40		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4/25 NEW ISSUE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NFLN	NFL: NFL Draft- Round 1	4/24/17	4/30/17	19:00	22:30				X				-	-	1	$4.00	$4.00	30	NFL DRAFT

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	$4.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 04/25/17

62418193 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |

Neg Rates