

WGPR-FM (Detroit, MI)

QUARTERLY ISSUES and PROGRAMS LIST Third Quarter 2012

Submitted by Wendy Cyrus-Herndon, WGPR Marketing Director

October 9, 2012

WGPR-FM

4th Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WGPR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

The following is a synopsis of the issues identified over the past quarter as those that are relevant to our community, and subsequently explored in-depth on WGPR-FM:

The Art of Politics is a community based show that airs 8a-9a Sunday mornings and delivers content that is relevant to the community. The host Art Blackwell is a long time staple in Detroit politics and will deliver information that will preserve and empower our community.

Each Sunday show will have varying topics including issues from education to politics

The Following topics were discussed in the past quarter:

Sundays, July 2012

- | | |
|-------------------------|--|
| Topic: | Housing |
| Description: | Spoke about foreclosed properties and how you could avoid foreclosure. |
| Date: | 7/1/2012 |
| Topic: | Violence in the City |
| Description: | Had Detroit Police Chief on air to discuss various kid shootings in Detroit. |
| Guest-
Date: | Chief Godby
7/8/2012 |
| Topic: | Voting |
| Description: | Discussed voting and how to vote for this year's election. |
| Date: | 7/15/2012 |
| Topic: | City Budget |
| Description: | -Had city consul president Charles Pugh to discuss city deficit. |
| Guest:
Date: | Charles Pugh
7/22/2012 |

Topic: Best Of
Description: Recap of past shows & guests
Date: 7/29/2012

Sundays, August 2012

Topic: Real-Estate
Description: Interviewed "Real Estate One" chairmen and gave tips on foreclosed homes in Detroit.
Guest: Mark Mcary
Date: 8/5/2012

Topic: Baby Mothers
Description: Mother's Day
Guest: None
Date: 8/12/2012

Topic: City Issues
Description: -Interviewed Mayor Dave Bing via telephone to discuss various budget issues in Detroit.
Guest: Mayor Dave Bing
Date: 8/19/2012

Topic: Community Activity's
Description: Had Cass-Tech chess team, on the air to speak about going to National Championship.
Guest: Entire Cass-Tech Chess Team
Date: 8/26/2012

Sundays, September 2012

Topic: Music
Description: Interviewed representatives of 300-Club about community initiatives to stop the violence.
Guest: 300 Reps
Date: 9/2/2012

WGPR-FM

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Community Events:

- **Lupe Fiasco Panel Discussion (July 29, 2012):** WGPR Programming Director Jay Hicks was part of a panel with Lupe Fiasco about the current state of music and how it is affecting our communities and education.
- **Central High School Back to School Fair (August 4, 2012):** The Hot Squad went to Central High to help enroll kids in school and also to encourage kids to strive for excellence in education.
- **Lemoyne Gardens Enrollment Fair (August 11, 2012):** The WGPR personality Shorty Da Prince joined the Hot Squad in Lemoyne Gardens, a public housing community in Inkster, to help enroll students into school. Games music and food helped keep the kids entertained for hours.
- **Book bag Giveaway (August 26, 2012):** WGPR personalities DJ BJ and Shorty Da Prince joined Detroit NFL players to help low income parents get school supplies, school physicals, and haircuts for their kids so their kids were ready for the first day of school.
- **Secretary of State Voter Registration Drive (August 25, 2012):** WGPR personality Kontakt went to Wayne State University to help students get registered to vote. The Michigan Secretary of State had a mobile office which not only registered students to vote, but also let them take care of any of their Secretary of State needs.

Wendy Cyrus-Herndon

From: vtaylor@peaceproject.us
Sent: Friday, October 05, 2012 10:23 AM
To: Wendy Cyrus-Herndon
Cc: Will Willingham
Subject: Sincere Thanks

Dear Wendy,

I just wanted to take a moment to thank you for the support of HOT 107.5 for the Y.O.L.O. Project Kick-off event that took place yesterday, October 4th at YouthVille Detroit. DJBJ and the other gentleman from the station were absolutely great! The kids loved interacting with professional radio personalities and staff, they also loved the promotional items that were available. The HOT 107.5 vehicles being out front of the building were a bit hit! Thanks again for your consideration and support, it is greatly appreciated.

Sincerely, Virgil (Al) Taylor
Executive Director - The Peace Project
313-618-9336

10/5/2012