ORDER WORKSHEET

Rep Order# 914269 **Ver#** 1 **Status** New
EC'd No

Traffic Order# 240435

Printed: 10/10/16 3:08 PM
Last Received: 10/10/16 2:57 PM
Showing Buylines: All Lines

Station KUCO-TV CHICO REDDING
Advertiser (1264) NEXTGEN CLIMATE ACT
Product NEXTGEN CA ACTION C
Estimate# 420
Buyer MARY WITTEMEYER

Agency (1095) BLUEWEST MEDIA LLC
5130 E 18TH AVE
DENVER, CO 80220-1318
Agency C/P1/P2/E /420
Flight Dates 11/01/16-11/07/16

Rep Firm UNIVISION
Sales Office (SF) SAN FRANCISCO-NATL
Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

— CONTRACT COMMENT —

**NEW* NEXTGEN ACTION COMMITTEE
NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

— REMARKS —

NEW ORDER PLEASE CONFIRM

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7A-9A	DESPIERTA AMERICA	30	-	-	$55.00	11/01-11/01	1	1	$55.00
2	W	7A-9A	DESPIERTA AMERICA	30	-	-	$55.00	11/02-11/02	1	1	$55.00
3	Th	7A-9A	DESPIERTA AMERICA	30	-	-	$55.00	11/03-11/03	1	1	$55.00
4	F	7A-9A	DESPIERTA AMERICA	30	-	-	$55.00	11/04-11/04	1	1	$55.00
5	M	7A-9A	DESPIERTA AMERICA	30	-	-	$55.00	11/07-11/07	1	1	$55.00
6	Tu	9A-11A	DESPIERTA AMERICA	30	-	-	$55.00	11/01-11/01	1	1	$55.00
7	W	9A-11A	DESPIERTA AMERICA	30	-	-	$55.00	11/02-11/02	1	1	$55.00
8	F	9A-11A	DESPIERTA AMERICA	30	-	-	$55.00	11/04-11/04	1	1	$55.00
9	M	9A-11A	DESPIERTA AMERICA	30	-	-	$55.00	11/07-11/07	1	1	$55.00
10	Tu	3P-4P	LA ROSA DE GUADALUPE	30	-	-	$45.00	11/01-11/01	1	1	$45.00

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Estimate# 420
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5130 E 18TH AVE
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Agency C/P1/P2/E /420
Flight Dates 11/01/16-11/07/16

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Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	W	3P-4P	LA ROSA DE GUADALUPE	30	-	-	$45.00	11/02-11/02	1	1	$45.00
12	Th	3P-4P	LA ROSA DE GUADALUPE	30	-	-	$45.00	11/03-11/03	1	1	$45.00
13	F	3P-4P	LA ROSA DE GUADALUPE	30	-	-	$45.00	11/04-11/04	1	1	$45.00
14	M	3P-4P	LA ROSA DE GUADALUPE	30	-	-	$45.00	11/07-11/07	1	1	$45.00
15	Tu	4P-5P	EL GORDO Y FLACA	30	-	-	$45.00	11/01-11/01	2	2	$90.00
16	W	4P-5P	EL GORDO Y FLACA	30	-	-	$45.00	11/02-11/02	2	2	$90.00
17	Th	4P-5P	EL GORDO Y FLACA	30	-	-	$45.00	11/03-11/03	2	2	$90.00
18	F	4P-5P	EL GORDO Y FLACA	30	-	-	$45.00	11/04-11/04	2	2	$90.00
19	M	4P-5P	EL GORDO Y FLACA	30	-	-	$45.00	11/07-11/07	2	2	$90.00
20	Tu	5P-6P	PRIMER IMPACTO	30	-	-	$65.00	11/01-11/01	2	2	$130.00
21	W	5P-6P	PRIMER IMPACTO	30	-	-	$65.00	11/02-11/02	2	2	$130.00
22	Th	5P-6P	PRIMER IMPACTO	30	-	-	$65.00	11/03-11/03	2	2	$130.00
23	F	5P-6P	PRIMER IMPACTO	30	-	-	$65.00	11/04-11/04	2	2	$130.00
24	M	5P-6P	PRIMER IMPACTO	30	-	-	$65.00	11/07-11/07	2	2	$130.00
25	Tu	6P-630P	NEWS	30	-	-	$75.00	11/01-11/01	1	1	$75.00
26	W	6P-630P	NEWS	30	-	-	$75.00	11/02-11/02	1	1	$75.00

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Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	Th	6P-630P	NEWS	30	-	-	$75.00	11/03-11/03	1	1	$75.00
28	F	6P-630P	NEWS	30	-	-	$75.00	11/04-11/04	1	1	$75.00
29	M	6P-630P	NEWS	30	-	-	$75.00	11/07-11/07	1	1	$75.00
30	Tu	630P-7P	NEWS	30	-	-	$75.00	11/01-11/01	1	1	$75.00
31	W	630P-7P	NEWS	30	-	-	$75.00	11/02-11/02	1	1	$75.00
32	Th	630P-7P	NEWS	30	-	-	$75.00	11/03-11/03	1	1	$75.00
33	F	630P-7P	NEWS	30	-	-	$75.00	11/04-11/04	1	1	$75.00
34	M	630P-7P	NEWS	30	-	-	$75.00	11/07-11/07	1	1	$75.00
35	Sa	6P-630P	NEWS	30	-	-	$55.00	11/05-11/05	1	1	$55.00
36	Sa	630P-7P	NEWS	30	-	-	$55.00	11/05-11/05	1	1	$55.00
37	Su	6P-630P	NEWS	30	-	-	$55.00	11/06-11/06	1	1	$55.00
38	Su	630P-7P	NEWS	30	-	-	$55.00	11/06-11/06	1	1	$55.00
39	Tu	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	11/01-11/01	2	2	$80.00
40	W	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	11/02-11/02	2	2	$80.00
41	Th	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	11/03-11/03	2	2	$80.00
42	F	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	11/04-11/04	2	2	$80.00

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Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
43	M	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	11/07-11/07	2	2	$80.00
44	Tu	11P-1135P	NEWS	30	-	-	$55.00	11/01-11/01	2	2	$110.00
45	W	11P-1135P	NEWS	30	-	-	$55.00	11/02-11/02	2	2	$110.00
46	Th	11P-1135P	NEWS	30	-	-	$55.00	11/03-11/03	2	2	$110.00
47	F	11P-1135P	NEWS	30	-	-	$55.00	11/04-11/04	2	2	$110.00
48	M	11P-1135P	NEWS	30	-	-	$55.00	11/07-11/07	2	2	$110.00
49	Tu	1135P-12A	NEWS	30	-	-	$75.00	11/01-11/01	1	1	$75.00
50	W	1135P-12A	NEWS	30	-	-	$75.00	11/02-11/02	1	1	$75.00
51	Th	1135P-12A	NEWS	30	-	-	$75.00	11/03-11/03	1	1	$75.00
52	F	1135P-12A	NEWS	30	-	-	$75.00	11/04-11/04	1	1	$75.00
53	M	1135P-12A	NEWS	30	-	-	$75.00	11/07-11/07	1	1	$75.00
54	Sa	1130P-12A	NEWS	30	-	-	$55.00	11/05-11/05	1	1	$55.00
55	Su	1135P-12A	NEWS	30	-	-	$55.00	11/06-11/06	1	1	$55.00
56	Tu	7P-8P	NOVELA	30	-	-	$60.00	11/01-11/01	1	1	$60.00
57	W	7P-8P	NOVELA	30	-	-	$60.00	11/02-11/02	1	1	$60.00
58	Th	7P-8P	NOVELA	30	-	-	$60.00	11/03-11/03	1	1	$60.00

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Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
59	F	7P-8P	NOVELA	30	-	-	$60.00	11/04-11/04	1	1	$60.00
60	M	7P-8P	NOVELA	30	-	-	$60.00	11/07-11/07	1	1	$60.00
61	W	8P-9P	NOVELA	30	-	-	$60.00	11/02-11/02	1	1	$60.00
62	Th	9P-10P	NOVELA	30	-	-	$60.00	11/03-11/03	1	1	$60.00
63	M	9P-10P	NOVELA	30	-	-	$60.00	11/07-11/07	1	1	$60.00
64	Tu	10P-11P	NOVELA	30	-	-	$60.00	11/01-11/01	1	1	$60.00
65	F	10P-11P	NOVELA	30	-	-	$60.00	11/04-11/04	1	1	$60.00
66	Sa	8P-10P	TP	30	-	-	$45.00	11/05-11/05	1	1	$45.00
67	Su	7P-8P	SAL Y PIMIENTA	30	-	-	$45.00	11/06-11/06	1	1	$45.00
68	Sa	355P-555P	LMX	30	-	-	$150.00	11/05-11/05	1	1	$150.00
69	Sa	555P-8P	LMX	30	-	-	$150.00	11/05-11/05	1	1	$150.00
70	Su	950A-12P	LMX	30	-	-	$100.00	11/06-11/06	1	1	$100.00

—REPORT TOTALS—

Report Totals: 90 / $5,315.00

—SALES MONTHLY TOTALS—

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Sales Office (SF) SAN FRANCISCO-NATL
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Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Nov2016: 90/ $5,315.00

Order Totals: 90 / $5,315.00 Total GRPS: 0.0

— COMPETITIVE —

Market Totals $5,315.00

KCVU	.00%	KHSL	.00%	KNVN	.00%	KRCR	.00%	KRVU	.00%
KUCO	100.00%								

Books [null]
Demos RA18+

— CREDIT RISK —

STANDARD CREDIT TERMS

KUCO
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 240435

Schedule Dates	11/01/16-11/07/16
Advertiser	NextGen Climate Act (10198)
Agency	BlueWest Media (3427)
Product	Issue Advertising (1119)
Brand	KUCO EST. 420 (103945)
Salesperson	Univision - San Francisco, San Francisco (1319)
Sales Office	Univision - San Francisco
Buyer Name	Wittemyer,Mary
Phone/Fax	(303) 641-4330 /
CPE	NEXTGEN CALIFORNIA/420
Account Types	National/Political Issue
Billing Type	Standard
Comments	KUCO

Date Entered	10/11/16
Last Modified	10/11/16
Entered By	Chris Gomez
CO-OP	No
Headline #	914269
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$797.25
Net Total	$4,517.75
Sales Tax	

KUCO-KEUV COMBINED (KUCO)

By Broadcast Month	Spots	Rate
Nov. 2016	90	$5,315.00
Grand Total:	90	$5,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	7A- 9A (PST)		1	1	1	1	1			5	$55.00	$275.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
2.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	9A- 11A (PST)		1	1	1		1			4	$55.00	$220.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
3.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	3P- 4P (PST)		1	1	1	1	1			5	$45.00	$225.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
4.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	4P- 5P (PST)		2	2	2	2	2			10	$45.00	$450.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
5.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	5P- 6P (PST)		2	2	2	2	2			10	$65.00	$650.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
6.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	6P- 6:30P (PST)		1	1	1	1	1			5	$75.00	$375.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
7.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	6:30P- 7P (PST)		1	1	1	1	1			5	$75.00	$375.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
8.0	Normal Line / SPOT	11/05/16-11/06/16	1	:30	6P- 6:30P (PST)							1	1	2	$55.00	$110.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
9.0	Normal Line / SPOT	11/05/16-11/06/16	1	:30	6:30P- 7P (PST)							1	1	2	$55.00	$110.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
10.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	12A- 1A (PST)		2	2	2	2	2			10	$40.00	$400.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
11.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	11P- 11:35P (PST)		2	2	2	2	2			10	$55.00	$550.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
12.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	11:35P- 12A (PST)		1	1	1	1	1			5	$75.00	$375.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
13.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	11:30P- 12A (PST)							1		1	$55.00	$55.00	KUCO-KEUV COMBINED (KUCO)		10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 12:08 PM on Wednesday, October 12 2016

Bonten California

KUCO
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 240435

Schedule Dates	11/01/16-11/07/16
Advertiser	NextGen Climate Act (10198)
Agency	BlueWest Media (3427)
Product	Issue Advertising (1119)
Brand	KUCO EST. 420 (103945)
Salesperson	Univision - San Francisco, San Francisco (1319)
Sales Office	Univision - San Francisco
Buyer Name	Wittemyer,Mary
Phone/Fax	(303) 641-4330 /
CPE	NEXTGEN CALIFORNIA/420
Account Types	National/Political Issue
Billing Type	Standard
Comments	KUCO

Date Entered	10/11/16
Last Modified	10/11/16
Entered By	Chris Gomez
CO-OP	No
Headline #	914269
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$797.25
Net Total	$4,517.75
Sales Tax	

KUCO-KEUV COMBINED (KUCO)

By Broadcast Month	Spots	Rate
Nov. 2016	90	$5,315.00
Grand Total:	90	$5,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	11:35P- 12A (PST)								1	1	$55.00	$55.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
15.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	7P- 8P (PST)		1	1	1	1	1			5	$60.00	$300.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
16.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	8P- 9P (PST)				1					1	$60.00	$60.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
17.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	9P- 10P (PST)		1			1				2	$60.00	$120.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
18.0	Normal Line / SPOT	11/01/16-11/04/16	1	:30	10P- 11P (PST)			1			1			2	$60.00	$120.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
19.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	8P- 10P (PST)							1		1	$45.00	$45.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
20.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	7P- 8P (PST)								1	1	$45.00	$45.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
21.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	3:55P- Liga Mexicana w/brks							1		1	$150.00	$150.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
22.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	5:55P- Liga Mexicana w/brks							1		1	$150.00	$150.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
23.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	9:50A- Liga Mexicana w/brks								1	1	$100.00	$100.00	KUCO-KEUV COMBINED (KUCO)		10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 12:08 PM on Wednesday, October 12 2016

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