Rev. 11765070

NCC Cable System Order

Order #	62348499
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin

Client Code	94
Product Code	121
Est Code	2119
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$526.00
Commission			$78.90
Net Total			$447.10
Total Spots			226
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	10/10/16	10/16/16	05:00	09:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
2	AEN	OFF AIR<	10/17/16	10/23/16	05:00	09:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
3	AEN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
4	AEN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
5	AEN	THE FIRST 48<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
6	AEN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
7	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
8	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
9	AEN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
10	FXNC	VARIOUS	10/10/16	10/16/16	05:00	09:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
11	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X						-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
12	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
13	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	-1x 10.26 PRE 05/13/16-12/25/16
14	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	6	$2.00	$12.00	30	PRE 05/13/16-12/25/16
15	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X						-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
16	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	8	$3.00	$24.00	30	PRE 05/13/16-12/25/16
17	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	-1x 10.26 PRE 05/13/16-12/25/16
18	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	8	$2.00	$16.00	30	PRE 05/13/16-12/25/16
19	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
20	CNN	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
21	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16

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Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
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Advertiser	Gallagher for Wisconsin
Client Code	94
Product Code	121
Est Code	2119
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$526.00		
Commission	$78.90		
Net Total	$447.10		
Total Spots	226		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	0	$2.00	$0.00	30	-1x 10.26 PRE 05/13/16-12/25/16
23	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 05/13/16-12/25/16
24	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	-1x 10.26 PRE 05/13/16-12/25/16
25	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
26	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
27	DISC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
28	DISC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
29	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
30	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 05/13/16-12/25/16
31	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
32	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
33	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	5	$2.00	$10.00	30	PRE 05/13/16-12/25/16
34	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
35	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	5	$2.00	$10.00	30	PRE 05/13/16-12/25/16
36	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
37	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
38	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
39	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
40	FOOD	VARIOUS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
41	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
42	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16

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Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
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Flight Dates	10/10/16 - 10/23/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin
Client Code	94
Product Code	121
Est Code	2119
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$526.00
Commission			$78.90
Net Total			$447.10
Total Spots			226
Affiliate Split		100.0	
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Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FOOD	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
44	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
45	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
46	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	8	$2.00	$16.00	30	PRE 05/13/16-12/25/16
47	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
48	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
49	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
50	HGTV	AVG. ALL WKS/FIXER UPPER	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
51	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 05/13/16-12/25/16
52	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
53	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
54	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
55	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
56	HIST	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
57	HIST	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
58	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 05/13/16-12/25/16
59	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
60	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
61	TNT	VARIOUS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
62	TNT	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	TNT	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
64	TNT	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
65	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 05/13/16-12/25/16
66	TNT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
67	TNT	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
68	USA	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
69	USA	NCIS/AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
70	USA	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
71	USA	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
72	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
73	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
74	USA	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$2.00	$14.00	30	PRE 05/13/16-12/25/16
75	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	1	$2.00	$2.00	30	R1: +1x PRE 05/13/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	226	0	0	0	0	0	0	0	0	0	0	0	226
AMT	$526.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$526.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62348499 | Wausau, WI | Spectrum/Packerland, WI | 1458 |