WSYR
201 Humboldt St
Rochester, NY 14610

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1443998

Schedule Dates	10/07/16-10/14/16	**Date Entered**	10/06/16
Advertiser	Claudia Tenney/State Assembly/Republican/New Y	**Last Modified**	10/06/16
Agency	Strategic Media Placement (10336)	**Entered By**	Carrie Burdin
Product	Political - Candidate Other (1066)	**CO-OP**	No
Brand	TV (163021)	**Headline #**	ECR25325284
Salesperson	Millennium - Washington D, Washington DC (1421	**Demo**	
Sales Office	Millennium - Washington DC	**Order Type**	Normal
Buyer Name	Brant,Fink,	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	1144/1738/4824	**Commission**	$622.50
Account Types	National/Political	**Net Total**	$3,527.50
Billing Type	Standard	**Sales Tax**	
Comments	TV NY CD22 - CLAUDIA TENNEY flight dates : 10.7-10.13 NAB under separate email;Separation: 30		

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Oct. 2016	11	$4,150.00
Grand Total:	11	$4,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7A- 9A (EST)						1			1	$280.00	$280.00	Syracuse (WSYR)		10/6/16
2.0	Normal Line / SPOT	10/10/16-10/14/16	4	:30	7A- 9A (EST)	3	X	X	X	X	X			3	$280.00	$840.00	Syracuse (WSYR)	COMMENTS APPLY TO SUB LINES A THRU B Good Morning America	10/6/16
3.0	Normal Line / News	10/07/16-10/07/16	4	:30	6P- 6:30P (EST)	1					X			1	$490.00	$490.00	Syracuse (WSYR)	COMMENTS APPLY TO SUB LINES A THRU B Newschannel 9 @ 6P	10/6/16
4.0	Normal Line / News	10/10/16-10/14/16	4	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	$490.00	$980.00	Syracuse (WSYR)	COMMENTS APPLY TO SUB LINES A THRU B Newschannel 9 @ 6P	10/6/16
5.0	Normal Line / News	10/07/16-10/07/16	4	:30	11P- 11:35P (EST)	1					X			1	$420.00	$420.00	Syracuse (WSYR)	COMMENTS APPLY TO SUB LINES A THRU B Newschannel 9 @ 11	10/6/16
6.0	Normal Line / News	10/10/16-10/14/16	4	:30	11P- 11:35P (EST)	2	X	X	X	X	X			2	$420.00	$840.00	Syracuse (WSYR)	COMMENTS APPLY TO SUB LINES A THRU B Newschannel 9 @ 11	10/6/16
7.0	Normal Line / News	10/08/16-10/08/16	4	:30	11:35P- 12:05A (EST)							1		1	$300.00	$300.00	Syracuse (WSYR)		10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 10:46 AM on Thursday, October 6 2016

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

■ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: CLAUDIA TENNY,

a legally qualified candidate of the REPUBLICAN

political party for the office of: NEW YORK CD-22

in the GENERAL

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

CLAUDIA FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

WILLIAM LOCKE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/12/2016	A. S
Date	**Signature**

To Be Signed By Station Representative

☐ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
	Todd Guard	DOS
Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, STRATEGIC MEDIA PLACEMENT
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ■ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

■ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

■ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Adam Shaw — **printed name**

9/12/2016 — **date**

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