- 1176 2879

NCC Cable System Order

Order #	62338200
Syscode	7782
System Name	Spectrum/Coldwater, MI
Market	Grand Rapids

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 May16
-	

Flight Dates	09/26/16 - 10/02/16
Agency	Spot Cable Sales Corp.
Advertiser	Walberg for Congress
Client Code	
Product Code	WFC
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	$268.00		
Commission	$40.20		
Net Total	$227.80		
Total Spots	226		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.4 Dropped missed spot and moved to 62342730. Total -$1. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$1.00	$14.00	30	IPE 05/13/16-11/08/16
2	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$1.00	$21.00	30	IPE 05/13/16-11/08/16
3	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$1.00	$13.00	30	R2: -1x IPE 05/13/16-11/08/16
4	FOOD	FOOD PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$1.00	$14.00	30	IPE 05/13/16-11/08/16
5	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$1.00	$21.00	30	IPE 05/13/16-11/08/16
6	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	$1.00	$10.00	30	IPE 05/13/16-11/08/16
7	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	$1.00	$10.00	30	IPE 05/13/16-11/08/16
8	FXNC	FXNC W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$1.00	$4.00	30	IPE 05/13/16-11/08/16
9	HALL	HALL PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$1.00	$14.00	30	IPE 05/13/16-11/08/16
10	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$1.00	$21.00	30	IPE 05/13/16-11/08/16
11	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$1.00	$14.00	30	IPE 05/13/16-11/08/16
12	TBSC	TBSC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$1.00	$14.00	30	IPE 05/13/16-11/08/16
13	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$2.00	$42.00	30	IPE 05/13/16-11/08/16
14	USA	USA PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$2.00	$42.00	30	IPE 05/13/16-11/08/16
15	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	$1.00	$10.00	30	IPE 05/13/16-11/08/16
16	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	1	$1.00	$1.00	30	R2: +1x IPE 05/13/16-11/08/16
17	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	$1.00	$2.00	30	R1: +2x IPE 05/13/16-11/08/16

NCC Cable System Order

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Status	Not accepted			Sold On	Cost Per Spot		
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-		Makegood Policy	Approval Required	CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	1	$1.00	$1.00	30	R1: +1x IPE 05/13/16-11/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	226	0	0	0	0	0	0	0	0	0	0	0	226
AMT	$268.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$268.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/04/16

62338200 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |